

## Description:

An ultra-vivid lip tint enhancing vibrant shade with a special glide on the lips

- ✓ Moisturized feeling
- ✓ Easy wetting and dispersion process



## Key ingredients:

### PIGMENT:

- Organic pigments available in various substrates (Al, Barium, Talc, and Calcium)
- Inorganic pigments US FDA certified

### APPLEMOL PTIS PLUS:

- Extremely glossy and high shine
- Forms highly substantive and water-resistant film with a slight tack
- Rich, soft and long-lasting after-feel.
- Alternative to castor oil for pigment wetting
- Improve colour payoff and even colour on application.

### THIXIN R PC

- derivative of castor oil
- provides thixotropic and thickening in various cosmetics oils
- **COSMOS** approved







### MEADOWESTOLIDE:

- Bioactive analogue of ceramides 3B
- Increase water retention and perception of lip hydration

## SC#PIGMENT-XXX

Phase	Ingredient	INCI	Supplier	%
A1	APPLEMOL PTIS PLUS	PENTAERYTHRITYL TETRAISOSTEARATE (and) POLYHYDROXYSTEARIC ACID (and) POLYGLYCERYL-3 POLYRICINOLEATE	APPLECHEM / DKSH	20,00
A2	<b>PIGMENT</b>	-	SPECTRA® COLOR / DKSH	<b>5,00</b>
B1	FANCOL POLYISO 300-CG	HYDROGENATED POLYISOBUTENE	ELEMENTIS / DKSH	63,00
B2	LUSPLAN DD-DA7	DIMER DILINOLEYL DIMER DILINOLEATE	NIPPON FINE CHEMICALS	7,00
B3	MEADOWESTOLIDE	MEADOWFOAM ESTOLIDE	ELEMENTIS / DKSH	3,00
C1	THIXIN R PC	TRIHYROXYSTEARIN	ELEMENTIS / DKSH	2,00

## PIGMENT

<b>SC#PIGMENT-001</b>	D&C RED 7 CA LAKE 52% BA FREE	
<b>SC#PIGMENT-002</b>	D&C RED 30 ALUM LAKE-36	
<b>SC#PIGMENT-003</b>	D&C RED 28 ALUM LAKE-22%	
<b>SC#PIGMENT-004</b>	D&C RED 6 BARIUM LAKE LM2	
<b>SC#PIGMENT-005</b>	D&C BLACK 2	
<b>SC#PIGMENT-006</b>	SPECTRA ULTRAVIOLET AR515	

All data, formulations and information provided herein have not been comprehensively tested and are not represented as suitable for any particular uses. Statement concerning possible or suggested uses made herein may not be relied upon or be construed as a guaranty of no patent infringement. Users have the sole responsibility and obligation for making preliminary tests to determine the suitability of the sample formulations described herein for any application, to make tests before use in any specific applications, and to confirm the performance, efficacy, safety and regulatory compliance of such products for their particular use.

## Moisture vivid lip oil

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### Procedure:

- 1 Prepare pigment dispersion by mixing under Ultra-Turrax at 80°C during at least 10', mix until any particle remains visible
- 2 In the main kettle, poor ingredient from phase B and heat to 55°C
- 3 Add phase A into phase B while mixing
- 4 Sprinkle ingredient C1 in phase A+B under Ultra-Turrax at 10000 rpm during 20', make sure T° is controlled during mixing (55°C-65°C)
- 5 Poor directly into suitable packaging until hot

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### Specification

Appearance: viscous tinted gel

Stability test: on-going

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### Formulation developed by:

DKSH France, Lyon, France

March 2022

### Formulation number:

SC#PIGMENT-XXX

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