

Market Data Fine Fragrance Market (Euromonitor)

Market Sizes | Historic/Forecast | Retail Value RSP | US\$ mn | Current Prices | Fixed 2012 Exchange Rates

MEN's PREMIUM FRAGRANCES

Categories	Geographies	2007	2012	2013	2014	2017
Premium Men's Fragrances	World	6.296,9	7.441,2	7.845,3	8.277,1	10.032,0
Premium Men's Fragrances	Asia Pacific	414,4	517,7	560,2	607,0	784,2
Premium Men's Fragrances	Latin America	350,4	650,0	746,7	844,7	1.210,4
Premium Men's Fragrances	North America	1.531,2	1.623,1	1.676,8	1.714,8	1.946,8
Premium Men's Fragrances	Western Europe	3.088,7	3.215,0	3.256,5	3.321,6	3.614,3
Premium Men's Fragrances	France	593,8	638,0	660,3	681,3	737,5
Premium Men's Fragrances	Germany	555,6	601,4	614,5	632,2	688,8
Premium Men's Fragrances	Italy	344,7	358,7	359,4	360,6	370,9
Premium Men's Fragrances	Spain	417,5	310,6	296,5	289,0	290,7
Premium Men's Fragrances	United Kingdom	445,1	541,8	552,9	566,7	637,7

WOMEN's PREMIUM FRAGRANCES

Categories	Geographies	2007	2012	2013	2014	2017
Premium Women's Fragrances	World	12.713,5	14.962,4	15.732,6	16.517,4	19.739,2
Premium Women's Fragrances	Asia Pacific	1.229,0	1.503,6	1.612,7	1.736,5	2.215,3
Premium Women's Fragrances	Latin America	500,6	963,1	1.095,4	1.235,8	1.776,2
Premium Women's Fragrances	North America	3.554,9	3.897,8	4.016,6	4.085,9	4.579,1
Premium Women's Fragrances	Western Europe	5.696,0	5.990,1	6.091,4	6.218,8	6.784,3
Premium Women's Fragrances	France	1.304,6	1.309,0	1.347,9	1.384,6	1.490,7
Premium Women's Fragrances	Germany	950,9	1.041,3	1.066,7	1.096,0	1.212,9
Premium Women's Fragrances	Italy	633,1	669,4	672,8	674,5	690,4
Premium Women's Fragrances	Spain	730,3	553,2	530,2	514,6	522,3
Premium Women's Fragrances	United Kingdom	706,4	994,6	1.022,9	1.060,9	1.233,2

Market Data Fine Fragrance Market (Euromonitor)

Market Sizes | Historic/Forecast | Retail Value RSP | US\$ mn | Current Prices | Fixed 2012 Exchange Rates

MEN's MASS MARKET FRAGRANCES

Categories	Geographies	2007	2012	2013	2014	2017
Mass Men's Fragrances	World	5.779,2	8.284,7	9.098,2	9.981,3	13.292,5
Mass Men's Fragrances	Asia Pacific	236,3	299,1	322,8	348,8	443,7
Mass Men's Fragrances	Latin America	2.647,4	4.674,3	5.315,3	6.009,5	8.633,3
Mass Men's Fragrances	North America	496,3	366,9	356,6	350,2	327,7
Mass Men's Fragrances	Western Europe	1.471,1	1.559,7	1.585,1	1.610,5	1.678,8
Mass Men's Fragrances	France	170,3	182,9	186,4	189,4	197,2
Mass Men's Fragrances	Germany	468,7	484,9	496,1	506,6	511,6
Mass Men's Fragrances	Italy	188,7	199,7	200,1	201,3	204,7
Mass Men's Fragrances	Spain	238,5	244,9	244,1	239,6	235,7
Mass Men's Fragrances	United Kingdom	41,1	47,6	49,6	51,8	56,8

WOMEN's MASS MARKET FRAGRANCES

Categories	Geographies	2007	2012	2013	2014	2017
Mass Women's Fragrances	World	7.645,7	11.123,8	12.103,3	13.154,4	16.990,9
Mass Women's Fragrances	Asia Pacific	668,2	933,5	1.020,5	1.115,4	1.472,1
Mass Women's Fragrances	Latin America	2.770,9	5.206,6	5.852,3	6.551,9	9.202,1
Mass Women's Fragrances	North America	729,7	563,1	536,2	514,6	465,0
Mass Women's Fragrances	Western Europe	1.577,6	1.784,6	1.814,0	1.839,0	1.905,0
Mass Women's Fragrances	France	224,9	219,7	222,8	224,9	229,1
Mass Women's Fragrances	Germany	322,6	373,5	382,4	387,3	384,7
Mass Women's Fragrances	Italy	131,7	145,9	147,0	147,9	149,5
Mass Women's Fragrances	Spain	268,9	291,4	294,0	296,7	311,1
Mass Women's Fragrances	United Kingdom	158,5	206,6	213,2	218,1	235,2