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Trade Magazines published by the Health and Beauty Group

Magazine	Language of Publication	Frequency (issues per year)	Circulation p. issue	Price for 1/1 page 4colour	Circulation by countries
BEAUTY FORUM Edition Austria	German	6	4100; (Exhibition: 7500)	Standard: € 1790,- ; Exhibition: € 2238,-	Austria
BEAUTY FORUM Edition Germany	German	12	24.721	4.341,00 €	Germany, Austria, Switzerland
BEAUTY FORUM Edition Greece	Greek	3		1.000,00 €	Greece
BEAUTY FORUM Edition Hungary	Hungarian	10	5.027	2.310,00 €	Hungary
BEAUTY FORUM Edition Italy	Italian				Italy
BEAUTY FORUM Edition Poland	Polish	10	6.500	5.200,00 SI.	Poland
BEAUTY FORUM Edition Swiss	German	10	7.000; (Exhibition: 10.000)	Standard: CHF 3.789,- ; Exhibition: CHF 4.329,-	Switzerland
BEAUTY FORUM Edition Spain	Spanish	10	10.000; (+ 2000 trade show distribution)	1.450,00 €	Spain
BEAUTY FORUM Edition Turkey	Turkish	11		1.250,00 € net	Turkey, Cyprus
BEAUTY FORUM Nailpro	German	10	15.000	3.240,00 €	Germany, Austria, Switzerland, Central Europe
BEAUTY FORUM Nailpro	Italian	6		1.995,00 €	Italy
BEAUTY FORUM Nailpro Edition Hungary	Hungarian	6	4.000	1.689,00 €	Hungary
BEAUTY FORUM Nailpro Edition Poland	Polish	6	6.000	5.200,00 SI	Poland
BEAUTY FORUM Nailpro Edition Spain	Spanish	6	6.000 (+ 2000 trade show distribution)	1.500,00 €	Spain
Negleforum (BEAUTY FORUM Nailpro Denmark)	Danish	4	1.000	1.209,00 €	Denmark
beautyXpert	German	6	3.820	3.400,00 €	Austria
Hairstyle Forum	Hungarian	6	4.860	2.310,00 €	Hungary
spa Concept Edition Germany	German	6	6.500	2.790,00 €	Germany, Austria, Switzerland
spa Concept Edition Hungary	Hungarian	4	6.000	2.134,00 €	Hungary

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COSSMA - Cosmetics, Spray Technology, Marketing	2 editions per month: English AND German; 10 issues each per year	10	5.000	3.300,00 €	internationally, for details see www.cossmaco.com/circulation
Tan Biz Edition Benelux	Dutch	5	3.500	2.100,00 €	Netherlands, Belgium
Tan Biz Edition France	French	4	5.000	2.800,00 €	France
Tan Biz Edition Germany	German	6	5.065	2.100,00 €	Germany, Austria, Switzerland
Tan Biz Edition Italy	Italian	6	7.000	2.100,00 €	Italy
Tan Biz Edition Spain	Spanish	5	1.000 (plus 10.000 integrated in BEAUTY FORUM Spain)	2.100,00 €	Spain
Tan Biz Edition United Kingdom	English	6	8.000	2.100,00 €	United Kingdom
bodyLIFE Edition Benelux	Dutch	10	3.500	1.475,00 €	Netherlands, Belgium
bodyLIFE Edition France	French	6	7.000	2.560,00 €	France
bodyLIFE Edition Germany	German	12	7.100	2.640,00 €	Germany, Austria, Switzerland
bodyLIFE Edition Poland	Polish	6	3.000	4.200,00 SL	
bodyLIFE Edition Spain	Spanish	10	6000 (+ 2000 trade show distribution)	1.185,00 €	Spain
bodyLIFE Edition Swiss	German	6	2.000	SFr 3100,-	Switzerland

Target Groups



BEAUTY FORUM: Professional beauty salons, beauty farms, spas and day spas, trainee beauticians, training institutes, nail studios, foot care studios, healing practitioners, tanning salons, hairdressers, wellness hotels, masseuses/saunas, perfumery retailers, manufacturers



BEAUTY FORUM Nailpro: Nail studios, Beauty salons, beauty farms, Tanning salons, etc with nail design and/or nail care, training colleges



bodyLIFE: decision makers in the health and fitness industry – the owners and operators of fitness clubs, managers, sports and fitness associations, sports hotels with fitness facilities, sports physicians, physiotherapists and sports clinics.



TanBiz: Tanning salons, Fitness centres, Spas and hotels, Association members, Beauty salons



Spa Concept: Hotels (4 Star and above), fitness and wellness hotels, beauty farms, day spas, health baths, health spas, fitness clubs (1.200 m2 and above), massage and sauna premises, Beauty salons, wellness studios, exhibitions (Cosmetics, fitness, Wellness)



COSSMA: Manufacturers of cosmetic and personal care products (hair care, skin care, soaps/syndets, bath- and shower products,