

Issue	Advertising Deadline (AD) Copy Deadline (CD) Publishing Date (PD)	2024 Editorial Focus – Special Topics	Trade Events (Bonus Distribution & Your Event Marketing)
1/2	AD: 2 Jan CD: 9 Jan PD: 6 Feb	Close up: Ageless Beauty: Innovations in Anti-Aging Monomaterial packaging The development of customer needs and expectations	<u>Your pre-marketing for:</u> PCD/ADF Cosmetagora
3	AD: 30 Jan CD: 6 Feb PD: 5 Mar	Close up: UV-Filters – innovation in sun care Small changes, big effects: Improving packaging The versatility of oils	<u>Your pre-marketing for:</u> Cosmoprof/Cosmopack
4	AD: 27 Feb CD: 5 Mar PD: 2 Apr	Close up: Natural cosmetics – organic and clean New and special textures Men care	<u>Your pre-marketing for:</u> In-Cosmetics
5	AD: 2 Apr CD: 9 Apr PD: 7 May	Close up: Hybrid products – colour cosmetics with effects Developing new cosmetic products – difficulties and risks Market survey: Process & laboratory technology	<u>Your pre-marketing for:</u> NYSCC Supplier's Day MakeUp in Paris
6	AD: 30 Apr CD: 7 May PD: 4 June	Close up: Just for you – customized facial care New raw materials for cosmetics Solutions for sensitive skin	<u>Your pre-marketing for:</u> Cosmetic Business MakeUp in Paris
7/8	AD: 25 Jun CD: 2 Jul PD: 30 Jul	Close up: Intense treatments – ampoules, masks & co Sustainability in packaging Market survey: Ingredient providers	<u>Your follow-up after:</u> Cosmoprof In-Cosmetics Cosmetic Business
9	AD: 30 Jul CD: 6 Aug PD: 3 Sep	Close up: Special ingredients – body care of tomorrow Boosters, additives & functional ingredients Packaging: Materials in comparison	<u>Your pre-marketing for:</u> LuxePack Monaco
10	AD: 3 Sep CD: 10 Sep PD: 8 Oct	Close up: Smooth and bouncy – products for curly hair Smart product design in packaging Saving resources in production	<u>Your pre-marketing for:</u> Sepawa Congress
11	AD: 1 Oct CD: 8 Oct PD: 5 Nov	Close up: That's next – trends to expect in 2025 Fragrances in personal care Market survey: Packaging providers	<u>Your pre-marketing for:</u> SCS Formulate Cosmoprof Asia
12	AD: 29 Oct CD: 5 Nov PD: 3 Dec	Close up: All about eyes: New solutions for care & make-up The potential of PCR material Market survey: Service providers	<u>Your follow-up after:</u> LuxePack Monaco Sepawa Congress

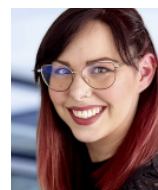
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Calendar week	1	2	3	4	5	6	7	8	9
Print & e-Paper	2 Jan: Booking Deadline COSSMA 1-2				30 Jan: Booking Deadline COSSMA 3	6 Feb: COSSMA 1-2 Published			Feb. 27: Booking Deadline COSSMA 4
e-mail Newsletter Standard		Send-out: 11 Jan		Send-out: 25 Jan		Send-out: 8 Feb		Send-out: 22 Feb	
e-mail Newsletter Exclusive			Send-out: 18 Jan		Send-out: 1 Feb		Send-out: 15 Feb		Send-out: 29 Feb
Trade Event			Paris Packaging Week (PCD/ADF) Cosmetagora: 16-17 Jan	Cosmoprof Miami: 21-24 Jan					
Calendar week	10	11	12	13	14	15	16	17	18
Print & e-Paper	5 Mar: COSSMA 3 Published			2 Apr: Booking Deadline COSSMA 5	2 Apr: COSSMA 4 Published				30 Apr: Booking Deadline COSSMA 6
e-mail Newsletter Standard	Send-out: 7 Mar		Send-out: 21 Mar		Send-out: 4 Apr		Send-out: 18 Apr		Send-out: 2 May
e-mail Newsletter Exclusive		Send-out: 14 Mar		Send-out: 28 Mar		Send-out: 11 Apr		Send-out: 25 Apr	
Trade Event			Cosmoprof & Cosmopack: 21-24 Mar			In-cosmetics Global: 16-18 Apr			NYSCC Suppliers' Day: 1-2 May
Calendar week	19	20	21	22	23	24	25	26	27
Print & e-Paper					4 Jun: COSSMA 6 Published			25 Jun: Booking Deadline COSSMA 7-8	
e-mail Newsletter Standard		Send-out: 16 May		Send-out: 29 May		Send-out: 13 Jun		Send-out: 27 Jun	
e-mail Newsletter Exclusive	Send-out: 8 May		Send-out: 23 May		Send-out: 6 Jun		Send-out: 20 Jun		Send-out: 4 Jul
Trade Event		Packaging Premier Milan		MakeUp in Paris: 29-30 May	Cosmetic Business Munich: 5-6 Jun	Achema: 10-14 Jun			
Calendar week	28	29	30	31	32	33	34	35	36
Print & e-Paper			30 Jul: Booking Deadline COSSMA 9	30 Jul: COSSMA 7-8 Published				3 Sep: Booking Deadline COSSMA 10	
e-mail Newsletter Standard	Send-out: 11 Jul		Send-out: 25 Jul		Send-out: 8 Aug		Send-out: 22 Aug		Send-out: 5 Sep
e-mail Newsletter Exclusive		Send-out: 18 Jul		Send-out: 1 Aug		Send-out: 15 Aug		Send-out: 29 Aug	
Calendar week	37	38	39	40	41	42	43	44	45
Print & e-Paper			1 Oct: COSSMA 11 Booking Deadline	8 Oct: COSSMA 10 Published				29 Oct: Booking Deadline COSSMA 12	5 Nov: COSSMA 11 Published
e-mail Newsletter Standard		Send-out: 19 Sep		Send-out: 2 Oct		Send-out: 17 Oct		Send-out: 31 Oct	
e-mail Newsletter Exclusive	Send-out: 12 Sep		Send-out: 26 Sep		Send-out: 10 Oct		Send-out: 24 Oct		Send-out: 7 Nov
Trade Event		Cosmoprof CBE Bangkok	HPCI Warsaw FachPack: 24-26 Sep	Luxe Pack Monaco		Cosmetorium Barcelona	Sepawa Congress Berlin		
Calendar week	46	47	48	49	50	51	52		
Print & e-Paper				3 Dec: COSSMA 12 Published					
e-mail Newsletter Standard	Send-out: 14 Nov		Send-out: 28 Nov		Send-out: 12 Dec		Send-out: 27 Dec		
e-mail Newsletter Exclusive		Send-out: 21 Nov		Send-out: 5 Dec		Send-out: 19 Dec			
Trade Event	Cosmoprof Asia SCS Formulate Coventry	Making Cosmetics Milan		Cosmoprof India Mumbai					

Circulation Breakdown:

a.) by industry sector: **Manufacturers of cosmetics and personal care products** 72%
 (Hair care, skin care, soaps/syndets, bath and shower products, women's fragrances, deodorants, colour cosmetics, men's cosmetics, dental and oral care, apparative cosmetics, other toiletries)

Service providers, contract manufacturers and distributors 18%
 (Contract manufactures, contract fillers and developers, laboratory services, business consultants, distributors of cosmetic products, other service providers)

Suppliers of the cosmetics industry 10%
 (Suppliers of ingredients for cosmetic products, packaging suppliers, producers of process equipment and production technology, other suppliers)

b.) by job function in % of total
 Marketing, Sales, Export, Product Management 35%
 Corporate Management 33%
 R & D, Laboratory, Purchasing, Technical Marketing 30%
 Others 2%

