

COSSMA Webinar - Online Seminar: **Natural Cosmetics – What's new?**

Date: Monday, 26th of May 2014, 2 P.M. (Berlin Time)
Duration: 30-45 minutes
Language: English
Speaker: Elfriede Dambacher,
Owner, Founder and Consultant at Naturkosmetik Konzepte
www.naturkosmetik-konzepte.de; www.naturkosmetik-verlag.de

On the seminar:

The webinar is targeted at the international cosmetics and personal care industry who are interested to learn more about new trends in the natural cosmetics market. Mrs. Dambacher will talk about interesting new launches, new trends in consumer behaviour and will point out his views on future trends. All participants will have the opportunity to ask questions and discuss with Mrs. Dambacher during and after the presentation.

About the Speaker



Elriede Dambacher is owner, founder and consultant at Naturkosmetik Konzepte worked in different positions in the pharmaceutical and cosmetics industry. In 1984, she founded her first specialty store for natural cosmetics in Berlin and built up a wholesale business for natural cosmetics. She works as a consultant and speaker for the natural cosmetics industry and is the author of numerous articles and books. She founded naturkosmetik verlag e.dambacher UG in 2003 and publishes the „Naturkosmetik-Branchenreport“ and the „Naturkosmetik Jahrbuchs“ industry reports each year.

Further Publications of Elfriede Dambacher at COSSMA:

COSSMA-Abonnenten können diese Artikel kostenlos herunterladen – registrieren Sie sich unter www.cossma.com/probeheft und werden Sie jetzt Abonnent!

COSSMA subscribers can download these articles free of charge – register at www.cossma.com/samplecopy and test-read COSSMA now!

- Article: Soon there will be no rose cream (from COSSMA 6/2013)
- Article: Natural means stylish (from COSSMA 8/2013)
- Web-TV Interview: Trends in Natural Cosmetics
<http://www.cossma.com/en/mediathek/singleview/artikel/dr-ralph-schimpf-beiersdorf-innovationsmanagement-bei-beiersdorf-kopie-1.html>