## **Development Formulation**

# Total rejuvenation hair mask with SILVERFREE™ (\*) PROCAPIL™ (\*\*) and CERAMIDE HO3™

SE0177B

(\*) Patent pending

(\*\*) Procapil™: WO 00/58347

This luxury mask containing peptides and ceramides is like a fountain of youth for your hair.

Silverfree™ favours natural hair re-pigmentation while Procapil™ prevents hair loss and Ceramide HO3™ reinforces the scalp skin cutaneous barrier. Crodarom® Manuka honey in association with Arlasolve™ DMI PC is perfect to enhance the bioavailability of the active ingredient Silverfree™. Crodamol™ STS are perfect to treat damaged hair and to restore lustre, shine and moisture.

Cutissential™ Behenyl 18 MEA replenishes the lipid layer of the cuticle leading to a healthier look and promotes excellent wet performance of detangling while Crodazosoft™ DBQ delivers a velvety softness to the hair. This silicone free mask is an amazing therapy to restore hair colour, repair and prevent hair loss.

Ingredient/INCI Name	Functionality	% w/w
Part A		
Water Deionised (Aqua)	-	To 100
Potassium Sorbate	Preservative	0.10
Part B		
Crodacol™ CS90 (Cetearyl Alcohol)¹	Emulsion stabiliser	4.50
Crodamol™ STS (PPG-3 Benzyl Ether Myristate)¹	Shine emollient	4.00
Cutissential™ Behenyl 18 MEA (Behentrimonium Methosulfate	Surfactants - cationic	3.00
(and) C10-40 Isoalkylamidopropylethyldimonium Ethosulfate (and)		
Cetyl alcohol) <sup>1</sup>		
Crodazosoft™ DBQ (Quaternium-91 (and) Cetrimonium	Surfactant conditioner	2.70
Methosulfate (and) Cetearyl Alcohol) <sup>1</sup>	0.1	0.00
Ceramide HO3 (Trihydroxypalmitamidohydroxypropyl Myristyl	Cutaneous barrier repairing active	0.20
Ether) <sup>2</sup>		
Part C	I luma atant	2.00
Pentylene Glycol	Humectant	3.00
Arlasolve™ DMI PC (Dimethyl Isosorbide)¹	Humectant	2.50
Phenoxyethanol Part D	Preservative	0.80
	Dataviaal syteset	1.00
Crodarom® Manuka Honey (Water (and) Glycerin (and)	Botanical extract	1.00
Honey Extract) <sup>3</sup> Part E		
Procapil™ (Butylene Glycol (and) Water (and) PPG-26-Buteth-26	Anti-hair loss active	3.00
(and) PEG-40 Hydrogenated Castor Oil (and) Apigenin (and)	Anti-naii ioss active	3.00
Oleanolic Acid (and) Biotinoyl Tripeptide-1) <sup>2</sup>		
Part F		
Unicert Red K7057-J solution 0.1% (Aqua (and) CI 17200) <sup>5</sup>	Dye	0.01
Unicert Yellow 08005-J solution 0.1% (Agua (and) CI 19140) <sup>5</sup>	Dye	0.15
Part G	2)0	0.10
Water Deionised (Agua)	-	1.50
Sodium Hydroxide 30%	pH Adjuster	0.15
Part H	j	<del>-</del>
Silverfree™ (Glycerin (and) Aqua (and) Palmitoyl-Dipeptide-52)²	Hair repigmenting active	1.50
Part I	- Sp.gg areas c	
Flavoratonic <sup>4</sup>	Fragrance	0.10
	V	

Suppliers: 1: Croda 2: Sederma 3: Crodarom 4: MLW 5: Sensient

### **Procedure:**

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Weigh and Heat Part A to 85°C in bain-marie. Weigh and Heat Part B to 90°C in bain-marie. Weigh Part C and mix well. Pour Part C into Part A with normal rotor stator stirring. Disperse Part B into Part A+C with strong stirring (s=1500 rpm) mix well. Pour Part D, at around 40°C, into the previous part with rotor stator stirring. Add Part E, mix well. Add Part F to the previous part, mix well. Add Part G, mix well. Add Part H, mix well. Add Part I, mix well.

Appearance: Yellow opaque viscous emulsion; pH:  $5.80 \pm 0.5$ ; Viscosity: 60.000 cps  $\pm 10\%$  Sp.93, 2.5rpm, 1 min, 25°C, Brookfield DV-I Prime

Stability: 3 months at 4°C, 25°C, 45°C and 1 month at 50°C;

Centrifuge 10min @ 3000rpm and 1 x -80°C/+25°C 24 hours freeze-thaw cycle and autoclave 20min @120°C

This formulation was developed in France. Contact your local sales representative with enquiries as ingredient availability can vary by region.

#### Non-warranty

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