COSSMA
COSMETICS, TRENDS, TECHNOLOGY

Deadlines & Schedule 2027
Print + e-Paper | COSSMA e-mail Newsletters

Issue	Editorial Deadline (ED) Advertising Deadline (AD) Copy Deadline (CD) Publishing Date (PD)	2027 Editorial Focus - Special Topics	Trade Events (Bonus Distribution & Your Event Marketing)
I Digital Special Issue **January/February**	ED: 15 Dec 26 AD: 22 Dec 26 CD: 5 Jan PD: 14 Jan	**Formulation Special:** Premium Entry Formulation for PDF + digital coverage on cossma.com Company Profile "Highlight" for PDF + digital coverage on cossma.com Sponsored content on cossma.com + social media	Your pre-marketing for: CosmetAgora Paris Packaging Week
1 **March**	ED: 19 Jan AD: 26 Jan CD: 2 Feb PD: 2 Mar	Buzzword: #SolarShift Close up: UV-filters, SPF boosters, sun care, self-tanning, after sun Ingredients: Sensory modifiers, texture enhancers & next-generation emulsifiers Packaging: Refill and reuse systems and designs	Your pre-marketing for: Cosmoprof/Cosmopack Your follow-up for: Paris Packaging Week Cosmetagora
2 **April**	ED: 17 Feb AD: 24 Feb CD: 3 Mar PD: 1 Apr	Buzzword: #KBeautyTech Close up: Technologies of K-beauty - PDRN, exosomes, spicules, advanced peptides, ferments & microbiome Packaging: Solid and stick skincare formats Research: Efficacy testing across diverse skin tones	Your pre-marketing for: In-Cosmetics
II Digital Special Issue **May**	ED: 13 Apr AD: 20 Apr CD: 27 Apr PD: 5 May	**Market Survey Special:** Suppliers' Logo Entry for PDF + digital coverage on cossma.com/suppliers Company Profile "Highlight" for PDF + digital coverage on cossma.com Sponsored content on cossma.com + social media	Your pre-marketing for: Packaging Premier Milan
3 **June**	ED: 20 Apr AD: 27 Apr CD: 6 May PD: 1 Jun	Buzzword: #BioMaterials Close-up: Bio-based Packaging – new materials such as mycelium, algae, eggshell, cellulose Beauty longevity ingredients from skin to hair – peptides, polyphenols & longevity ingredients Market survey: Process & laboratory technology	Your pre-marketing for: Cosmetic Business Munich NYSCC Suppliers' Day MakeUp in Paris Your follow-up for: Packaging Premier Milan
4 **July/August**	ED: 15 Jun AD: 22 Jun CD: 29 Jun PD: 27 Jul	Buzzword: #BeautyInside Close-up: Nutricosmetics: peptides, postbiotics, NAD precursors & ingestible beauty Research: Fermentation as a sustainable extraction Packaging: Single-dose formats, sample packaging, stick packs & supplement packaging Market survey: Ingredient providers	Your pre-marketing for: Cosmoprof Las Vegas Your follow-up after: In-Cosmetics Cosmetic Business
5 **September**	ED: 21 Jul AD: 28 Jul CD: 4 Aug PD: 1 Sep	Buzzword: #BarrierFirst Close-up: Microbiome & pre-mature aging – ferments, postbiotics & skin barrier actives Ingredients: Next-generation deodorant and odor-control actives Packaging: Smart, circular & bio Market: Global natural and organic cosmetics	Your pre-marketing for: LuxePack Monaco FachPack Nuremberg
6 **October**	ED: 24 Aug AD: 31 Aug CD: 7 Sep PD: 5 Oct	Buzzword: #IndiaRising Close-up: Ayurvedic botanicals meet biotechnology Packaging: Mono-materials – Plastics & beyond Research: Toxicology and safety assessment	Your pre-marketing for: Sepawa Congress
7 **November**	ED: 21 Sep AD: 28 Sep CD: 5 Oct PD: 2 Nov	Buzzword: #AfricaNext Close-up: Beauty growth in Africa – Indigenous botanicals & biotech-derived actives Market: Full-service solutions, formulation + packaging Ingredients: Scalp care and hair density actives Market survey: Packaging providers	Your pre-marketing for: SCS Formulate Cosmoprof Asia
8 **December**	ED: 20 Oct AD: 27 Oct CD: 3 Nov PD: 1 Dec	Buzzword: #FutureProof Close up: Future Forecast 2028 – AI-assisted formulation, bioengineered proteins & next-generation actives Packaging: Affordable packaging concepts Market survey: Service providers	Your follow-up after: LuxePack Monaco Sepawa Congress

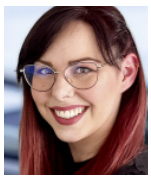
Your direct contacts



Dorothea Michaelis
Senior Manager Media Sales
Phone: +49 7243 7278-144
Fax: +49 7243 7278-227
dorothea.michaelis@health-and-beauty.com



Beate Bantzhaff
Advertising Services
Phone: +49 7243 7278-232
Fax: +49 7243 7278-227
beate.bantzhaff@health-and-beauty.com



Kathrin Köhler
Editor COSSMA
kathrin.koehler@health-and-beauty.com

HEALTH & BEAUTY

Health and Beauty Germany GmbH
Am Hardtwald 3 | 76275 Ettlingen
Germany | Phone: +49 7243 7278-0
Fax: +49 7243 7278-227
www.health-and-beauty.com

Trade Registry: HRB 108901 Mannheim
Managing Director: Roberto Valente
VAT number: DE813440463

Bank data:
Deutsche Bank
BIC DEUTDESM660
IBAN DE05660700040021601000

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Calendar week	1	2	3	4	5	6	7	8	9
Print & e-Paper Digital Issues	22 Dec 26: Booking Deadline COSSMA Digital Issue I		14 Jan: Digital Issue I published		26 Jan: Booking Deadline COSSMA 1				Feb. 24: Booking Deadline COS 2
e-mail Newsletter Standard		Send-out: 7 Jan		Send-out: 21 Jan		Send-out: 4 Feb		Send-out: 15 Feb	
e-mail Newsletter Exclusive			Send-out: 14 Jan		Send-out: 28 Jan		Send-out: 11 Feb		Send-out: 25 Feb
Trade Event			Cosmetagora: 12-13 Jan		Cosmoprof Miami: 26-28 Jan	Paris Packaging Week; 3-4 Feb			
Calendar week	**10**	**11**	**12**	**13**	**14**	**15**	**16**	**17**	**18**
Print & e-Paper Digital Issues	2 Mar: COSSMA 1 Published			26 Mar: Booking Deadline COSSMA 5	1 Apr: COSSMA 24 Published			20 Apr: Booking Deadline Digital Issue II	26 Apr: Booking Deadline COSSMA 3
e-mail Newsletter Standard	Send-out: 4 Mar		Send-out: 18 Mar		Send-out: 1 Apr		Send-out: 15 Apr		Send-out: 30 April
e-mail Newsletter Exclusive		Send-out: 11 Mar		Send-out: 25 Mar		Send-out: 8 Apr		Send-out: 22 Apr	
Trade Event		Cosmoprof & Cosmopack: 18-21 Mar				In-cosmetics Global: 6-8 Apr			
Calendar week	**19**	**20**	**21**	**22**	**23**	**24**	**25**	**26**	**27**
Print & e-Paper Digital Issues	5 May: Digital Issue II Published				2 Jun: COSSMA 4 Published			23 Jun: Booking Deadline COSSMA 7-8	
e-mail Newsletter Standard		Send-out: 13 May		Send-out: 26 May		Send-out: 10 Jun		Send-out: 24 Jun	
e-mail Newsletter Exclusive	Send-out: 5 May		Send-out: 20 May		Send-out: Jun 3		Send-out: : 17 Jun		Send-out: 2 Jul
Trade Event				Packaging Premier Milan : 18-20 May:	Cosmetic Business Munich: 2-3 Jun	NYSCC Suppliers' Day: 8-9 Jun	MakeUp in Paris: 16-17 Jun	Cosmoprof CBE Bangkog	
Calendar week	**28**	**29**	**30**	**31**	**32**	**33**	**34**	**35**	**36**
Print & e-Paper Digital Issues			28 Jul: Booking-Deadline COSSMA 5	27 Jul: COSSMA 3 Published				31 Aug: Booking Deadline COSSMA 6	
e-mail Newsletter Standard	Send-out: 8 Jul			Send-out: 29 Jul		Send-out: 13 Aug		Send-out: 26 Aug	
e-mail Newsletter Exclusive		Send-out: 15 Jul	Send-out: 22 Jul		Send-out: 5 Aug		Send-out: 20 Aug		Send-out: 2 Sep
Trade Event		Cosmoprof Las Vegas							
Calendar week	**37**	**38**	**39**	**40**	**41**	**42**	**43**	**44**	**45**
Print & e-Paper			28 Sep: Booking Deadline COSSMA 7		5 Oct: COSSMA 6 Published			27 Oct: Booking Deadline COSSMA 8	2 Nov: COSSMA 7 Published
e-mail Newsletter Standard	Send-out: 9 Sep		Send-out: 23 Sep		Send-out: 7 Oct		Send-out: 21 Oct		
e-mail Newsletter Exclusive		Send-out: 16 Sep		Send-out: 30 Sep		Send-out: 14 Oct		Send-out: 29 Oct	Send-out: 5 Nov
Trade Event		HPCI Warsaw	FachPack	Luxe Pack Monaco		Cosmetorium Barcelona	Sepawa Congress Berlin		
Calendar week	**46**	**47**	**48**	**49**	**50**	**51**	**52**		
Print & e-Paper				1 Dec: COSSMA 12 Published					
e-mail Newsletter Standard		Send-out: 18 Nov		Send-out: 3 Dec	Send-out: 9 Dec				
e-mail Newsletter Exclusive	Send-out: 11 Nov		Send-out: 25 Nov			Send-out: 16 Dec	Send-out: 30 Dec		
Trade Event	Cosmoprof Asia SCS Formulate Coventry	Making Cosmetics Milan		Cosmoprof India Mumbai					

Circulation Breakdown:

a.) by industry sector: Manufacturers of cosmetics and personal care products 72%
(Hair care, skin care, soaps/syndets, bath and shower products, women's fragrances, deodorants, colour cosmetics, men's cosmetics, dental and oral care, apparative cosmetics, other toiletries)

Service providers, contract manufacturers and distributors 18%
(Contract manufactures, contract fillers and developers, laboratory services, business consultants, distributors of cosmetic products, other service providers)

Suppliers of the cosmetics industry 10%
(Suppliers of ingredients for cosmetic products, packaging suppliers, producers of process equipment and production technology, other suppliers)

b.) by job function in % of total

Marketing, Sales, Export, Product Management	35%
Corporate Management	33%
R & D, Laboratory, Purchasing, Technical Marketing	30%
Others	2%