



CHROMOCARE™

Beautiful and young skin is a skin without imperfections. The skin being the visible part of you, but with just a few differences of complexion homogeneity and texture may not let you look as attractive as you can be.

Whereas young skin is perfect, ageing skin is less protected and vulnerable: oxidative stress has an influence on its texture and colour, red blood vessels and brown aged spots are more and more visible.

That is why, **Sederma** is launching **CHROMOCARE™**, an active substance which associates two plant extracts, to form an unprecedented anti-ageing skin care based on chromophore mapping.

A chromophore is a coloured molecule able to absorb light waves, and therefore restitutes a perceptible colour.

Normal human skin appearance to the eye under visible light (400-700 nm) is mainly driven by the concentration and distribution of melanin, haemoglobin and collagen. One also notices a strong difference in the concentration and homogeneity of these chromophores between young and aged skin. **CHROMOCARE™** specifically targets each chromophore in order to confer the skin with a fresher, younger look.

The efficacy of **CHROMOCARE™** has been proven with several *in vitro* tests in order to show the reinforcement of structure molecules, the action on inflammatory mediator and free radicals and the direct effect on pigmentation.

Sederma also carried out a clinical study which involved 25 panellists with a twice daily application of a cream containing 3% **CHROMOCARE™** for 2 months.

A chromophore mapping involving VISIA® system and SIAscope® technologies revealed a significant decrease in redness and brown spots while improving collagen homogeneity.



Before



After 1 month

[For more information contact :](#)

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