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Trade Shows organized by the Health and Beauty Group

Trade show	Country/City/Venue	duration, frequency	Date	average cost per m2 from...	...to	Name of Organiser
BEAUTY FORUM Swiss	 Switzerland/ Zürich/ Messe Zürich	2 days, yearly	Beginning of March	CHF 249,--	CHF 263,--	Health and Beauty Marketing Swiss
BEAUTY FORUM Turkey	 Turkey/ Istanbul/ Rumeli Exhib. Centre	4 days, yearly	Beginning of March	110,00 €	165,00 €	Interteks
BEAUTY FORUM Poland	 Poland/ Warsaw/ Trade Fair Congress Centre MT Polska	2 days, yearly	Middle of March	98,00 €	153,00 €	Health and Beauty Media Sp. z o.o.
BEAUTY FORUM Slovakia	 Slovakia/ Trencin/ Expo Center a.s.	3 days, yearly	Middle of March	50,00 €	80,00 €	Expo Centre a/s
BEAUTY FORUM Hungary	 Hungary/ Budapest/ SYMA Sport- and Event Centre	2 days, yearly	End of April	115,00 €	125,00 €	Health and Beauty Business Media Kft.
BEAUTY Greece	 Greece/Athens/M .E.C.	3 days, yearly	Middle of May	135,00 €	135,00 €	K. Tsirimokou & SIA O.E.
BEAUTY FORUM AUSTRIA	 Austria/ Salzburg/ Messezentrum Salzburg	2 days, yearly	Beginning of September	105,00 €	125,00 €	Health and Beauty Marketing Ges.m.b.H
BEAUTY FORUM Italy	 Italy/Verona/ Palaexpo VeronaFiere	2 days, yearly	Middle of September	128,00 €	150,00 €	Health and Beauty Marketing Italy S.r.l.
BEAUTY FORUM Nailpro Show	 Poland/Warsaw/ Trade Fair Congress Centre MT Polska	2 days, yearly	Middle of September	98,00 €	153,00 €	Health and Beauty Media Sp. z o.o.
BEAUTY FORUM Munich	 Germany/Munich/ Neue Messe München	2 days, yearly	End of October	125,00 €	144,00 €	Health and Beauty Trade Fairs GmbH
BEAUTY Congress	 Greece/ Athens/M.E.C.	3 days, yearly	Beginning of November	On request	On request	K. Tsirimokou & SIA O.E.
BEAUTY Hair & Spa	 Hungary/ Budapest/ SYMA Sport- and Event Centre	2 days, yearly	Beginning of November	115,00 €	125,00 €	Health and Beauty Business Media Kft.
BEAUTY Macedonia	 Greece/ Thesaloniki/ Helexpo	3 days, yearly	Middle of December	On request	On request	K. Tsirimokou & SIA O.E.



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Target Groups/ Corresponding Magazines published by the Health and Beauty Group



BEAUTY FORUM: Professional beauty salons, beauty farms, spas and day spas, trainee beauticians, training institutes, nail studios, foot care studios, healing practitioners, tanning salons, hairdressers, wellness hotels, masseuses/saunas, perfumery retailers, manufacturers



BEAUTY FORUM Nailpro: Nail studios, Beauty salons, beauty farms, Tanning salons, etc with nail design and/or nail care, training colleges



TanBIZ: Tanning salons, Fitness centres, Spas and hotels, Association members, Beauty salons



Spa Concept: Hotels (4 Star and above), fitness and wellness hotels, beauty farms, day spas, health baths, health spas, fitness clubs (1,200 m2 and above), massage and sauna premises, Beauty salons, wellness studios, exhibitions (Cosmetics, fitness, Wellness)



bodyLIFE: decision makers in the health and fitness industry – the owners and operators of fitness clubs, managers, sports and fitness associations, sports hotels with fitness facilities, sports physicians, physiotherapists and sports clinics.



COSSMA: Manufacturers of cosmetic and personal care products (hair care, skin care, soaps/syndets, bath- and shower products, women's fragrances, deodorants, colour cosmetics, mens cosmetics, dental and oral care, apparative cosmetics, other toiletries), Service providers, contract manufacturers and distributors (contract manufacture, contract fillers and developers, laboratory services, business consultants, distributors of cosmetic products, other service providers), Suppliers of the cosmetics industry (Suppliers of ingredients for cosmetic products, packaging suppliers, producers of process equipment and production technology, other suppliers)