MEDIA KIT 2027



MEDIA KIT

TRENDS
RESEARCH
INGREDIENTS
PACKAGING
MARKETS
EVENTS

COSSMA
COSMETICS, TRENDS, TECHNOLOGY

CONTACTS

HEALTH & BEAUTY

Health and Beauty Germany GmbH
Am Hardtwald 3 | 76275 Ettlingen | Germany
Phone: +49 7243 7278-0 | Fax: +49 7243 7278-227
www.health-and-beauty.com

Trade Registry: HRB 108901 Mannheim
Managing Director: Roberto Valente
VAT number: DE813440463

Bank data:
Deutsche Bank
BIC DEUTDESM660
IBAN DE05660700040021601000



Dorothea Michaelis
Senior Manager Media Sales
Phone: +49 7243 7278-144
Fax: +49 7243 7278-227
dorothea.michaelis@
health-and-beauty.com



Detlef Fox
Sales Rep for USA & Canada
Phone: +1 212 896 3881
Fax: +1 212 629 3988
detleffox@comcast.net
D.A. Fox Advertising Sales, Inc.,
5 Penn Plaza, 19th Floor
New York, NY 10001



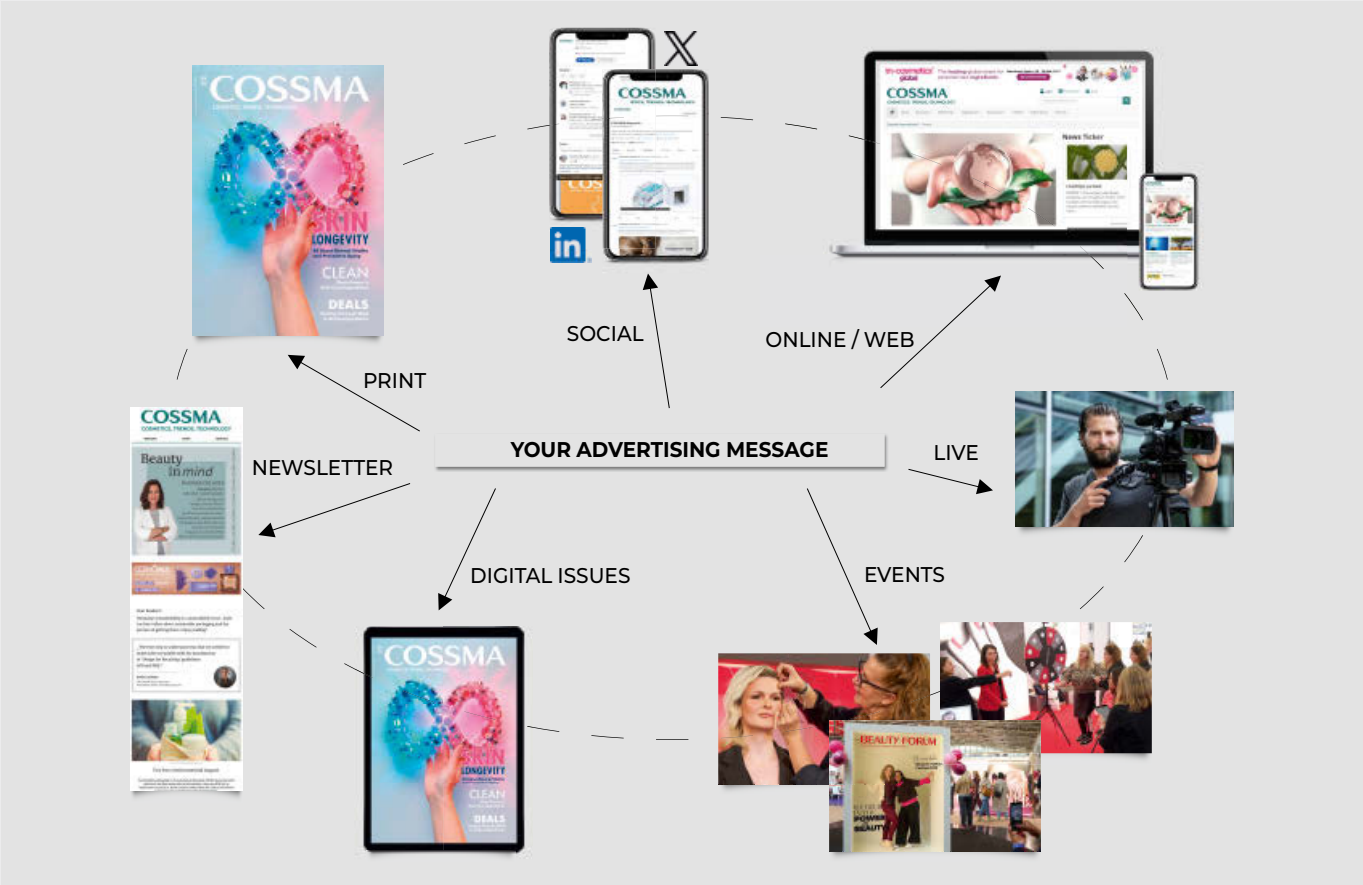
Kathrin Köhler
Editor COSSMA
Phone: +49 7243 7278-225
Fax: +49 7243 7278-227
kathrin.koehler@
health-and-beauty.com



Beate Bantzhaff
Advertising Services
Phone: +49 7243 7278-232
Fax: +49 7243 7278-227
beate.bantzhaff@
health-and-beauty.com

CROSS-MEDIA COMMUNICATION

Health and Beauty is an internationally operating company. We create individual and crossmedia communication concepts targeted exactly at your needs. With COSSMA, you will reach your target group via all relevant communication channels. You will get everything: Print, Digital, Trade Shows & Events, TV & Live Communication: Trend-setting. Innovation. Partnership. Highest quality. This is what COSSMA stands for.





3.200 Ex.

COSSMA
Opening doors to the international personal care & cosmetics industry

8x Print/Digital + 2 Digital issues



20.000 Ex.

BEAUTY FORUM Edition Germany | The leading publication to reach cosmetic professionals

8x Print/Digital

COSSMA
COSMETICS, TRENDS, TECHNOLOGY



NEWSLETTER*

10,600 Newsletter recipients

17 % Access rate

5,5 % Click-Through-rate

SOCIAL MEDIA

4,500 Followers in COSSMA's social media channels
X · Linkedin · Youtube · Xing

WEBSITE

62,000 Visits per 12 months

120,000 Page Impressions per 12 months

* = Average ranges, measured in the period from 1 July 2023 to 30 June 2024, via Matomo.

COSSMA

Volume 28 2027 · www.cossma.com

Frequency:
monthly (10 issues per year)

Printrun:
3,200 printed copies international
(8 print/digital issues + 2 digital issues per year)

Circulation Breakdown:
a.) by industry sector:

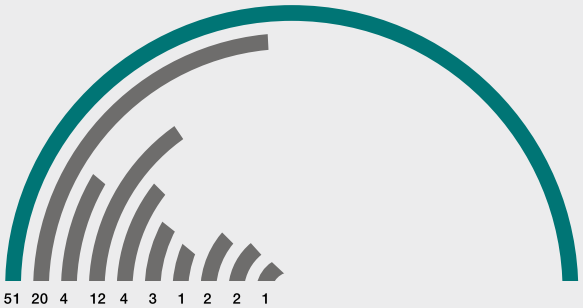
Manufacturers of cosmetics and personal care products (Hair care, skin care, soaps/syndets, bath and shower products, women's fragrances, deodorants, colour cosmetics, men's cosmetics, dental and oral care, apparative cosmetics, other toiletries)	**72 %**
Service providers, contract manufacturers and distributors (Contract manufactures, contract fillers and developers, laboratory services, business consultants, distributors of cosmetic products, other service providers)	**18 %**
Suppliers of the cosmetics industry (Suppliers of ingredients for cosmetic products, packaging suppliers, producers of process equipment and production technology, other suppliers)	**10 %**

b.) by job function in % of total

Marketing, Sales, Export, Product Management	**35 %**
Corporate Management	**33 %**
R & D, Laboratory, Purchasing, Technical Marketing	**30 %**
Others	**2 %**

Short characteristics:
COSSMA an international media read by decision makers within the international cosmetics and personal care industry. COSSMA covers the whole supply chain in just one platform: From current trends, developments and market research, via R & D and laboratory services, ingredients, packaging up to marketing the finished products to the end-consumer. Read about it in COSSMA and discover today what your competitor is planning for tomorrow! With COSSMA, you will reach your target group via all relevant communication channels: Print, Digital, Trade Shows & Events, TV & Live Communication.

Total reach print/digital*



51 % Germany	20 % USA	4 % France	12 % ROW
4 % Switzerland	3 % Great Britain	1 % India	2 % Italy
2 % Austria	1 % Spain		

* = Average ranges, measured in the period from 1 July 2025 to 30 June 2026, via Matomo.

EDITORIAL SCHEDULE PRINT & E-PAPER 2027

Issue	Editorial Deadline (ED) Advertising Deadline (AD) Copy Deadline (CD) Publishing Date (PD)	2027 Editorial Focus - Special Topics	Trade Events (Bonus Distribution & Your Event Marketing)
I Digital Special Issue **January/February**	ED: 15 Dec 26 AD: 22 Dec 26 CD: 5 Jan PD: 14 Jan	**Formulation Special:** Premium Entry Formulation for PDF + digital coverage on cossma.com Company Profile "Highlight" for PDF + digital coverage on cossma.com Sponsored content on cossma.com + social media	Your pre-marketing for: CosmetAgora Paris Packaging Week
1 **March**	ED: 19 Jan AD: 26 Jan CD: 2 Feb PD: 2 Mar	**Buzzword: #SolarShift** **Close up:** UV-filters, SPF boosters, sun care, self-tanning, after sun Ingredients: Sensory modifiers, texture enhancers & next-generation emulsifiers Packaging: Refill and reuse systems and designs	Your pre-marketing for: Cosmoprof/Cosmopack Your follow-up for: Paris Packaging Week Cosmetagora
2 **April**	ED: 17 Feb AD: 24 Feb CD: 3 Mar PD: 1 Apr	**Buzzword: #KBeautyTech** **Close up:** Technologies of K-beauty - PDRN, exosomes, spicules, advanced peptides, ferments & microbiome Packaging: Solid and stick skincare formats Research: Efficacy testing across diverse skin tones	Your pre-marketing for: In-Cosmetics
II Digital Special Issue **May**	ED: 13 Apr AD: 20 Apr CD: 27 Apr PD: 5 May	**Market Survey Special:** Suppliers' Logo Entry for PDF + digital coverage on cossma.com/suppliers Company Profile "Highlight" for PDF + digital coverage on cossma.com Sponsored content on cossma.com + social media	Your pre-marketing for: Packaging Premier Milan
3 **June**	ED: 20 Apr AD: 27 Apr CD: 6 May PD: 1 Jun	**Buzzword: #BioMaterials** Close-up: Bio-based Packaging – new materials such as mycelium, algae, eggshell, cellulose Beauty longevity ingredients from skin to hair – peptides, polyphenols & longevity ingredients Market survey: Process & laboratory technology	Your pre-marketing for: Cosmetic Business Munich NYSCC Suppliers' Day MakeUp in Paris Your follow-up for: Packaging Premier Milan
4 **July/August**	ED: 15 Jun AD: 22 Jun CD: 29 Jun PD: 27 Jul	**Buzzword: #BeautyInside** Close-up: Nutricosmetics: peptides, postbiotics, NAD precursors & ingestible beauty Research: Fermentation as a sustainable extraction Packaging: Single-dose formats, sample packaging, stick packs & supplement packaging Market survey: Ingredient providers	Your pre-marketing for: Cosmoprof Las Vegas Your follow-up after: In-Cosmetics Cosmetic Business
5 **September**	ED: 21 Jul AD: 28 Jul CD: 4 Aug PD: 1 Sep	**Buzzword: #BarrierFirst** Close-up: Microbiome & pre-mature aging – ferments, postbiotics & skin barrier actives Ingredients: Next-generation deodorant and odor-control actives Packaging: Smart, circular & bio Market: Global natural and organic cosmetics	Your pre-marketing for: LuxePack Monaco FachPack Nuremberg
6 **October**	ED: 24 Aug AD: 31 Aug CD: 7 Sep PD: 5 Oct	**Buzzword: #IndiaRising** Close-up: Ayurvedic botanicals meet biotechnology Packaging: Mono-materials – Plastics & beyond Research: Toxicology and safety assessment	Your pre-marketing for: Sepawa Congress
7 **November**	ED: 21 Sep AD: 28 Sep CD: 5 Oct PD: 2 Nov	**Buzzword: #AfricaNext** Close-up: Beauty growth in Africa – Indigenous botanicals & biotech-derived actives Market: Full-service solutions, formulation + packaging Ingredients: Scalp care and hair density actives Market survey: Packaging providers	Your pre-marketing for: SCS Formulate Cosmoprof Asia
8 **December**	ED: 20 Oct AD: 27 Oct CD: 3 Nov PD: 1 Dec	**Buzzword: #FutureProof** **Close up:** Future Forecast 2028 – AI-assisted formulation, bioengineered proteins & next-generation actives Packaging: Affordable packaging concepts Market survey: Service providers	Your follow-up after: LuxePack Monaco Sepawa Congress

DEADLINES & SCHEDULE 2027

COSSMA Print + e-Paper | Digital Special Issues | COSSMA e-mail Newsletters

Calendar week	1	2	3	4	5	6	7	8	9
Print & e-Paper Digital Issues	22 Dec 26: Booking Dead-line COSSMA Digital Issue I		14 Jan: Digital Issue I published		26 Jan: Booking Deadline COSSMA 1				Feb. 24: Booking Deadline COSSMA 2
e-mail Newsletter Standard		Send-out: 7 Jan		Send-out: 21 Jan		Send-out: 4 Feb		Send-out: 15 Feb	
e-mail Newsletter Exclusive			Send-out: 14 Jan		Send-out: 28 Jan		Send-out: 11 Feb		Send-out: 25 Feb
Trade Event			Cosmetagora: 12-13 Jan		Cosmoprof Miami: 26-28 Jan	Paris Packaging Week; 3-4 Feb			
Calendar week	**10**	**11**	**12**	**13**	**14**	**15**	**16**	**17**	**18**
Print & e-Paper Digital Issues	2 Mar: COSSMA 1 Published			26 Mar: Booking Deadline COSSMA 2	1 Apr: COSSMA 2 Published			20 Apr: Booking Deadline Digital Issue II	27 Apr: Booking Deadline COSSMA 3
e-mail Newsletter Standard	Send-out: 4 Mar		Send-out: 18 Mar		Send-out: 1 Apr		Send-out: 15 Apr		Send-out: 30 April
e-mail Newsletter Exclusive		Send-out: 11 Mar		Send-out: 25 Mar		Send-out: 8 Apr		Send-out: 22 Apr	
Trade Event		Cosmoprof & Cosmopack: 18-21 Mar				In-cosmetics Global: 6-8 Apr			
Calendar week	**19**	**20**	**21**	**22**	**23**	**24**	**25**	**26**	**27**
Print & e-Paper Digital Issues	5 May: Digital Issue II Published				1 Jun: COSSMA 3 Published			23 Jun: Booking Deadline COSSMA 7-8	
e-mail Newsletter Standard		Send-out: 13 May		Send-out: 26 May		Send-out: 10 Jun		Send-out: 24 Jun	
e-mail Newsletter Exclusive	Send-out: 5 May		Send-out: 20 May		Send-out: Jun 3		Send-out: : 17 Jun		Send-out: 2 Jul
Trade Event				Packaging Premier Milan : 18-20 May:	Cosmetic Business Munich: 2-3 Jun	NYSCC Suppliers' Day: 8-9 Jun	MakeUp in Paris: 16-17 Jun	Cosmoprof CBE Bangkog	
Calendar week	**28**	**29**	**30**	**31**	**32**	**33**	**34**	**35**	**36**
Print & e-Paper Digital Issues			28 Jul: Booking-Deadline COSSMA 5	27 Jul: COSSMA 4 Published				22 Aug: Booking Deadline COSSMA 5	
e-mail Newsletter Standard	Send-out: 8 Jul			Send-out: 29 Jul		Send-out: 13 Aug		Send-out: 26 Aug	
e-mail Newsletter Exclusive		Send-out: 15 Jul	Send-out: 22 Jul		Send-out: 5 Aug		Send-out: 20 Aug		Send-out: 2 Sep
Trade Event		Cosmoprof Las Vegas							
Calendar week	**37**	**38**	**39**	**40**	**41**	**42**	**43**	**44**	**45**
Print & e-Paper			28 Sep: Booking Deadline COSSMA 7		5 Oct: COSSMA 6 Published			27 Oct: Booking Deadline COSSMA 8	2 Nov: COSSMA 7 Published
e-mail Newsletter Standard	Send-out: 9 Sep		Send-out: 23 Sep		Send-out: 7 Oct		Send-out: 21 Oct		Send-out: 4 Nov
e-mail Newsletter Exclusive		Send-out: 16 Sep		Send-out: 30 Sep		Send-out: 14 Oct		Send-out: 28 Oct	
Trade Event		HPCI Warsaw	FachPack	Luxe Pack Monaco		Cosmetorium Barcelona	Sepawa Con-gress Berlin		
Calendar week	**46**	**47**	**48**	**49**	**50**	**51**	**52**		
Print & e-Paper				1 Dec: COSSMA 6 Published					
e-mail Newsletter Standard		Send-out: 18 Nov		Send-out: 2 Dec	Send-out: 9 Dec				
e-mail Newsletter Exclusive	Send-out: 11 Nov		Send-out: 25 Nov			Send-out: 16 Dec	Send-out: 30 Dec		
Trade Event	Cosmoprof Asia SCS Formulate Coventry	Making Cosmetics Milan		Cosmoprof India Mumbai					

COSSMA DIGITAL

New in 2027 – Digital Editions in January and May

Put your company, products and expertise in front of the international cosmetics industry with **COSSMA's Digital Issue Specials 2027.**
Benefit from a powerful combination of **prominent placement in the PDF issue and extended digital reach on cossma.com and social media.**

- Published on January 14 and May 5, 2027
- Distributed via email and social media to 10.000 plus qualified recipients



Digital Special Issue I

Formulation Special:

Premium Entry Formulation for PDF + digital coverage on cossma.com
Company Profile "Highlight" for PDF + digital coverage on cossma.com
Your full page classical advert in the PDF + digital coverage on cossma.com
Sponsored content on cossma.com + social media
Your pre-marketing for Cosmet'Agora
Your pre-marketing for Paris Packaging week

Advertising deadline:	December 22, 2026
Copy deadline:	January 5, 2027
Will be published (via email newsletter + QR code + social media):	January 14, 2027



Digital Special Issue II

Market Survey Special:

Company Profile "Highlight" for PDF + digital coverage on cossma.com
Your full page classical advert in the PDF + digital coverage on cossma.com
Your company logo on cossma.com/suppliers + in each print issue 2027 + market survey listing
Sponsored content on cossma.com + social media
Your pre-marketing for Packaging Premier Milan
Your review for in-cosmetics, Cosmoprof Bologna

Advertising deadline:	April 20, 2027
Copy deadline:	April 27, 2027
Will be published (via email newsletter + QR code + social media):	May 5, 2027

Circulation & Demographics:
The Digital Special Issues will be **available as a Downlad on cossma.com.**
The download area will be communicated to all subscribers via QR code PLUS to all of the **10.000+ recipients** of COSSMA's e-mail newsletter.The download link will be sent out via a **special newsletter** on the publishing date of each Digital Special Issue, i.e. on 14 Jan and 5 May. It will also be communicated via **COSSMA's Social Media Channels** (Linkedin, X...). For details, see page 4.



Digital Issue I + II: Choose your visibility package
Showcase your expertise and connect with professionals looking for ingredients, concepts and formulation solutions. Choose from one of the advertising formats below:

- **Full Page Premium Formulation Advertorial**
  What you will get:
  - Your Company Profile with your logo and contact data
  - PLUS Formulation Listing with formulations of your choice on a full page in the Digital Special issue
  - PLUS on cossma.com with downloadable PDFs of your formulations
  Your rate: Just € 1890 net for a full page + digital download services



- **Full Page Highlight Advertorial**
  What you will get:
  - Your Company Profile with your logo and contact data
  - PLUS extended advertorial article on the topic of your choice on a full page in the Digital Special issue
  - PLUS additional communication in COSSMA's Social Media channels
  Your rate: Just € 1890 net for a full page + social media exposure



- **Full Page Classical Advert in Digital Issue**
  What you will get:
  - Your full page advert (210x297 mm) with your classical campaign visual
  - on a full page in the Digital Special issue
  Your rate: Just € 1690 net for a full page + social media exposure for full PDF

ADVERTISING RATES PRINT + E-PAPER



FORMAT	MEASUREMENTS*	RATE
2/1 page	420 x 297 mm	6,300 €
1/1 page	210 x 297 mm	3,800 €
Inside front cover	210 x 297 mm	5,400 €
Inside back cover	210 x 297 mm	4,950 €
Outside back cover	210 x 297 mm	5,700 €



FORMAT	MEASUREMENTS	RATE
1/4 page horizontal	210 x 75 mm*	2,100 €
1/4 page block	90 x 130 mm	2,100 €
1/4 page job offer		2,100 €
1/8 page block	90 x 62 mm	1,600 €
1/8 page horizontal	182 x 28 mm	1,600 €
Entry Suppliers' Guide	43 mm	5,00 € p. mm height
Loose Insert	up to 25 g	2,700 €
Bound Insert	2 pages	2,200 €
Bound Insert	4 pages	3,100 €





FORMAT	MEASUREMENTS*	RATE
1/2 page vertical	103 x 297 mm	2,600 €
1/2 page horizontal	210 x 145 mm	2,600 €





FORMAT	MEASUREMENTS*	RATE
1/3 page vertical	84 x 297 mm	2,200 €
1/3 page horizontal	210 x 98 mm	2,200 €

Discounts:
When placing in one insertion year
(starting with the publication of the first ad)

Frequency discounts		Quantity discounts	
3 ads	3 %	3 pages	5 %
6 ads	5 %	6 pages	10 %
12 ads	10 %	12 pages	15 %
20 ads	15 %	20 pages	20 %

No discounts on inserts, postcards and ads in the Suppliers' Guide section.

Prices & conditions:
All prices in EUR exclusive of statutory VAT, charge for special placement 10 %
Payment terms: Net, upon receipt of invoice

Agency commission:
15% of customer's net price
Please note: There are no agency comissions on any digital advertising formats.

* Plus 3 mm bleed edges on all outstanding edges

PRINT-ONLINE COMBINATION:

Combine your print advert with your display banner on www.cossma.com

Combine your print advert in an attention-grabbing format with your banner display advert on cossma.com and maximize the visibility for your company in all media channels! When booking one of those extraordinary print advertising formats as listed below, you will automatically get a display banner advertisement on cossma.com included in your booking – totally free of charge as part of the print-online-combination package!

FORMAT	MEASUREMENTS	RATE	INCLUDES BANNER FORMAT	VALUE BANNER FORMAT
1/2 page 4c	103 x 297 mm*	2,600 €	–	–
1/4 page 4c	90 x 130 mm	2,100 €	–	–
Triangle diagonal	166 x 166 mm* (234 mm diagonal)	2,900 €	Medium Rectangle 300x250 px	530 €
Round Island	78 mm diameter	2,400 €	Medium Rectangle 300x250 px	530 €
Big Island	106 x 106 mm	2,300 €	Skyscraper 160x600 px	540 €
L-Display	210 x 67 (bottom)* +70 x 230 mm (side)*	2,600 €	Skyscraper 160x600 px	540 €
Bookmark Header	111 x 15 mm (5 consecutive pages)	2,550 €	Suppliers Logo Entry f. 6 months	420 €

Triangle



Big Island



Round Island



Bookmark Header



L-Display



YOUR BANNER BUNDLE IN COSSMA PRINT, NEWSLETTER AND ON COSSMA.COM

Combine banner formats in COSSMA's e-mail newsletter, on cossma.com as well as an exclusively placed banner-sized 1/3 advertisement in print and e-paper issue. Make sure to achieve maximum visibility for your brand, products and services in all relevant media channels.



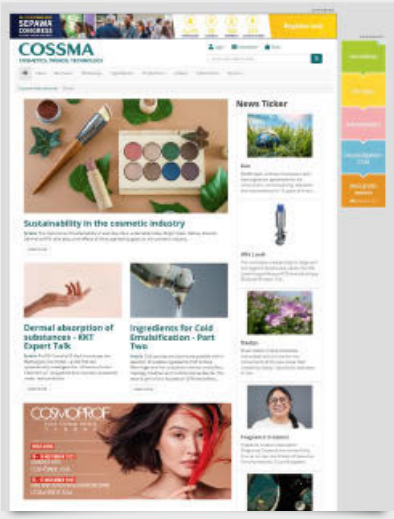
1x1/3 page banner
exclusive placement on right-hand side in print issue + epaper

+



2x banner in newsletter in month of the print publication

+



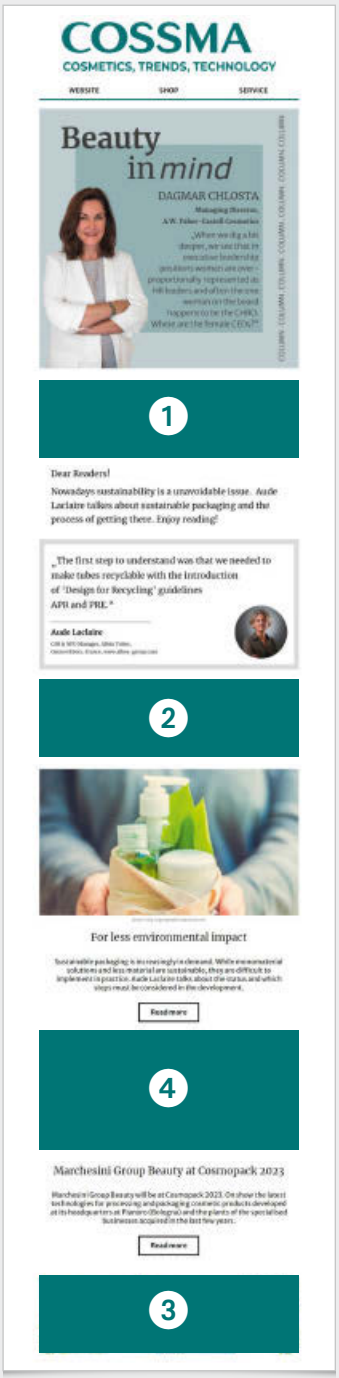
3x premium banner on cossma.com in month of publication +
one month prior, one month after publication

FORMAT	WHAT YOU WILL GET	TOTAL VALUE OF ELEMENTS CONTAINED	YOUR RATE
Banner Bundle Basic	3x your 3rd position banner in 3 consecutive e-mail newsletters PLUS 3x your premium banner on cossma.com in 3 consecutive months	4,950 €	3,900 €
Banner Bundle Plus	3x your 2nd position banner in 3 consecutive e-mail newsletters PLUS 3x your premium banner on cossma.com in 3 consecutive months	6,630 €	4,350 €
Banner Bundle Premium	1x your 1/3 page horizontal in COSSMA print issue of your choice PLUS 2x your 1st position banner in 2 consecutive e-mail newsletters in month of print publication PLUS 3x your premium banner on cossma.com in 3 consecutive months, starting with month prior to print publication	7,280 €	5,600 €

NEWSLETTER

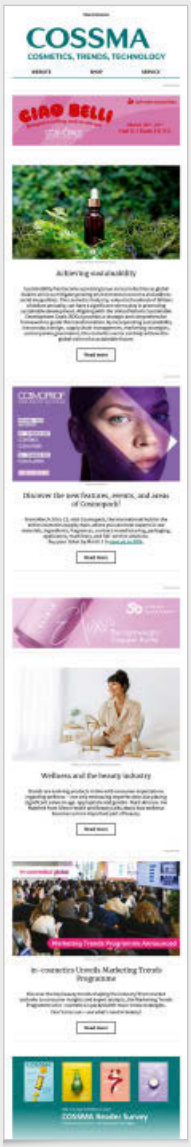
You will reach your target group quickly and effectively with a modern digital marketing tool! Book your space in COSSMA VIP Mail newsletters which are sent out twice a month to decision makers from the international cosmetic and personal care industry. COSSMA VIP Mail is sent out in an international version in English.

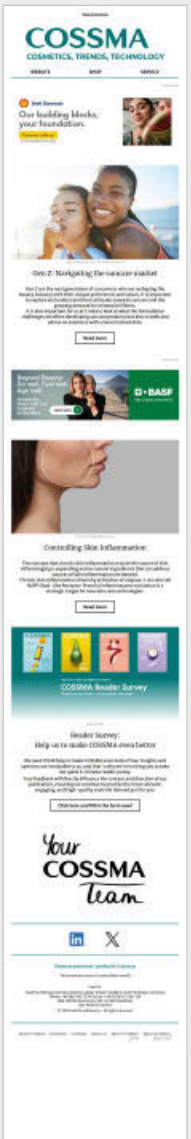
ADVERTISING SLOT	FORMAT	RATE
1st Position Banner	600 x 180 px	1,550 €
2nd Position Banner	600 x 180 px	1,050 €
3rd Position Banner	600 x 180 px	990 €
Sponsored Post Plus	newsletter, website, social media	1,520 €
Exclusive newsletter	1 exclusive newsletter, website, social media	1,870 €



ADVERTISING SPACES AVAILABLE:

1. 1st Position Banner (600 px wide, 180 px high)
2. 2nd Position Banner (600 px wide, 180 px high)
3. 3rd Position Banner (600 px wide, 180 px high)
4. Text Advert Sponsored Post Plus (your Sponsored Post on cossma.com + teaser in e-mail newsletter)

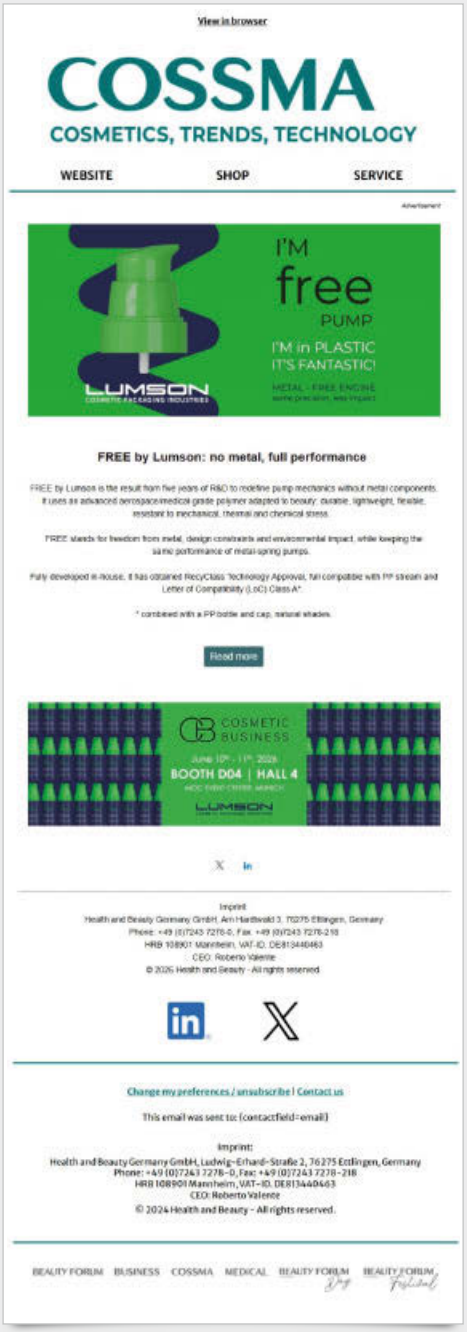


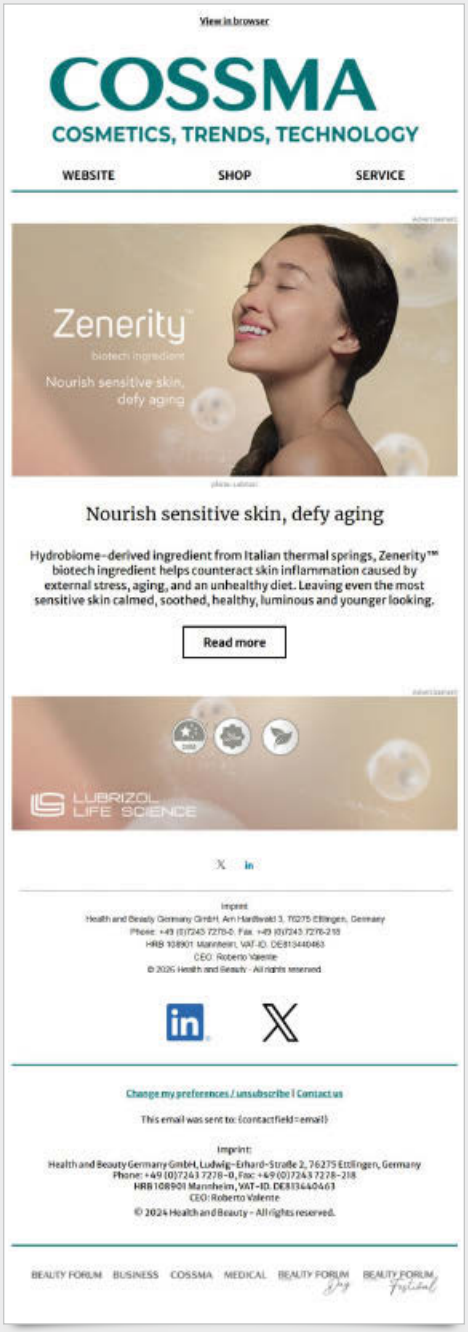


EXCLUSIVE NEWSLETTERS

Put your company into prime position as an exclusive advertiser in one of our exclusive e-mail newsletters. The exclusive newsletter slots are also available twice a month and are sent out in the weeks in which the COSSMA VIP Mail is not sent.

ADVERTISING SLOT	FORMAT	RATE
Exclusive newsletter	Website + 1 exclusive newsletter	1,870 €





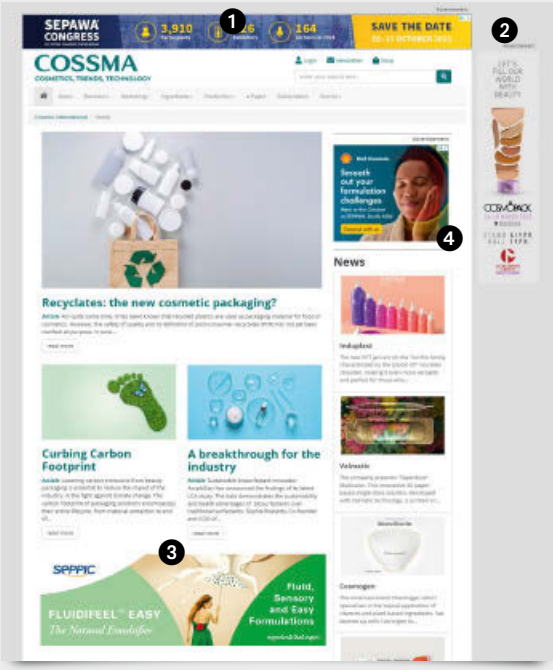
ONLINE DISPLAY BANNER

With your banner display advert, you will benefit from excellent click rates. You will reach a highly targeted audience of decision makers in the international cosmetics and toiletries industry. You can choose among the following formats:*

BOOKING OPTIONS + RATES

	FREQUENCY	FORMATS	RATE/MONTH
1 **Superbanner**	All pages, max. 3 rotations	1,170 x 90 px 728 x 90 px 468 x 60 px 320 x 50 px	540 €
2 **Skyscraper**	All pages, max. 3 rotations, not mobile	160 x 600 px 120 x 600 px	540 €
3 **Premium Banner**	Only home, exclusive 1 customer	620 x 200 px 468 x 60 px 320 x 50 px	660 €
4 **Medium Rectangle**	All pages, max. 3 rotations	300 x 250 px	530 €

* Please provide multiple formats for optimal view on all devices (desktop, mobile ...)



Online Display Banner

JOB OFFER

You will reach a highly targeted audience of decision makers in the international cosmetics and toiletries industry. What you will get: Your job offer posted in COSSMA's relevant social media channels + Your job offer will run on all of these channels for 30 days. It will be marked with the legend "Advertisement".

BOOKING OPTIONS + RATES

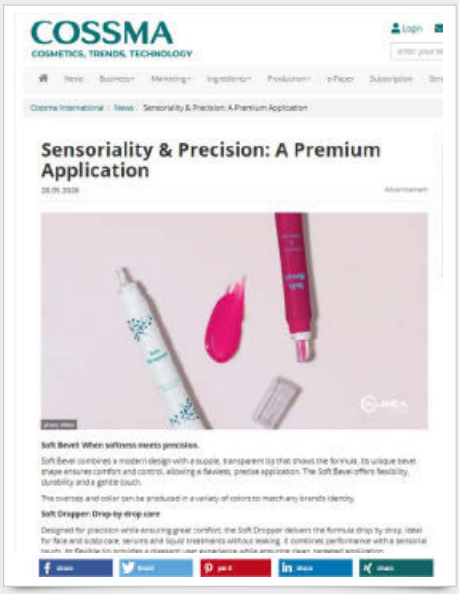
	ONLINE	NEWSLETTER ENGLISH VERSION	RATE
Job Offer Platinum	✓	✓	1,550 €
Job Offer Basic	✓		1,120 €

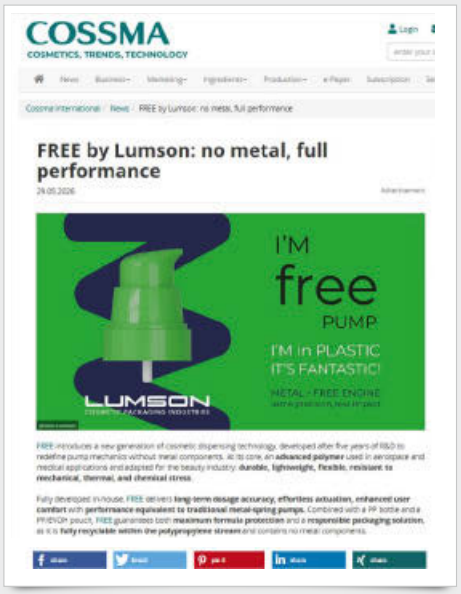
SPONSORED POST

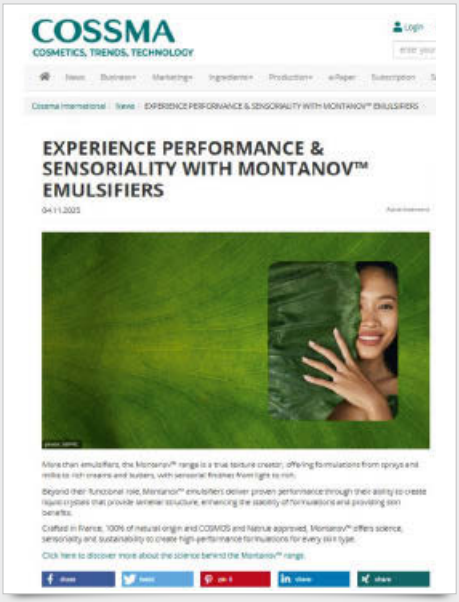
A Sponsored Post is a strictly limited, featured post. The more informative and appealing the content is for the reader, the better the result for the advertiser.
Your benefits: Get additional leads from cross publication of your Sponsored Post on all COSSMA's social media channels. Position your company as an expert in your field! Benefit from the positive image transfer from COSSMA's editorial content. Explain complex advertising messages.
What you will get: Your post will appear on COSSMA's relevant social media channels. Your post will be marked as an "Advertisement".

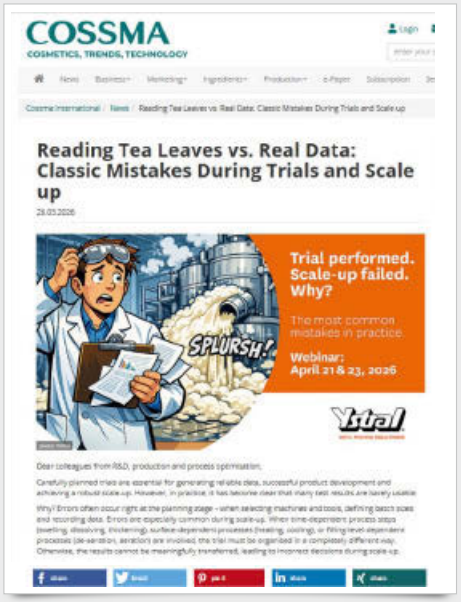
BOOKING OPTIONS + RATES

	WWW.COSSMA.COM & SOCIAL MEDIA	ENGLISH LANGUAGE NEWSLETTERVERSION	RATE
Sponsored Post Basic	✓		1,150 €
Sponsored Post Plus	✓	✓	1,520 €
Video production on top	✓		2,300 €









COVER ADVERTISING

Maximum visibility for your experts: You will get a cover presence (outside back cover and /or cover flap) to create with your artwork. This position is exclusive to only one company per issue. Included in your cover package is your advertorial cover story of minimum 2 pages length – benefit from the positive image transfer of COSSMA's editorial content.

BOOKING OPTIONS + RATES

FORMAT	ELEMENTS INCLUDED	PRINT	ONLINE	RATE
Cover Basic	1/1 page advertising with your artwork on outside back cover 2 pages minimum advertorial cover story	x		€ 8,300
Cover Gold	Your cover flap (2x ½ page vertical on front cover) 2 pages minimum advertorial cover story	x		€ 8,900
Cover Platinum	Your cover flap (2x ½ page vertical on front cover) 1/1 page advertising with your artwork on outside back cover 2 pages minimum advertorial cover story	x		€ 9,800
Cover Digital on top*	Sponsored post containing text, pictures, video content (delivered by client's marketing); social media posting on COSSMA's relevant channels, call-to-action to defined target site		⊕	€ 2,130

* Only possible in combination with print booking





COVER FLAP

Maximum visibility for your advertising message which will be added as a cardboard flap to the front cover of the magazine. You can use front- and back of this flap for your artwork, i.e. you will get a full page of advertising space (2x ½ page vertical).

BOOKING OPTIONS + RATES

FORMAT	ELEMENTS INCLUDED	RATE
Cover Flap	Your cover flap (2x ½ page vertical on front cover with your artwork, COSSMA logo included on the front side)	€ 6,800





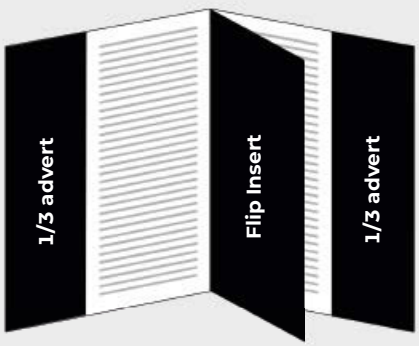


FLIP INSERT

Maximum awareness in a very cost-effective way: You will get 2x 1/3 page vertical adverts on 2 opposite pages in the print issue, plus a bound insert for a half page inserted in between these adverts. This results in 2 full pages of advertising space for you to bring across your advertising message (2x 1/3 page adverts + 2x 1/3 page space on the bound insert)!

BOOKING OPTIONS + RATES

FORMAT	ELEMENTS INCLUDED	RATE
Flip Insert	2x 1/3 page vertical on 2 opposite pages in print issue, + bound insert in between these adverts (format 2/3 page horizontal, i.e. 2x 2/3 pages on front and back of this insert) = 2 full pages of advertising space with extremely high awareness within the print issue	€ 6,500







HIGHLIGHT ADVERTORIAL

Your advertorial promoting your company in digital + print formats: Present your top product, news or service on a full page in the relevant “Highlight” feature. Your latest launch, new distributors, smart formulations, interesting study results – it is totally up to you to decide what your current highlight is. The highlight feature uses a special customized layout, including your feature photo, your company logo and address data. In addition to the print issue, the highlight feature can be cross-promoted in one of the COSSMA's email newsletter on the publication date following the relevant print publication.

BOOKING OPTIONS + RATES

FORMAT	ELEMENTS INCLUDED	PRINT	ONLINE	RATE
Highlight	1 page customised presentation Article will be marked as ”Advertisement“ Picture, logo and address	✓		4,600 €
Highlight Digital on top*	Sponsored Post with links to microsites social media posting on COSSMA's relevant channels		⊕	1,120 €
Highlight/Advertorial in Digital Issue	Highlight/Advertorial in Digital Issue			

* Only possible in combination with print booking



Highlight Ingredients

ADVERTISEMENT

Three placebo-controlled clinical studies demonstrate measurable and perceivable benefits of SyriCalm™ CLR (PC) in rinse-off applications for face, body and scalp. Discover at: www.clr-berlin.com

BEYOND CLEANSING

Proven rinse-off skin benefits with SyriCalm™ CLR (PC)

Cleansing is no longer just about removing dirt, makeup or excess sebum. Consumers increasingly expect their cleansing products to contribute to skin health and become an effective first step in their skincare routine. Yet rinse-off formulations face an obvious challenge: active ingredients have only a short contact time with the skin to deliver meaningful benefits.

SyriCalm™ CLR (PC) rises to this challenge. Three independent placebo-controlled clinical studies investigated its efficacy in rinse-off formulations for the face, body and scalp. The results demonstrate that even with short skin contact, SyriCalm™ CLR (PC) provides measurable and perceivable skin benefits.

In a facial cleanser, 1 % SyriCalm™ CLR (PC) significantly reduced skin redness while improving perceived skin comfort, smoothness and dryness. On severely irritated and compromised skin, a wash product containing 3 % SyriCalm™ CLR (PC) reduced irritation and redness and visibly supported the skin's healing processes. And in a shampoo, 1% SyriCalm™ CLR (PC) protected the scalp against dehydration while providing noticeable calming and soothing benefits.

These results open up new opportunities for formulators to transform everyday cleansing into effective skin care. From face wash and body cleansing to scalp care, SyriCalm™ CLR (PC) enables rinse-off formulations to do more than cleanse – helping maintain and improve skin condition even within the briefest moments of contact.

Chemisches Laboratorium Dr. Kurt Richter GmbH
Sperenberger Straße 3
12277 Berlin
Germany
+49 30 8510 260
www.clr-berlin.com

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ADVERTISEMENT

Highlight Packaging

PaperX FiberTop is the first paper-based tube that can be recycled in the conventional paper stream. It was developed by Neopac in collaboration with AISA and Blue Ocean Closures for sustainable cosmetic packaging.

FIRST RECYCLABLE PAPER TUBE

PaperX FiberTop: Combining Product Protection and Paper Recycling

Paper-based tubes are considered a promising way to reduce plastic – but until now, many concepts have failed due to recyclability issues. With PaperX FiberTop, Neopac Group shows that there is a way. The tube has been assessed by the independent PTS Institute as technically recyclable in the conventional paper stream. It is also the first tube tested to meet the requirements of the CEPI /4evergreen Recyclability Evaluation Protocol 2025.

The PTS Institute evaluated the tube in accordance with the latest Recyclability Laboratory Test Method – Part I, Recycling Mill with Conventional Process CEPI, Version 3 (02/2025), as well as the current 4evergreen protocol (01/2025). The entire packaging was tested, including the tube body, flat shoulder, and paper-based closure.

PaperX FiberTop meets the minimum requirements in all relevant criteria – disintegration, sieve yield, optical purity, and adhesive separation.

Particularly relevant for packaging developers: The tube consists of a paper-based laminate with a very thin PE-EVOH inner coating. This provides the necessary product protection for cosmetic formulations without compromising recyclability in the paper stream. Function, feel, and processability remain intact.

PaperX FiberTop was developed in collaboration with strong technology partners. AISA contributed its expertise in tube forming technology, and Blue Ocean Closures developed the fiber-based closure. The project is deliberately designed as a pilot and is open to further development.

Neopac is looking for cosmetics brands that want to become development partners and take the next step – from adapting to specific products to industrial scaling. This opens up a realistic and feasible path for brands that want to combine decarbonization, recyclability, and product protection.

NEOPAC THE TUBE

Hoffmann Neopac AG
Burgdorfstrasse 22
3672 Oberdiessbach
Switzerland
www.neopac.com

www.cossma.com | 43

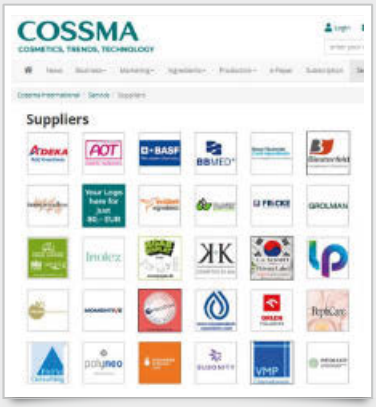
SUPPLIERS ENTRY

Cost-effective cross media format: Your company logo will be listed online at cossma.com/suppliers for a minimum of 6 months. All logos listed on this site will be displayed in randomized view with each refresh of the site. In addition, your logo will be included on a companion print advert on the inside back cover of all print issues during the insertion period booked. If you prefer to opt for the full 12 months booking, you will also get a free premium entry with your address + logo in the relevant market survey (i.e. ingredients, packaging, services or machines + technology).
Minimum entry period: 6 months

BOOKING OPTIONS + RATES

FORMAT	PRINT	ONLINE	RATE PER MONTH
Logo Entry	✓	✓	80 €





FORMULATION ENTRY

Enhance your visibility with your premium formulation entry: In each issue of COSSMA we publish a list of formulations for specific cosmetics and personal care products, in both the printed issue and on the website. Enhance your visibility with your premium entry in this formulation area. You will get your premium entry with your logo, address, formulation listing in the print issue, up to 5 formulations instead of just 1 in the free entry as well as your exclusive formulation download online post on cossma.com.

BOOKING OPTIONS + RATES

FORMAT	PRINT	ONLINE	RATE PER MONTH
Formulation Entry	✓	✓	400 €





BEAUTY FORUM
by COSMOPROF
Festival





Fotos: BEAUTY FORUM/Jan Bürgermeister

BEAUTY FORUM EVENTS INTERNATIONAL

GERMANY
BEAUTY FORUM Day Hamburg
BEAUTY FORUM Day Cologne
BEAUTY FORUM Day Stuttgart
BEAUTY FORUM Day Berlin
BEAUTY FORUM Day Nurnberg
BEAUTY FORUM Day Frankfurt
BEAUTY FORUM Festival Munich

AUSTRIA
BEAUTY FORUM Day Vienna

FRANCE
BBDAY BORDEAUX
BBDAY CANNES
BBDAY LYON
BBDAY AIX EN PROVENCE
BEAUTY FORUM PARIS

GREECE
BEAUTY FORUM GREECE SPRING
BEAUTY FORUM MACEDONIA SUMMER
BEAUTY FORUM GREECE WINTER
BEAUTY FORUM MACEDONIA WINTER

POLAND
BEAUTY FORUM – SPRING EDITION
BEAUTY FORUM & HAIR – AUTUMN EDITION
BEAUTY FORUM ON THE ROAD

ROMANIA
BEAUTY BUSINESS DAY CLUJ

SLOVAKIA
BEAUTY FORUM TRENČÍN

SLOVENIA
LOVE BEAUTY – BEAUTY FORUM

CZECH REPUBLIC
BEAUTY FORUM PRAGUE

HUNGARY
BEAUTY BUSINESS DAY BUDAPEST
BEAUTY FORUM BUDAPEST

Bologna Fiere COSMOPROF



Cosmoprof Worldwide Bologna is the most important beauty trade show in the world. Founded 55 years ago in 1967, no other event brings such large numbers of international visitors and exhibitors together in one place.
Cosmoprof B2B format is constantly able to support companies and stakeholders in their business all over the world with specific tools and initiatives adapting to each market. To the east, **Cosmoprof Asia** was founded in 1996 in Hong Kong, and today is the leading beauty fair in Asia. To the west, **Cosmoprof North America,** founded in 2003 in Las Vegas, is now the best networking event in the Americas and will debut with a new edition in **Miami** in January 2024. In September 2018, Cosmoprof launched **Cosmoprof India** in Mumbai. In September 2022, the first edition of **Cosmoprof CBE Asean** took place in Bangkok, Thailand.
The Cosmoprof platform's global influence continues to flourish. Beyond the Cosmoprof network, BolognaFiere Group participates as organiser or international sales agent for beauty trade shows in key markets for the sector.
In 2018, thanks to the acquisition of the German group Health and Beauty, owner of the BEAUTY FORUM brand, BolognaFiere Cosmoprof has consolidated its leadership in Europe with new shows in the professional beauty salon and nail sectors.
Today, Cosmoprof is a global community made of:

- 6 Cosmoprof shows
- 38 Beauty Events
- 190 Countries of origin
- 10,000+ Exhibitors
- 500,000+ Visitors

For more information about Cosmoprof network visit www.cosmoprof.com or write to international@cosmoprof.com

BECOME A SPONSOR OF THE BEAUTY FORUM STARS AWARD



The BEAUTY FORUM Stars Award is the **most prestigious award** in the professional beauty industry, presented by the **leading German trade magazine BEAUTY FORUM.**
It honours the best products, brands and companies in **25 different categories,** based on assessments by industry professionals and a 12-member jury of absolute experts. Voting for 2027 will take place from June to August 2027. The **award ceremony** will take place in October during the BEAUTY FORUM Festival trade show. Further information can be found at https://bf-award.de/, and you can watch a video of the award ceremony here: https://www.youtube.com/watch?v=ItRwxUD5yV0.



WHY SHOULD YOU BECOME A SPONSOR?

Exclusive target group:
Meet the top decision-makers in the beauty industry.

Brand presence:
Permanent logo placement on our websites and in print media.

Social media presence:
Prominent mentions in our communication on social media.

Newsletter voting call:
Integration of the sponsors in all newsletters.
Presence at the awards gala evening:
Logo wall at the gala evening.

Varied packages:
Choose between Silver, Gold and Diamond sponsorship packages, offering customised services from 2,500 €.

For detailed information, please contact
dorothea.michaelis@health-and-beauty.com

PRINTING MATERIAL/COPY

CLOUD: Access details for the cloud data storage server are available upon request from the advertisement service.
Please designate a contact person and telephone number for possible questions that may arise.

Transfer: Transfer-relevant contacts and e-mail addresses are listed at the end of this section. If you are submitting via e-mail: Please specify the relevant publication and appearance date and details. Please send a maximum of 7 MB per e-mail.

Labelling/ file name: You need to present the required/requested? Filename format in a structured and complete way. Advertisement customer, magazine, year and issue (e.g. Sample company COS2503)

File formats: Preferred file format: PDF/X-3 (printable). The following are also processable: InDesign CC, Illustrator, Photoshop TIF, EPS (convert fonts to outlines). No Office documents or CorelDraw files accepted.

Open data:
– In the case of open files, all fonts, artwork and images used must be delivered in a separate file.
– Do not use TrueType fonts. Please only deliver images, logos, fonts etc. actually intended for use.

PDF files: Data delivery preferably in PDF/X-3 format. Transparencies must be checked for printability and flattened in advance. Fonts must be completely embedded or converted to outlines and without subgroups.

General:
– Save images as EPS, TIF or JPG (quality should be at least 8/Photoshop).
– The file must be created (fully) in the final format.
Please observe the format details of the respective magazine.
– Create 4c advertisements in CMYK (Euroscale), colour profiles should not be attached or embedded.
– Resolution (in original advertisement size): CMYK: 300 dpi, greyscale image: 300 dpi, line art: 1,200 dpi.
– Bleed advertisements must have a minimum of 5 mm distance between illustrations/texts and the edge of the page.
– In the case of digital data transfer, we accept no responsibility for the correct reproduction of the advertisement format, text or colour. For colour advertisements, a digital contract proof including Fogra media wedge must also be sent to the publishers. Without the digital proof, no consideration will be given to complaints regarding colour.

DIGITAL ADVERTISING FORMATS

Data delivery: Beate Bantzhaff
beate.bantzhaff@health-and-beauty.com
Phone: +49 7243 7278-232

Destination link: Please remember to individually state the target link for each advertising medium.

File formats: PNG, GIF (incl. animated), JPG/JPEG
HTML5 banner and third-party-HTML code can be used, please consult with us.

File size for picture files: 1 MB max.

Links: Cloud data strorage: access link on request.

Data transfer via e-mail: up to max. 7 MB possible.

Newsletter advertising: When sending newsletter advertising formats, please be aware that animations cannot be processed.

GENERAL TERMS AND CONDITIONS

OF BUSINESS FOR ADVERTISING AND OTHER ADVERTISING SUPPLEMENTS IN NEWSPAPERS AND PERIODICALS[1]

General Terms and Conditions for Advertising Orders with Health and Beauty Germany GmbH (hereinafter Health and Beauty).

SECTION 1 "Advertising order" within the meaning of the following General Terms and Conditions is the contract between Health and Beauty and the customer for the publication of one or more advertisements or other advertising media (hereinafter collectively "advertisements") placed by an advertiser or other advertising party (hereinafter collectively "advertisers") in a newspaper or magazine for the purpose of distribution.

SECTION 2 A "contract" is an agreement for the publication of multiple advertisements under application of any discount granted to the advertiser in accordance with the respective rate card, with commensurate publication effected upon requisition by the customer. Discounts will not be granted for companies whose object of business includes placing advertising orders for multiple advertisers in order to obtain a collective discount. Where the right to requisition individual advertisements is granted within the scope of a contract, the order is to be completed within one year from publication of the first advertisement, insofar as the first advertisement is requisitioned and published within one year from conclusion of the contract.

SECTION 3 Where one or more requisitions under a contract are not performed for reasons not occasioned by Health and Beauty, without prejudice to any other legal obligations, the customer shall refund to Health and Beauty the difference between the discount granted and the discount due on the actual number of advertisements effected. In the absence of alternative agreement, the customer shall be retrospectively entitled to a discount commensurate with the actual number of advertisements effected within one year.

SECTION 4 For the purpose of calculating purchase volumes, millimetres of text lines will be conv erted into millimetres of advertising space in accordance with the commensurate price.

SECTION 5 Orders for advertisements to be published solely in particular issue numbers, particular editions or in certain positions in the printed publication, must be received by Health and Beauty sufficiently in advance to allow the customer to be notified prior to the advertising deadline in the event of the order being unable to be executed in the stipulated manner. Classified ads will be printed in the respective section without any requirement for express agreement to this effect.

SECTION 6 Text section advertisements are advertisements bordered on at least three sides by editorial text and not by any other advertisements. Advertisements not recognisable as adverts owing to their respective layout will be clearly identified as such by Health and Beauty through the word "Advertisement".

SECTION 7 Health and Beauty reserves the right to reject advertisements – including individual requisitions within the scope of a contract – where
- the advertisement content infringes the law or any official regulations or
- the advertisement content is the subject of complaint by the German Advertising Standards Authority (Deutscher Werberat) or
- publication of the advertisement is unreasonable for Health and Beauty on account of the content, layout, origin or technical form
- the advertisement contains advertising by or for third parties.

Orders for other advertising media are only first binding for Health and Beauty following submission and acceptance of the respective sample. Advertisements containing advertising by or for third parties (umbrella advertising) are subject to the prior written acceptance of Health and Beauty in each individual case, whereby Health and Beauty is entitled to charge a commensurate umbrella surcharge. The customer will be promptly notified of any rejection of an advertisement or other advertising media.

SECTION 8 The customer is solely responsible for the prompt delivery and flawless quality of suitable print material/copy or other advertising media. In the case of digital print material/copy, the customer is obliged to submit the respective advertisement material in the due and proper form, specifically in terms of meeting the requisite format or technical requirements of Health and Beauty, in good time prior to placement initiation. The customer shall bear the costs incurred by Health and Beauty for any changes to the print material/copy requested or occasioned by the customer. Agreed is the standard quality of advertisement or other advertising media, as stipulated in the rate card and order acknowledgment, that is customary for the publication concerned and possible within the scope of the print material/copy provided. This applies solely where the customer complies with Health and Beauty's specifications regarding the creation and presentation of print material/copy.

SECTION 9 Print material/copy will only be returned to the customer following a specific request to do so. The obligation to preserve print material/copy expires following a period of three months from initial publication of the advertisement.

SECTION 10 Should publication of the advertisement fail to meet the contractually agreed quality or performance, the customer shall be entitled to a reduction in price or a flawless additional insertion of the advertisement or publication of the other advertising media; however, solely to the extent that the purpose of the advertisement or other advertising media was compromised. Health and Beauty may refuse additional insertion of the advertisement or additional publication where such performance would require expenditure which, having regard to the subject matter of the obligation and the principle of good faith, would be manifestly disproportionate to the customer's interest in performance or would only be possible at unreasonable cost for Health and Beauty.

Should Health and Beauty fail to perform additional insertion of the advertisement or publication of the other advertising media within the reasonable deadline extended to it for such, or where additional insertion/publication is once again flawed, the customer shall be entitled to a reduction in price or may cancel the order. In the case of negligible defects in the advertisement or publication of other advertising media, cancellation of the order is precluded. Complaints pertaining to non-apparent defects must be asserted within one year from the start of the statutory period of limitation.

Health and Beauty bears responsibility for all damage, regardless of whether resulting from infringement of contractual obligations or tortious acts, in accordance with the following provisions: Liability for gross negligence in trade transactions is restricted to compensation of typically foreseeable damage, whereby this limitation shall not apply insofar as damage is caused by the legal representatives or management personnel of Health and Beauty. In the case of ordinary negligence, Health and Beauty bears liability solely for the infringement of substantial contractual obligations, whereby liability is limited to typically foreseeable damage.

Health and Beauty is responsible for any claims under the Product Liability Act (Produkthaftungsgesetz) or any injury to life, body or health in accordance with the commensurate statutory provisions. With the exception of non-apparent defects, complaints must be asserted within four weeks following receipt of invoice and supporting documentation. All claims asserted against Health and Beauty as a result of the infringement of contractual obligations become barred by limitation one year from the start of the statutory limitation period, insofar as not founded on intentional action.

SECTION 11 Proofs will only be supplied where expressly requested. The customer bears responsibility for the accuracy of returned proofs. Health and Beauty will include all correction of errors notified by the ad closing date or within the period specified when the proofs are sent out or within the scope of the agreed correction runs.

SECTION 12 Where no specific size has been stipulated, invoicing shall be based on the actual print size customary for the type of advertisement.

SECTION 13 In the absence of written agreement for an alternative payment term or advance payment in the individual case, invoices are payable within the period stipulated in the rate card. Any discounts for premature payment will be granted in accordance with the rate card.

SECTION 14 In the case of late or deferred payment, interest and collection costs will be charged at the customary bank rate. Where default on payment occurs, Health and Beauty may suspend continued performance of the current order until payment has been effected and require advance pay-ment for the remaining advertisements. In the event of justifiable doubt regarding the customer's ability to pay, Health and Beauty may – including during the term of an advertising contract – make the publication of further advertisements conditional upon advance payment of the amount charged by the ad closing date and settlement of outstanding invoices, regardless of previously agreed payment terms.

SECTION 15 Health and Beauty will supply a specimen copy of the advertisement upon request, in the form of tearsheets, full pages or complete issues depending on the nature and size of the advertisement order. Where a sample copy can no longer be created, legally binding confirmation by Health and Beauty detailing publication and distribution of the advertisement will be provided as an alternative.

SECTION 16A Subject to the provision under Section 16b below and as per sentence 2 of this clause, a reduction in the number of copies circulated may give rise to an entitlement for price reduction in the case of multiple advertisement contracts where the overall average circulation for the insertion year commencing with the first advertisement falls short of that guaranteed. A reduction in the number of copies shall only be deemed a defect giving rise to a price reduction where and insofar as respective reduction amounts to at least 20% for a guaranteed circulation of up to 50,000 copies, at least 15% for a guaranteed circulation of up to 100,000 copies, at least 10% for a guaranteed circulation of 500,000 copies, or at least 5% for a guaranteed circulation of over 500,000 copies. A reduction in the number of copies for reasons stated under Section 23 below remains without prejudice.

The guaranteed circulation is the average circulation either stated in the rate card or otherwise stipulated; or, where circulation is not stated, the average number of copies sold in the previous calendar year (in the case of trade journals, if applicable, the average number of copies actually distributed). Moreover, entitlement to a price reduction will not apply for contracts where Health and Beauty has informed the customer of the fall in circulation with sufficient notice to allow the customer to with-draw from the contract prior to publication of the advertisement.

SECTION 16B (Special provision regarding circulation reductions for publications in which issue-specific circulation data is published). In variation to Section 16a above, a reduction in the number of copies for publications in which issue-specific circulation data is published will only give rise to an entitlement for price reduction where and insofar as exceeding 15% for a (guaranteed) circulation of up to 500,000 copies or 5% for a (guaranteed) circulation of over 500,000 copies. A reduction in the number of copies for reasons stated under Section 23 below remains without prejudice. The circulation forming the basis of the guarantee is the total number of copies sold. Circulation is calculated for the year of insertion based on the average circulation of the four quarters prior to the insertion year, insofar as Health and Beauty has not stated an absolute circulation figure as a gua-rantee in the respective rate card. Claims for a reduction in price will only be granted for contracts eligible for discount based on volume discount and concluded for at least three issues. Price reductions will be calculated on an order-percompany basis, insofar as calculation according to brand (to be determined at the time of order) was not agreed when the order was placed. Possible reductions in the number of copies are calculated as the difference between the print overruns and print underruns of issues in which advertisements are placed during the insertion year. Refunds are payable at the end of the campaign based on the net amount paid by the customer, taking into account any agency remuneration already granted as credit in kind or, where this is no longer possible, as a cash refund. Entitlement to a refund applies solely where the total refund sum amounts to at least EUR 2,500.

SECTION 17 In the case of box number advertisements, Health and Beauty will exercise due diligence with regard to the custody and prompt forwarding of the respective offers. Registered mail and express letters will be forwarded solely by means of standard mail. Replies to box number advertisements will be retained for four weeks and will then be destroyed if not collected within this period. Health and Beauty will return valuable documents without any obligation to do such. Health and Beauty may be granted the right as a representative on an individual contractual basis to open offers on behalf and in the declared interest of the customer. Letters exceeding the permissible DIN A4 format as well as goods, books, catalogues and packages will not be accepted for forwarding. Acceptance and forwarding may, however, be agreed in exceptional cases subject to the customer assuming the resulting charges/costs.

SECTION 18 Place of performance is Ettlingen, Germany. Legal venue for judicial proceedings pertaining to business transactions with merchants, legal entities under public law or special funds under public law is Karlsruhe, Germany. Insofar as claims by Health and Beauty are not asserted by collection proceedings, legal venue for non-merchants shall be their place of residence. Should the domicile or usual place of residence of the customer (including non-merchants) be unknown at the time of instituting judicial proceedings or where the customer has moved its domicile or usual place of residence outside the area of application of the law following conclusion of contract, legal venue is hereby agreed as Karlsruhe, Germany.

SECTION 19 In their offers, contracts and invoices with advertisers, advertising agencies and advertising agents are obliged to comply with the applicable Health and Beauty rate cards.

SECTION 20 Price amendments for existing advertising orders shall be effective for the respective companies where commensurately announced by Health and Beauty at least one month prior to publication of the advertisement or other advertising media. In the case of a price increase, the customer has the right to withdraw from the contract, but must exercise this right in writing within 14 days from receipt of the commensurate price increase notice.

SECTION 21 Requests for group discount by affiliated companies must be substantiated by written evidence of the advertiser's group status. Affiliated companies within the meaning of this provision are companies in which an equity interest of not less than 50 percent is held. Group status is to be substantiated by a commensurate audit certificate or presentation of the most recent annual report, or in the case of partnerships through presentation of the certificate of registration in the commercial register. Substantiating documentation must be furnished at the latest by conclusion of contract for the insertion year. Subsequent substantiation will not be retrospectively recognised.

GROUP DISCOUNTS are subject to the express, written confirmation of Health and Beauty in all cases.

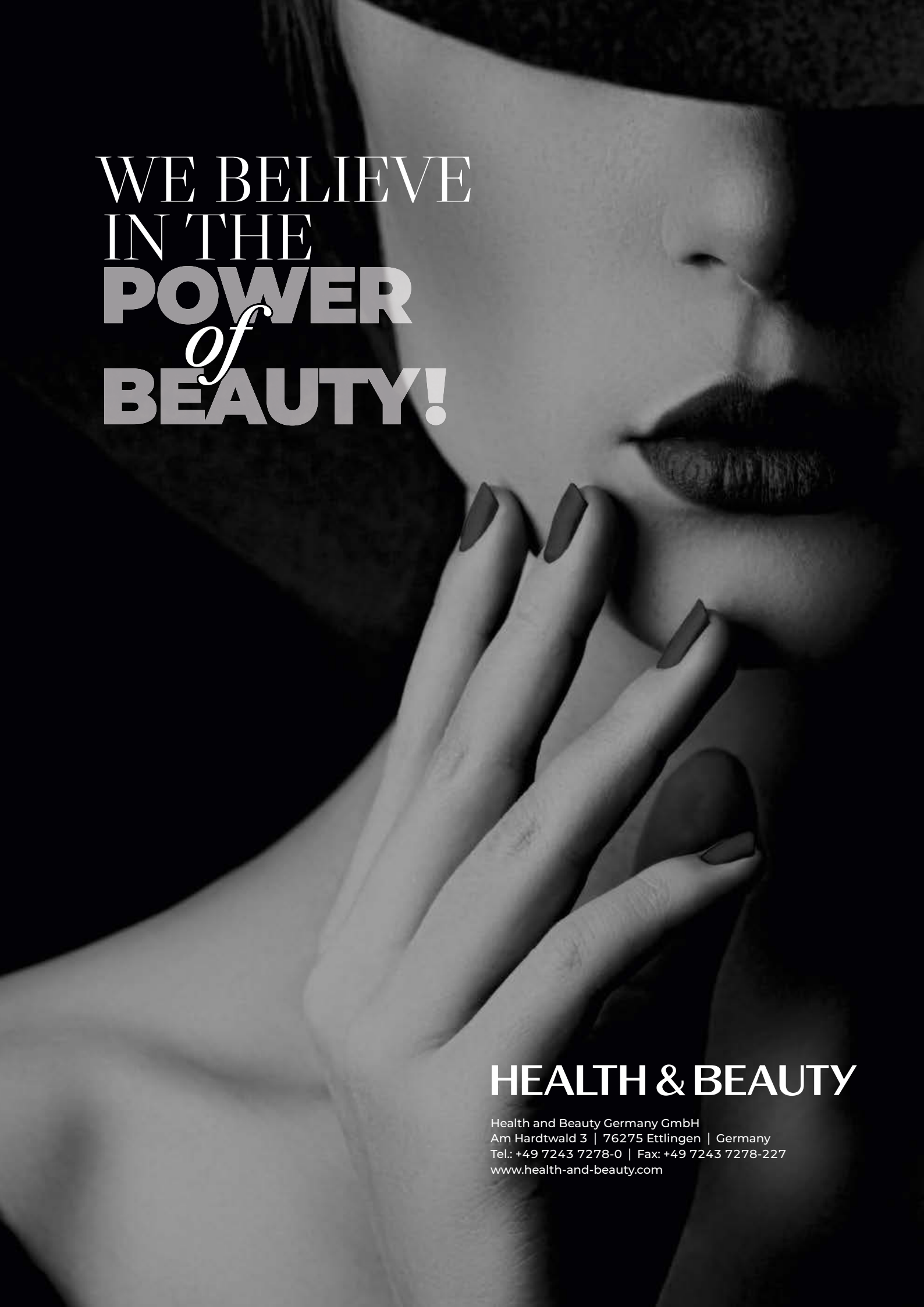
GROUP DISCOUNTS are granted solely for the duration of group affiliation. Termination of group affiliation is to be promptly communicated. Upon termination of group affiliation, the group discount shall also cease.

SECTION 22 The customer guarantees that it holds all necessary rights for placement of the advertisement. The customer bears sole responsibility for the content and legal permissibility of text and image materials as well as advertising media provided for insertion of the advertisement. Within the scope of the advertisement order, the customer indemnifies Health and Beauty against any third-party claims arising as a result of infringement of statutory provisions. Moreover, Health and Beauty shall be indemnified for the cost of any necessary legal defence. The customer is also obliged to support Health and Beauty in all good faith with information and documentation with regard to any legal defence vis-à-vis a third party.

TO THE extent in time and content necessary to allow execution of the advertising order, the customer hereby assigns to Health and Beauty all necessary copyrights, rights of use, ancillary copyrights and any other rights required to use the advertising in print and online media of any kind, including the Internet, and specifically the right to copy, distribute, transfer, transmit, make available to the public, or retrieve and download from a database. The aforestated rights are assigned without locational restriction in all cases.

SECTION 23 In the event of stoppages or cases of force majeure, illegal industrial action, unlawful seizure, traffic disruption, general shortage of raw materials or energy and suchlike – be it at the works of Health and Beauty or third party plants providing services to Health and Beauty to enable performance of its obligations – Health and Beauty shall be entitled to full payment for any published advertisements provided Health and Beauty has delivered a circulation of the publication in question amounting to 80% of the average number of copies sold in the preceding four quarters or an otherwise guaranteed circulation. In the case of lower distribution levels by the publisher, the invoice amount shall be reduced pro rata to the disparity between the originally guaranteed circulation/number of copies sold and the actual number of copies distributed.

1 The general terms and conditions for the advertising business in our online media can be found under: www.beauty-forum.com/agbs
The general terms and conditions for the advertising business in the BEAUTY FORUM Edition Swiss: http://www.beauty-forum.ch/footer-menue/agb/agbs-fuer-anzeigenkunden.html



HEALTH & BEAUTY

Health and Beauty Germany GmbH
Am Hardtwald 3 | 76275 Ettlingen | Germany
Tel.: +49 7243 7278-0 | Fax: +49 7243 7278-227
www.health-and-beauty.com