

## Sparkle up: Striking effects in cosmetic applications



What colours will dominate the upcoming trends of 2016?

And what dazzling effects can be created with the help of pearles-cent pigments based on glass flakes in both colour cosmetics and personal care products?

Xenia Petsitis and Angela Carmen Traut from Merck explain what it takes to create tomorrow's blockbuster products.

*picture: Luba V. Nel, Shutterstock.com*

### **Formulations using the ingredients presented:**

Glam Lipgloss Berry Sparks

[http://www.cossma.com/fileadmin/all/cossma/Archiv/Formulations2015/COS1510\\_10\\_ForMerckLipgloss.pdf](http://www.cossma.com/fileadmin/all/cossma/Archiv/Formulations2015/COS1510_10_ForMerckLipgloss.pdf)

Shampoo with Ronastar® Golden Jewel

[http://www.cossma.com/fileadmin/all/cossma/Archiv/Formulations2015/COS1510\\_10\\_ForMerckSpampoo.pdf](http://www.cossma.com/fileadmin/all/cossma/Archiv/Formulations2015/COS1510_10_ForMerckSpampoo.pdf)