

luxury*redefined*

Tighten-Up FACE ELIXIR

THE CHALLENGE Achieving a light substantive texture, stabilizing multiple active ingredients.

THE SOLUTION Treat your face with this fresh honey-like texture essence. A few drops of this serum will leave your skin smooth and tightened while delivering a cocktail of actives. Its specific blend of biopolymers confers a unique slipperiness to the formulation. The soft beads filled with vitamin E will melt on your skin upon application and dispense your last shot of actives. Your skin is now prepped to receive the last steps of your routine.



ECODESIGNED
Low product consumption



CONSUMER FIRST
Mild ingredients, luxury sensation



NATURE-INSPIRED
Vegetable-derived, biodegradable and/
or COSMOS approved ingredients



PERFORMANCE DRIVEN
Anti aging, tightening,
smoothing benefits



MINIMALIST
Multifunctional ingredients

**Actigum™ VSX 20**

COSMOS approved very efficient biopolymer thickener and suspensive agent with a great sensory profile/skin feel.

**Florasomes® Jojoba MDS 10% Vitamin E DESERT ROSE**

100% jojoba derived soft microsphere particles that melt onto the skin (melting point >50°C) to deliver the actives they contain without leaving a sticky residue. Provides jojoba emolliency for soft sensory feel. Delivers vitamin E as the standard additive but option to add customer supplied ingredients including vitamins, fragrances, special effect pigments and most other oil-dispersible or oil soluble additives. Available in multiple size options and in 21 standard colors. Natural origin index of 0,96-1 according to ISO 16128 depending on the color/additive used.

**MaizeCare™ Clarity Polymer**

COSMOS approved, bio-based and biodegradable polymer with film-forming properties that improves long wear of cosmetics and provides skin tightening benefits, allowing crystal clear formulations.

**Satiagum™ VPC 430**

COSMOS approved, naturally-derived and biodegradable Lambda carrageenan. Thickening agent that provides freshness, lubricity and a smooth application. Made in France, part of the Red Seaweed Promise™, cold-processable. Natural origin index of 1 according to ISO 16128.

**Satiagel™ VPC 508 P and Satiagel™ VPC 614**

COSMOS approved, naturally derived and biodegradable carrageenans supported by the Red Seaweed Promise™; made in France. Satiagel™ VPC 508 P, iota-based carrageenan, and Satiagel™ VPC 614, kappa-based carrageenan, are easily processable gelling agents that provide light film-forming properties, fresh sensory and slipperiness. Satiagel™ VPC 508 P creates transparent soft to semi-solid elastic gels when combined with electrolytes while Satiagel™ VPC 614 is a high gelling agent that creates a semi-solid to solid brittle gel when combined with electrolytes. Associating the different carrageenans allows to explore a wide range of cosmetic textures with unique sensory. Also provide a tightening effect and act as a visual eraser, providing a smooth and homogeneous film on the skin that makes pores and wrinkles less visible. Natural origin index of 1 according to ISO 16128.



**FORMULA
NATURALITY
96,5%**
**INDICATIVE
PRICE/Kg =
6,50€**

TIGHTEN-UP FACE ELIXIR

PHASE	TRADE NAME	INCI NAME	FUNCTION	SUPPLIER	%
A1		Water (Aqua)	Solvent	Univar Solutions	Q.S: 75.79
	MaizeCare™ Clarity Polymer	Hydrolyzed Corn Starch	Film forming agent	Dow	5.00
	Versene™ Na2 Crystals Chelating Agent	Disodium EDTA	Chelating agent	Dow	0.05
A2	Actigum™ VSX 20	Sclerotium gum, Xanthan gum	Suspensive agent, texturizer, sensory enhancer, COSMOS approved	Cargill Beauty	0.30
A3	Satiagum™ VPC 430	Carrageenan	Texturizer, sensory enhancer, COSMOS approved	Cargill Beauty	0.70
	Satiagel™ VPC 508 P	Carrageenan	Gelling agent, sensory enhancer, COSMOS approved	Cargill Beauty	0.20
	Satiagel™ VPC 614	Carrageenan	Gelling agent, sensory enhancer, COSMOS approved	Cargill Beauty	0.10
		Propylene glycol	Humectant	Univar Solutions	3.00
	1,3-Butylene Glycol Cosmetic Quality	Butylene glycol	Humectant	OQ Chemicals	2.00
	EO WATER ROSE 0.05% ORGANIC	Damascena Flower Water	Floral water, rose scent	EarthOil by Univar Solutions	10.00
B1	KEM EHG	Phenoxyethanol, Ethylhexylglycerin	Preservative	Akema	0.80
	NovoRetin™	<i>Pistacia Lentiscus Gum/Pistacia Lentiscus</i> (Mastic) Gum, Lecithin, Pentylene Glycol, Glyceryl Caprylate/Caprate, Caprylic/Capric Triglyceride, Aqua/Water	Active (anti-aging, immediate lifting, impure skin treatment, skin brightening) COSMOS Approved	Mibelle Biochemistry*	0.75
	MATCHA SY176912	Fragrance	Fragrance	Kao Fragrances	0.05
B2	Florasomes® Jojoba MDS 10% Vitamin E DESERT ROSE	Jojoba esters	Active, COSMOS Approved	Cargill Beauty	0.18
		Glycerin	Humectant, vegetable origin	Univar Solutions	1.00
C	L(+)-Lactic Acid (88%)	Lactic acid	pH adjuster	Jungbunzlauer	0.08
D	Sodium chloride (10% solution in water)	Sodium chloride	Gelling adjuster		0.50

* Not distributed by Univar Solutions

Procedure (HOT PROCESS)

1. Combine ingredients of phase A1 and mix until an homogeneous solution is obtained
2. Add **Actigum™ VSX 20** in phase A1 and homogenize (Silverson/Ultra-Turrax for 7 minutes at 7,000 rpm)
3. Preblend ingredients of phase A3
4. Add this preblend to phase A1A2 under mixing while heating to 65°C until complete homogenization
5. At temperature < 40°C, add successively ingredients of phase B1 in the order listed while mixing
6. Preblend delicately ingredients of phase B2 and add to phase AB1 under mixing using the anchor pale at a moderate speed
7. Adjust pH to 5-5,5 with phase C
8. Add phase D under gentle mixing

STABILITY

Stable 3 months at 4°C, RT and 40°C

COMMENTS

- **Aspect:** Milky honey-like texture gel with pink beads in suspension
- **Viscosity** (spindle 4; 10 rpm; 1 min)= 7,160 cPs (35,8%)
- **pH** = 5.25
- **Application:** Apply a few drops on your face and spread evenly

GENERAL INFORMATION

Campaign: Luxury Redefined

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