

•
21 – 23 MARCH 2024
COSMOPACK - HALL 20

INGREDIENTS
ZONE

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COSMOPROF
WORLDWIDE BOLOGNA

•
BOLOGNA, ITALY
FAIR DISTRICT

•
21 – 23 MARCH 2024

COSMOPACK **COSMO** PERFUMERY & COSMETICS

•
21 – 24 MARCH 2024

COSMO HAIR & NAIL & BEAUTY SALON



An event by



In partnership with



With the support of



A new world for beauty

Bologna, Hong Kong,
Las Vegas, Mumbai,
Bangkok, Miami

COSMOPROF WORLDWIDE BOLOGNA AT A GLANCE

Cosmoprof Worldwide Bologna is the **leading event dedicated to all sectors of the beauty industry.**

With 55 years of experience in the beauty market, Cosmoprof is globally recognized as the **international stage** where companies do business and present product launches, and the **unmissable event** to source innovative solutions and scout trends.

The event is organized by the **BolognaFiere Group**, one of the top international players in the fairs market, in partnership with **Cosmetica Italia** –the personal care association, and with the support of the **Italian Ministry of Foreign Affairs and ITA, Italian Trade Agency.**

2023 EDITION

54RD

SQM

160,000

2023 VISITORS

253,478

51% FROM ITALY
49% FROM 150+ COUNTRIES

2023 EXHIBITORS

2,934

FROM 64+ COUNTRIES



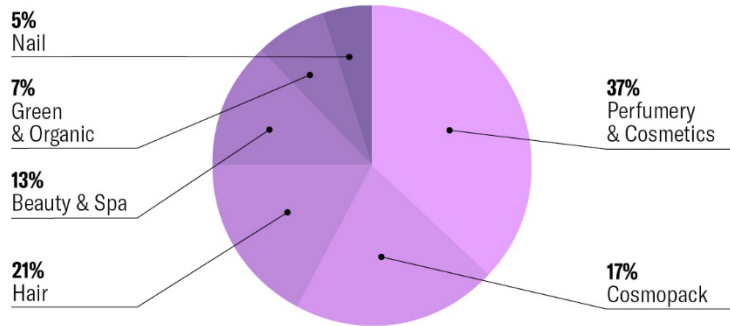
[CLICK HERE
TO WATCH
COSMOPROF 2023
POST SHOW ->](#)

FACTS & FIGURES 2023

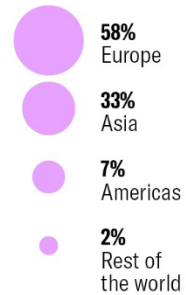
EXHIBITORS' DATA



EXHIBITORS PRODUCT SECTORS



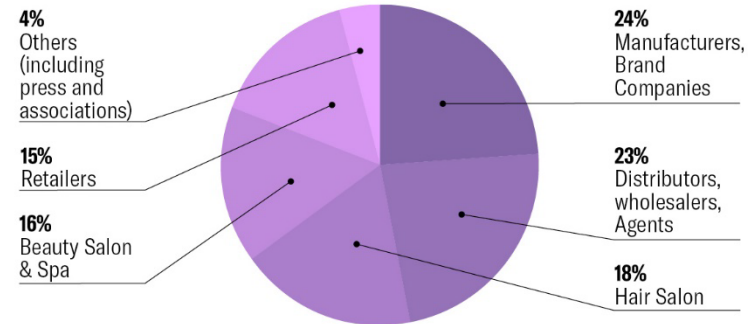
EXHIBITORS ORIGIN



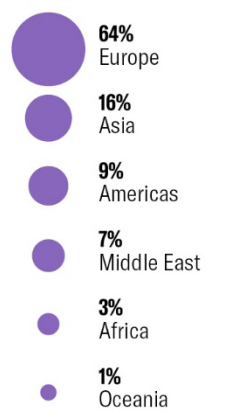
VISITORS' DATA



PRIMARY BUSINESS NATURE



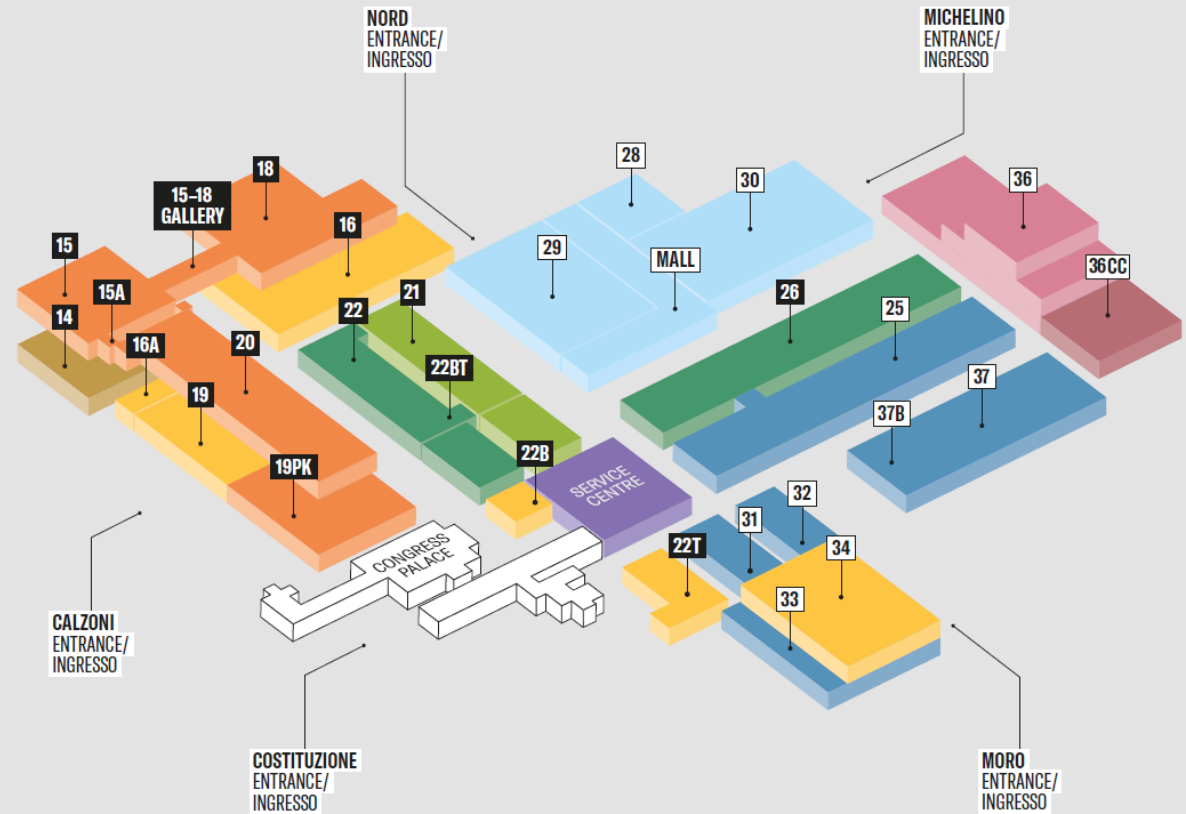
VISITORS ORIGIN



1 FAIR / 3 SHOWS

Cosmoprof Worldwide Bologna is a 3-show-event, with each show dedicated to specific industries and distribution channels. In 2024, **all salons will open simultaneously starting from Thursday, 21 March**, and Cosmo Hair, Nail & Beauty Salon anticipates closing on Sunday, 24 March 2024. This decision has been made to encourage and facilitate B2B meetings at the exhibition.

21 - 23 MARCH		21 - 24 MARCH
COSMOPACK	COSMO PERFUMERY & COSMETICS	COSMO HAIR & NAIL & BEAUTY SALON
<ul style="list-style-type: none"> INGREDIENTS & RAW MATERIALS, PRIVATE LABEL & CONTRACT MANUFACTURING, PACKAGING, MACHINERY 	<ul style="list-style-type: none"> COSMOPRIME GREEN & ORGANIC COSMETICS & TOILETRIES 	<ul style="list-style-type: none"> PROFESSIONAL HAIR BEAUTY & SPA NAILWORLD COSMOSHOP
<ul style="list-style-type: none"> COUNTRY PAVILIONS 		



COSMOPACK: THE BEAUTY SUPPLY CHAIN ON STAGE

Cosmopack is the **leading international event fully dedicated to the entire supply chain of the cosmetics industry**. It is the event where the supply chain launches its ultimate solutions, promotes innovative services and sets industry trends.

PRODUCT CATEGORIES ON DISPLAY

- ingredients, raw materials & fragrances
- private label, contract manufacturing and full-service solutions
- primary and secondary packaging
- make-up applicators and accessories
- processing and packaging machines, complete lines and equipment
- automation, truck&trace, data management



THE ATTENDANCE

For attendees, Cosmopack is a unique opportunity to network with top international suppliers, see and compare cutting edge technologies, get inspired by latest trends, discuss projects with experts.

ATTENDANCE PROFILE

Entrepreneurs, CEOs, Gms, Brand Owners, Managing Directors of Marketing, Procurement, Product Development, Operations, and R&D departments.

VISITORS' INDUSTRY SECTOR OF ORIGIN

Make up, hair, skincare, toiletries, oral care, personal care, alcohol products, nail.

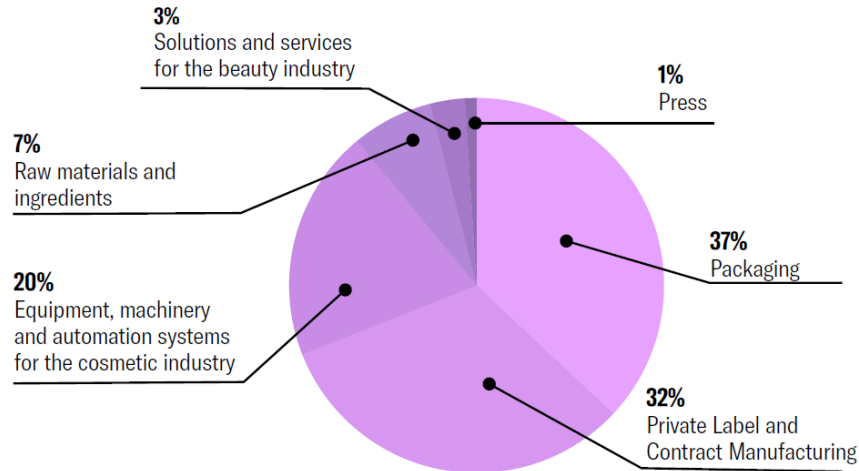


COSMOPACK 2023 FACTS & FIGURES

EXHIBITORS

515

from 38 countries
43% Italia
57% Estero
+ 16% vs 2022



2023 ATTENDEES

24,230+

(37% from Italy; 63% from 131 countries)



2023 MEDIA PARTNERS:

Beauty Packaging, BW Confidential, Chimica Magazine, Cosmetic Technology, Cosmetics & Toiletries, Cosmetics Business, CosmeticsDesign, CosmétiqueMag, Cosmopolo, Cossma, Emballage Digest, Èureka!, Expression Cosmétique, Formes de Luxe, GCI, Global Retail Magazine, Industries Cosmétiques, Infopackaging.it, Italia Imballaggio, Kosmetica, Manufacturing Chemist, Packaging International, Rassegna dell'Imballaggio, Tecna Plastics & Rubber, Tecn'è, World Aerosol

2023 TRENDS AND DESIGN AGENCIES

Beautystreams, Ecovia Intelligence, Euromonitor International, Kantar, Peclers Paris, Fashion Snoops, Nelly Rodi, Quantis, and many others.

BUYER PROGRAM

Cosmoprof helps to strengthen your connections, reach new prospects and clients and break into new markets. We never stop **scouting for new buyers** from all over the world to boost business opportunities before and during the show. We support buyers' visits with online and onsite services and dedicated supports.

Thanks to **Cosmoprof My Match**, the matchmaking software developed by Cosmoprof Worldwide Bologna, is easy to contact potential clients directly and to schedule tailored B2B meetings.

Our networking platform offers successful planning, targeted searching, profitable networking and messaging features.

Exhibitors can connect with partners to grow their distribution network and to source companies to develop their business. Buyers also can directly search for products, brands and solutions of interest among all exhibitors.



SOME OF THE TOP BUYERS ATTENDING THE SHOW:

& OTHER STORIES, AESOP (EMEIS COSMETICS), AMOREPACIFIC, AMOUAGE, ANASTASIA BEVERLY HILLS, ARTDECO COSMETIC GROUP, BATH & BEAUTY WORKS, BOLTON MANITOBA, BYREDO, CFEB SISLEY, CHANEL PARFUMS BEAUTE, CHARLOTTE TILBURY, CHIESI FARMACEUTICI, CLARINS, COLLISTAR, COLORBAR COSMETICS, COSWELL, COTY, DECATHLON, DIPTYQUE, DOLCE & GABBANA BEAUTY, ESTEE LAUDER COMPANIES, FACEGYM, GALDERMA, GIVE BACK BEAUTY, GRUPO BOTICÁRIO, H&M, HELENA RUBINSTEIN, HENKEL NEDERLAND, HERMÈS PARFUMS, HINDUSTAN UNILEVER LIMITED, INDITEX, ISDIN, JACK WINN PRO, KENZO, KIKO, KOSE CORPORATION, L. MANETTI & H. ROBERTS, LETSFACEIT NORDIC AB, LISINE EPSTEIN COSMETICS BVBA, LIU.JO LUXURY, LVMH RECHERCHE, LYKO, MANETTI & ROBERTS, MARIA GALLAND PARIS, MARIO BADESCU, MECCA BRANDS, OCEA MARINE COSMETICS, PARFUMS CHRISTIAN DIOR, PERFUMES LOEWE, PROCTER AND GAMBLE, PUIG, QCTERME, REFY BEAUTY, REVLON, RITUALS COSMETICS, SHISEIDO, SISLEY, SWAROVSKI, THE WELLA COMPANY, UNILEVER, URBAN DECAY.

EVENT & SPECIAL PROJECTS

Beside the exhibition, Cosmopack offers an array of value added initiatives to make business while keeping up with market trends and getting insight on key industry themes and challenges.



**COSMOPACK
Awards**

The Cosmopack Awards celebrate innovation and honor excellence in packaging design and formulation. The Awards formally recognize the absolute best presented by Cosmopack exhibitors.

**COSMO
TALKS**

Our CosmoTalks conference program spotlights beauty most influential global as partners and speakers, sharing insights, industry trends, and what will continue to redefine the industry in the future.

**PRODUCT
LAUNCHES**

We promote our exhibitors by placing them at the center of our communication plan: company news and launch products are activities to give further visibility to our companies.



INGREDIENTS ZONE, THE SPECIAL AREA DEDICATED TO RAW MATERIALS, INGREDIENTS AND FRAGRANCES

The Ingredients Zone is a **special area** created to integrate and complete the showcase of the entire cosmetics industry Supply Chain on site at Cosmopack Bologna. It was launched in 2023 to respond to the **growing visitors demand for ingredients, fragrances and raw materials** for the cosmetics industry. In 2024 the dedicated display area will grow, giving the segment even more visibility and exposure.

Exhibiting in the Ingredients Zone gives global raw materials manufacturers and local distributors the **opportunity to connect** to ODM/OEM companies and brands exhibiting in the nearby halls, and most of all the **chance to be seen by thousands worldwide professionals** coming to Cosmopack in search of innovative developments and trends.



It was great to be clearly identified in a raw material area! And we had extremely relevant leads and discussions.

NO PALM INGREDIENTS

INGREDIENTS ZONE: WHO SHOULD EXHIBIT

This area is dedicated to the promotion of companies producing raw materials including active and functional ingredients:

- Anti-Ageing / Anti-Wrinkle
- Emulsifiers
- Botanicals / Essential Oils / Plant Extracts
- Natural Actives
- Emollients / Oils/ Fats
- Moisturisers
- Preservatives
- Anti-Inflammatory / Anti-Irritants / Soothing Agents
- Antioxidants / Radical Scavengers
- Anti-pollution
- Fragrances
- UV Filters
- Polymers



A real opportunity to meet the world! Customers, suppliers, collaborators and friends. All in a context now recognized as the true international exhibition of the cosmetics world. For us, it was a great opportunity to do business, to get together and “experience our products” in all their aspects.

EXPRESSIONS PARFUMÉES



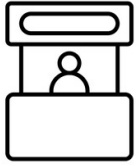
Cosmopack 2023 was a very positive experience for ECSA Chemicals that allowed us to expand our customer portfolio and find interesting insights. Although it was a first for us, we are confident that it will also lead to long-term relationships with many new customers.

ECSA



FEATURES OF THE DEDICATED EXHIBIT AREA

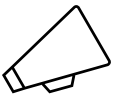
Strategically located in **Hall 20 of Cosmopack**, the **area dedicated to raw materials, ingredients and fragrances** will benefit from:



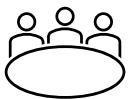
various **ad hoc exhibit formulas**;



specific technical attendance from R&D departments of private labelers, subcontractors, and brands;



a **dedicated multichannel promotion**;



in-depth talks that will bring industry experts together to discuss the latest innovations in raw materials and ingredients worldwide.



It was a pleasure to attend Cosmoprof. For us, ingredients distributors, it was convenient because a lot of our customers were exhibiting, so they were there! The notoriety of the event brings new prospects from all over the world which makes Cosmoprof a must-go-to in our business.

IWASE COSFA EUROPE



We were very satisfied with the Fair. It was very special because we had the chance to connect with key decision makers within companies: from Owners, CEOs, Marketing directors, R&D and Innovation Directors, such people we don't usually meet during our classic Ingredients Exhibitions.

SYTHEON

PACKAGE DESCRIPTION

Exhibitors can choose among four special exhibit formulas:

1. VISUAL IMPACT

A no stress way to exhibit and communicate your activity!

→ **6 sqm (3x2)** with desk, stools and a 3x3 eye-catching cover-up back wall graphic.

Rebooking/early bird: € 3.850*+ VAT (when applicable)
Regular fees (from 05/11/23): € 4.200*+ VAT (when applicable) *Registration fee and power package included

2. COMPACT READY STAND

A low-cost all-inclusive exhibit solution!

12 sqm (4x3) of carpeted space, white walls, table and chairs, spotlights, power, shelf/display cube.

INLINE BOOTH (1 OPEN SIDE)

Rebooking/early bird: € 5.200*+ VAT (when applicable)
Regular fees (from 05/11/23): € 5.400*+ VAT (when applicable) *Registration fee and power package included

CORNER BOOTH (2 OPEN SIDES)

Rebooking/early bird: € 5.400*+ VAT (when applicable)
Regular fees (from 05/11/23): € 5.700*+ VAT (when applicable) *Registration fee and power package included

3. REGULAR READY STAND

The classic turn-key solution!

CORNER BOOTH (2 OPEN SIDES)

→ **16 sqm (4x4)**, fully equipped stand, including space, stand structure, fittings, and spotlights.

Rebooking/early bird: € 7.800*+ VAT (when applicable)
Regular fees (from 05/11/23): € 8.200*+ VAT (when applicable) *Registration fee and power package included

4. DO IT YOURSELF – RAW SPACE

You can design and build your own booth!

Registration fee, stand structure, carpet, electrical package, and electrical box connection are excluded

INLINE BOOTH (1 OPEN SIDE)

Formula applicable from 16 sqm
Rebooking/early bird: €256/sqm
Regular fees (from 05/11/23): € 272/sqm

CORNER BOOTH (2 OPEN SIDES)

Formula applicable from 16 sqm
Rebooking/early bird: €272/sqm
Regular fees (from 05/11/23): € 303/sqm



PRE-SHOW PROMOTION

- **1 dedicated EDM** featuring The Ingredients Zone area and the Raw Materials exhibitors to all pre-registered visitors
- **1 “meet our exhibitors” EDM** dedicated to the Raw materials exhibitors to targeted visitors
- Promotion of the Area on **Cosmoprof website and official accounts** (LinkedIn, Facebook, Instagram)
- Inclusion in the **Press Release** distributed to the Cosmoprof media list



ONSITE VISIBILITY

- **Listing** of the company in the Cosmoprof Directory both in pdf and digital form on the Cosmoprof website and in the Visitor Guide
- **Advertising page** with exhibitors list on the show E-directory and on the Visitor Guide (The Map) distributed onsite
- A **flyer dedicated to the area** with floorplan and exhibitors list distributed onsite
- **Signage** within the fairground



SERVICES INCLUDED

- Free of charge application to **Cosmoprof Awards** for Ingredients Zone exhibitors
- Access to **Cosmoprof My Match**;
- **250 codes to invite** your database facilitating the attendance at the fair through a discount on the official price
- Possibility of participating in **special projects** aimed at promoting the innovation of exhibiting companies (Cosmoprof Trends, Product launches)

