

# Color

# My

# Day



## Creamy Eye Shadow <sup>AP5-69</sup>

### Matte Lite<sup>®</sup> PRP

Natural, multifunctional base for **cosmetics**

Pigment dispersant and binder  
Confers silky, powdery after-feel

### Sofmetic<sup>®</sup> CB

COSMOS approved, vegetal alternative to Petrolatum

Superior slip and non-greasy after-feel  
Builds viscosity and cushion effect

### Palmeride<sup>®</sup> 38

COSMOS approved, vegetal oil thickener

Confers soft, smooth feel  
Improves spreadability





# Creamy Eye Shadow <sup>AP5-69</sup>

A creamy eye shadow, based on **Matte Lite® PRP**,  
with an elegant cream to powder transition.

Phase	Ingredient	Composition	Function	%w/w
A	<b>Matte Lite® PRP<sup>1</sup></b>	Based on Montmorillonite (& Sucrose Stearate	Multifunctional color base	78.80
	<b>Sofmetic® CB<sup>1</sup></b>	Natural alternative to petrolatum	Cushion	1.00
	<b>Clearocast® 600<sup>1</sup></b>	Natural alternative to silicone	Emollient	5.00
B	<b>Sisterna A10E-C<sup>3</sup></b>	Sucrose Tetrastearate Triacetate	Rheology modifier	5.00
	<b>Palmeride® 38<sup>1</sup></b>	Hydrogenated Palm Kernel Glycerides (& Hydrogenated Palm Glycerides	Thickener	3.00
C	INBP70U (White)	Titanium Dioxide (CI 77891) dispersion		6.80
	INBP75EB (Black)	Iron Oxides (CI 77499) dispersion		0.40
<b>Supplier:</b> 1 MMP 3 Sisterna				100.00

#### Procedure:

1. In a main vessel, combine phase A and heat to 70-75°C, under propeller mixing.
2. Once homogenous, add phase B ingredients and mix until completely dissolved.
3. Add phase C pigments and mix until uniform.
4. Homogenize 5 minutes or until homogenous.
5. Continue mixing and cool down to  $\leq 32^{\circ}\text{C}$ .



This formulation is presented in good faith but with no warranty as to the results, fitness for a particular use or freedom from patent infringement. It is offered solely for your consideration, investigation and verification.