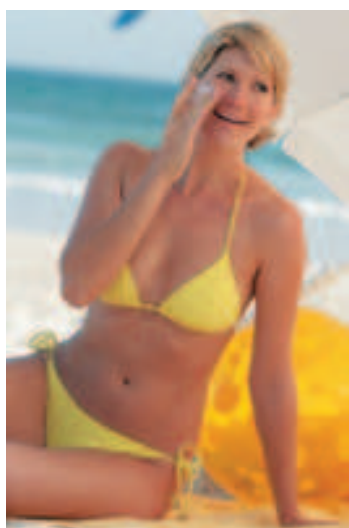


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ROVI cosmetics launches new range of actives



During In-Cosmetics 2009 in Munich, **Dirk Teichmüller**, President and CEO at ROVI Cosmetics, talks about the new **Cellular Actives™** line with high performance active ingredients in his Web-TV interview. Part of that range is the new **Aquafill™** – an innovative active for the immediate and long-term improvement of the skin profile. Aquafill™ is the first active of ROVI's new product line called Cellular Actives™. Aquafill™ leads to an instantly visible wrinkle reduction and pore refinement. The skin profile is instantly levelled out. Aquafill's™ efficacy was proven in various standardised short and long-term studies.

To learn more on the latest innovations, check the Web-TV clip at www.cossm.com/rovi

Clariant presents solutions for the Green Trend



During In-Cosmetics 2009 in Munich, **Elmar Busch**, Global Business Director Personal Care at Clariant International Ltd., talks about solutions for the current "Green Trend" in Personal Care Products in his Web-TV interview. Clariant presented the **new emulsifier** based on vegetable, renewable and GMO-free sources – **Hostacerin SFO**. The product follows the trend of being EO- and PEG-free and is produced by a low energy consuming process directly from natural sunflower oil. Despite its origin from natural oil the product shows excellent oxidative stability. Being suitable for both O/W and W/O emulsions depending on the choice of co-emulsifier, Hostacerin SFO provides formulations with rich, elegant skin feeling. With its world-wide presence, Clariant is presenting itself as a global partner with local support.

To learn more on the latest innovations, check the Web-TV clip at www.cossm.com/clariant

Innovative Launches at Merck during In-Cosmetics

In the focus of Merck during In-Cosmetics in Munich were superior concepts for true photo protection, concepts to slow down aging of the skin combined with alluring effect pigments to give customers attractiveness. At In-Cosmetics 2009 new water dispersible UVA capsules for superior sunscreen solutions, anti-aging ingredients with excellent efficacy as well as novel silver, gold and red cosmetic effect pigments were launched. Look for innovative functional fillers under the new brand **RonaFlair™** – they either balance and mattify skin or help it look more even and harmonic. Merck also showed how their natural ingredients can reduce wrinkles and prevent inflammation. Customers could feel the striking, sensual colors available with Merck's eco-certified effect pigments.

Dr. Hansjürgen Driller on UVA capsules and anti-aging ingredients



Dr. Hansjürgen Driller, Senior Director Cosmetic Actives at Merck (KGaA Darmstadt), presents the **latest developments** in sun protection and anti-aging actives in an extensive Web-TV interview.

Dr. Matthias Lergenmüller on effect pigments and cosmetic functional fillers



Dr. Matthias Lergenmueller, Senior Director Cosmetic Pigments at Merck (KGaA Darmstadt), presents the **latest developments** in effect pigments and functional cosmetic fillers in an extensive Web-TV interview.

To learn more on the latest innovations, check the Web-TV clip at www.cossm.com/merck

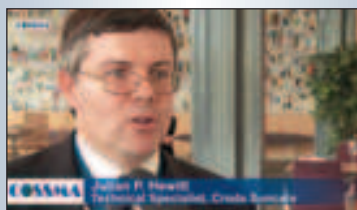
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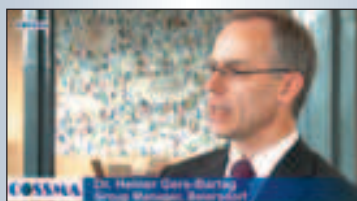
describes new types of molecules which provide protection against UV and infrared radiation.



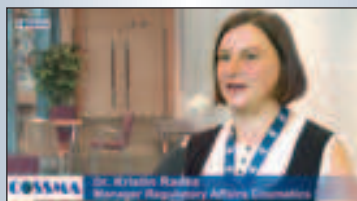
outlines the advantages of a new polymer which, with its film-forming properties, can boost the SPF of a sun care formulation by as much as 70 percent.



explains the advantages of polymeric sun filters, a new class of UV filters.



talks about the latest trends in the formulation and application of sun protection products.



summarises the results of a study in which the bioaccumulation properties of UV filters were tested.

NEW!

PRODUCT INFORMATION

Product information:

Ingredients:

- MicroSilver BG
- Preventhelia
- EpiCalmin TCM
- SEBUMOL LPC : Lauryl PCA
- SEBUMOL SPC : Isostearyl PCA
- SEBUMOL ODPC : Octyldodecyl
- PhytoCellTec Malus Domestica
- Hydrolite 5
- Aqualance
- Aquasense
- CellActive-Hydro
- DayMoist CLR
- Hydrasalinol
- Ion-Moist4men
- Pheohydran
- Renovhyal

Finished products:

- Innovative products, selected by Mintel:
 - ▶ Anti-ageing dermatological food supplement for men
 - ▶ Dual body care targeting cellulite
 - ▶ Aromatic hair treatment for an oily scalp
- Outlast Lipstain
- Rush Hour Two-in-One Shower Wash
- Mascara Noir Grenade et Aloé Vera
- Rose & Chamomile Gentle Face Scrub
- Designing Concentrate
- Solar Tan Self-Tanning Primer
- Tremendous Tomato Daily Volumizing Conditioner
- Venus Shaving Starter Kit
- Shower gel Replay for Him
- Hand Creme with Emu Oil
- Bio-Moist Serum Foundation with White Snow Mushroom
- Godiva Safe Sea Sunblock with Jelly-fish Sting protection
- Spongeables Shower Gel

SCIENTIFIC ARTICLES AND STUDIES

More efficient cosmetics production:

- Hot/cold saves time and energy
- Chart: Process temperature and relative process time

Avoiding free radicals during the self-tanning process

- References concerning study + Maillard reaction

Facial care: Current trends

- Background information, trend statements (Cognis, Lab. Serobiologiques, Dow Corning, Symrise)

New complex to beat stretch marks

- In-vitro study results Vanistry

Mouth odor and its treatment

- Background information mouth odor treatment

REFERENCES:

- From physiology to the end product: Living on our skin
- References
- Background: Bacteria on our skin

Bacteria in cosmetics formulations: Not easy to kill
References on microbiology in personal care formulations

Dangerous Nanotechnology?

References

Cell-active folic acid:

References

SUPPLIER LISTINGS

Service Providers international
Address listing

Natural Cosmetics:

Supplier listing ingredients and packaging

Contract Services International

Address listing

Ingredient Providers International

Address listing

Packaging Providers International

Address listing



MARKET DATA AND STUDIES

by country

- France: Market Cosmetics & Toiletries
- Latin America: Market Cosmetics & Toiletries
- Germany: Personal Care Market
- Geo cosmetics: Detailed description of the study
- Eastern Europe: Market Data Cosmetic Market
- Russia: Data on cosmetic market
- Spain: Market shares by segments, companies and brands

by segments

Finished Products:

- Market data and Studies
- Hair Care Market Data Worldwide
- Facial Care Market World-Wide (size, growth, brand ranking)
- Color Cosmetics Market: Brand Shares Ranking
- Body Care: Market data by segments and countries
- Natural Cosmetics: Market data, list of products recently launched (international)
- Sun Care/ Sun Protection: Market data international

NEW!

Click through our Web TV-clips

www.cossma.com/tv



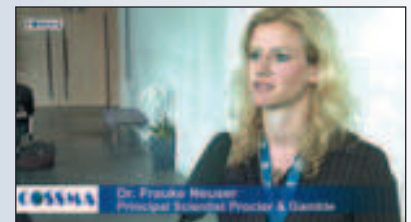
Michel Fontaine,
head of packaging of L'Oréal,

explains the company's approach to the question of "Sustainable Packaging" and shows that luxury packaging can also be environmentally friendly.



Barbara Brockway, Active Concepts

Whilst diamond dust is eminently suitable as an ingredient for marketing women's products meteorite dust is the appropriate one for men's products. In addition Barbara Brockway, Marketing director of Active Concepts, presents some efficient anti-ageing peptides.



Dr. Frauke Neuser, Procter & Gamble

According to Dr. Frauke Neuser, scientific head of Procter & Gamble's hair care business, new directions for product research will in the future open up the way for completely new product marketing concepts.



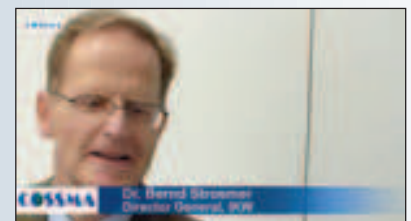
Gérald Martines of RPC Beauté

presents three environmentally friendly lipstick developments.



**Isabelle Benoit of Laboratoires
Sérobiologiques**

tells us about her company's latest active and the current direction that is being taken in R & D.



**Dr. Bernd Stroemer of the
IKW Association**

explains which commercial developments he expects to see in the fields of body care, private labels, natural cosmetics and beauty salon cosmetics in 2009.



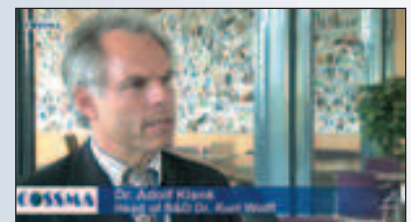
**Claudia Tillmanns
of DuPont Cosmetic Solutions**

explains the advantages of the Biomax biopolymer and shows the most appropriate applications for this material in the area of cosmetic packaging.



Dr. Thomas Förster of Henkel

talks about the most important research and product trends in skin care at the moment.



**Dr. Adolf Klenk, head of R&D
at Dr. Kurt Wolff**

talks about what are currently the most important areas of research in hair care.



Juan Carlos Escudero of Lipotec

Juan Carlos Escudero of Lipotec describes his company's latest and most significant products and also tells us which products are in the pipeline.

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Natural cosmetics



One of the most successful sectors of the cosmetics business during these difficult economic times has been natural cosmetics. We bring you here details of 29 such formulations from 18 ingredients suppliers, with the hope that one or other of them will inspire you to enter this booming market sector. You can easily download the formulations free of charge from our web site at www.cossmag.com. The access codes for this month can be found on the Internet button on this page.

You will find everything you could wish for in our specially assembled collection of formulations: hair care, body and facial care, and lots of colour cosmetics. Products such as **Ultra Shimmering Gel-Cream** from Sederma and **"Golden Touch"** Natural Shimmer Lotion from Eckart will ensure a seductive look for skin with a summery tan. And when the temperature rises enough to make us perspire the **Clear Glycerin Based Deodorant** from HallStar is sure to help. But if the weather is not quite as summery as one hoped **Eckart's Natural Body Bronzer** will get that tan off to a good start.

In July we will be focussing on formulations developed specially for mature skin. In August it will be the turn of anti-acne formulations and products for teenagers. All of the information published here has been carefully assembled, however neither the publishers, nor the developers of these formulations, can accept responsibility for their safety or accuracy.

Croda Chemicals Europe Ltd.

CRODA

Innovation you can build on™

Contact: Corwick Hall, Snaith
Goole DN14 9AA; Great Britain
www.croda.com/europe/pc
pc-europe@croda.com

Profile: Croda is one of the world's leading suppliers of speciality raw materials, combining functionality with a natural positioning to provide winning ingredients for the personal care industry. With a wide and diverse product range, Croda offers innovation supported by proven efficacy testing across all personal care market sectors.

Formulas:

- Thermal Smooth Serum
- Age Defying Hair Cream
- Naturally Styled Hair Wax
- Layers For Layers Aqua Spritz
- Gr8 Style Gel-wax
- Hair Mask with Velvet Flower Extract

Dr.Straetmans GmbH

drstraetmans

Intelligence behind beauty

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22143 Hamburg, Germany
info@dr-straetmans.de
www.dr-straetmans.de
phone: +49(0)406693560

Profile: Dr.Straetmans developed alternative concepts for natural cosmetics. Most products are from natural, sustainable resources. Our raw materials and technical support open ways to manufacture state of the art cosmetics according to the latest trends in the market.

Formulas:

- Natural Make-up Liquid Foundation
- Natural Clear Shampoo
- Anti-stress ECO Cream

ECKART GmbH

ECKART

(Effect Pigments)

Contact: Katrin Steinbach
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90763 Fürth, Germany
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Fax: +49 (0) 9152 77 7008
katrin.steinbach@altana.com
www.eckart.net

Profile: Pearlescent and metallic pigments – classic features which orchestrate beauty, give powders, eyeshadows, nail varnish, hair care products and shower gels a fascinating shimmering effect and a unique tangible dimension, thus presenting totally new opportunities and making themselves indispensable for manufacturing today's cosmetics. ECKART's pearlescent pigments unfold their effect just like nature: they reflect the light like natural pearls. This gives the impression of transparency and a softly shimmering tone.

Aluminium pigment dispersions are particularly suited to refining nail varnishes. Their fine particles provide for mysterious mirror effects and simultaneously unusual opacity. Metallic effect pigments are ideally suited to manufacturing decorative make-up. Based on innovative micro-encapsulation technology, they combine outstanding application characteristics with an unusual metallic shimmer. From silver and gold to a wealth of copper shades – the effects are as diverse as they are striking. The result is always impressive: excellent cosmetics for shining moments.

Formulas:

- Natural Body Bronzer – "Summer Skin"
- Natural Shimmer Lotion – "Golden Touch"
- Natural Cream Eye Shadow – "Brilliant Look"
- Natural Facial Cream – "Care for your Skin"
- Natural Lipstick – "Thrilling Red"

Face Cream with Kakadu Plum

Cosmetochem International AG

Lipstick: Color Intensity, Long Lasting

Dow Corning

Mild Hair & Body Shampoo (PEG and sulfate-free, Ecocert conform)

Evonik

High Caring O/W Lotion for Dry Skin (Ecocert conform)

Evonik

Organic Night Repair

Gattefossé

Sun W/O BDIH conforming

IMCD Deutschland GmbH & Co. KG

LexFeel Natural Lotion

Inolex Chemical Company

Cleansing Water with Natpure

LCW – Sensient Cosmetic Technologies

Mineral Powder Make up

Merck

Cleopatra Body Cream

Rahn AG

Ultra Slimming Gel-Cream

Sederma SAS

Perfect Chemistry Natural Bloom (Ecocert Standard)

Seppic

Clear Glycerin Based Deodorant Stick

The HallStar Company

Strawberry Butter Moisturizer

Zenitech, LLC

Natural Oil Based Night Cream

Zschimmer & Schwarz GmbH & Co. KG



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2009

Fairs, conferences and seminars

When?	What?	Where?	Who?
18.-19.06.2009	Cosmetic and Sensory	Tours, France	Messe Frankfurt France yann.callot@france.messefrankfurt.com www.cosmeticandsensory.com
10.-11.07.2009	Brilliance of Nature	Las Vegas, USA	NürnbergMesse North America www.brillianceofnature.com
18.-20.07.2009	Beauty Eurasia	Istanbul, Turkey	Ipekyolu International Exhibitions info@beautyeurasia.com, www.beautyeurasia.com
19.-21.07.2009	Cosmoprof North America	Las Vegas, USA	SoGeCos S.p.a. sogecos@cosmoprof.it, www.cosmoprofnorthamerica.com
05.-06.09.2009	BEAUTY FORUM AUSTRIA 	Salzburg, Austria	Health and Beauty Marketing Ges.m.b.H. info@health-and-beauty.com, www.beauty-fairs.at
09.-11.09.2009	Hair-Science Symposium	Weimar, Germany	DWI kueppers@dwi.rwth-aachen.de, www.dwi.rwth-aachen.de
12.-13.09.2009	BEAUTY FORUM ITALY 	Verona, Italy	Health and Beauty Marketing Italy S.r.l. info@health-and-beauty.it, www.beauty-forum.it
15.-17.09.2009	HBA Global Expo	New York, USA	CMP Information (CMPi) nschwartz@hbaexpo.com, www.hbaexpo.com
16.-17.09.2009	Symposium: Kosmetik und Körperpflegemittel	Dortmund, Germany	Die Akademie Fresenius mstratmann@akademie-fresenius.de, www.akademie-fresenius.de
16.-20.09.2009	Rives de la Beauté	Paris, France	Intuid wouter.wiels@rivesdelabeaute.com, www.rivesdelabeaute.com
19.-20.09.2009	BEAUTY FORUM Nailpro Show 	Warsaw, Poland	Health and Beauty Media Sp.z.z.o. info@health-and-beauty.com, www.beauty-fairs.com.pl
22.-23.09.2009	Naturkosmetik Branchenkongress	Nuremberg, Germany	NürnbergMesse GmbH www.naturkosmetik-branchenkongress.de
23.09.2009	Seminar: Moderne Hautpflegemittel I	Windhagen, Germany	Cosmetic Campus info@cosmetic-campus.de, www.cosmetic-campus.de
24.09.2009	Seminar: Moderne Hautpflegemittel II	Windhagen, Germany	Cosmetic Campus info@cosmetic-campus.de, www.cosmetic-campus.de
29.09.-01.10.2009	Fachpack	Nuremberg, Germany	NürnbergMesse GmbH www.fachpack.de
05.-07.10.2009	Pack Expo Las Vegas	Las Vegas, USA	PMMI www.packexpo.com
06.10.2009	Seminar: Konservierung von kosmetischen Mitteln	Frankfurt a.M., Germany	Cosmetic Campus info@cosmetic-campus.de, www.cosmetic-campus.de
07.-09.10.2009	IFSCC Congress	Melbourne, Australia	SEQC info@ifsc2009.com.au, www.ifsc2009.com.au
13.-15.10.2009	In-Cosmetics Asia	Singapore, Republik of Singapore	Reed Exhibitions www.in-cosmeticsasia.com
14.-16.10.2009	SEPAWA Kongress	Würzburg, Germany	SEPAWA senicky@sofw.com, www.sepawa.com
21.-23.10.2009	Luxe Pack Monaco	Monte Carlo, Monaco	Idice SAS info@idice.fr, www.luxepack.com
24.-25.10.2009	BEAUTY FORUM MÜNCHEN 	Munich, Germany	Health and Beauty Trade Fairs GmbH, Arndt Nickel arndt.nickel@health-and-beauty.com, www.beauty-fairs.de
07.-08.11.2009	BEAUTY FORUM Hair & Spa 	Budapest, Hungary	Health and Beauty Business Media Kft. info@health-and-beauty.hu, www.beauty-fairs.hu
10.11.2009	Seminar: Naturkosmetik in der Praxis	Frankfurt a.M., Germany	Cosmetic Campus info@cosmetic-campus.de, www.cosmetic-campus.de
11.11.2009	Workshop: Kosmetik-GMP	Windhagen, Germany	Cosmetic Campus info@cosmetic-campus.de, www.cosmetic-campus.de
17.11.2009	Seminar: Lohnherstellungsverträge gemäß Kosmetik-GMP	Frankfurt a.M., Germany	Cosmetic Campus info@cosmetic-campus.de, www.cosmetic-campus.de
18.-19.11.2009	SCS Formulate	Telford, Great Britain	Step Exhibitions scsformulate@stepex.com, www.scsformulate.co.uk

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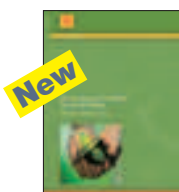


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GfK report

Shopper types for natural cosmetics



This extensive consumer type analysis is based on the findings of a GfK panel with 25,000 participants.

Full report in German, 96 pages:

€ 7,021. Full report in English: € 8,211.

Summary in German, 38 pages:

€ 2,975. Summary in English: € 4,165

Kai Bester

Personal Care Compounds in the Environment



This book covers in detail which toxic chemicals are responsible for harming the environment.

244 pages, hard bound, € 129.00

Parfums Edition 2009



The authors, Susanne Opalka and Uschi Rollar, present 164 new perfumes and reports taken from "Haute Parfumerie" as well as interviews with designers and perfumers.

184 pages, hard bound, € 29.90

Who and what



This German language reference work for 2009 is on CD-ROM and as a printed book, and contains detailed information on all of the important players in the cosmetics industry. With the supplementary marketing CD-ROM all of the data can be exported. 316 pages, paperback, standard version, € 166.00, marketing version with data export function, € 1,050.18

Charles Sell

Understanding fragrance chemistry



This book covers the basics of organic chemistry as applicable to the fragrance business.

417 pages, hard bound, € 95.00

Johann W. Wiechers, PhD Skin Delivery Systems



In this handbook entitled "Science and Application of Skin Delivery Systems" expert contributions update the reader on the latest findings in this field.

511 pages, hard bound, € 230.00

ECV Blue List



This reference work for cosmetic ingredients, with CD-ROM, lists 8,000 cosmetic ingredients, including additives.

880 pages, with CD-ROM, € 168.00

Cheryl M. Burgess

Cosmetic Dermatology



This book explains cosmetic treatments carried out by dermatologists and how the symptoms of skin ageing can be treated.

170 pages, 35 illustrations, 33 charts

and tables, € 96.25

Fiedler

Encyclopaedia of Excipients



This 2-volume encyclopaedia contains more than 12,900 entries covering additives, as well as a list of the manufacturers.

2 volumes, 1,600

pages, hard bound, € 350.00

Andreas Reinhart

Cosmetics Law



A German language practical handbook, "Cosmetics Law" presents the current legal position and explains some recent court decisions.

190 pages, paper-

back, € 36.00

Anthony J. O'Lennick

Silicones for Personal Care



In this publication Anthony J. O'Lennick offers an introduction to the basic chemistry of silicones and their application in cosmetics.

160 pages, paperback, € 110.25

Barbara B. Gilchrest,

Jean Krutmann

Skin Aging



This comprehensive technical book contains numerous expert contributions providing an extensive overview of current research into skin ageing.

216 pages, 72 illustrations, 24 tables, hard bound, € 106.95



Ingredients

Tips on formulating the ideal sun cream

Marketing

Brand new – the key market trends

Packaging

Bottles and jars – always an eyecatcher



VIP of the Month

Dr. William Johncock of Symrise presents a new active mechanism to protect against UV-B radiation