

Contents



15 | Our Star of the Month goes to a rather different lip-gloss applicator that ensures a nice, even application of colour

16 | What are the problems arising from a lack of EU regulation of natural cosmetics?



18 | Polymers combining functional performance with added consumer benefits



22 | Airless products are popping up everywhere



3 Editorial

NEWS

8 Markets + Profiles

FOCUS

Anti-ageing

10 **Nina Neve, Liquidrock:**
Curbing the ageing process

12 New Products

MARKETING

14 **Nica Lewis, Mintel:** International launches

15 **Star of the Month:** Applicators – Perfectly applied lip-gloss

PRODUCTION

16 ▶ **Interview with Dr. Gerd Mildau, CVUA Karlsruhe:**
Natural cosmetics – Legal regulation in sight?

18 ▶ **Dr. Valérie Pian, Cognis:** Polymers – Individually tailored sensory properties

20 New Ingredients

22 ▶ **The increasing popularity of airless packaging**

24 ▶ **Cosmopack review** – Elegant new ideas

26 **Gregor Spengler, Etma:** European tube association – Sales up in 2008

28 **Alexander Lukas, Ekato Systems:**
More efficient cosmetics production – Hot/cold saves time and energy

30 Packaging + Machines

SERVICES

6 Download List

32 **Essential Oils:** Price List

34 **Formulations:** Hair care

36 **Book Shop**

38 **Events Diary**

39 **1. COSSMA Packaging Summit** – a packaging event that's really different

40 **International B2B Exchange**

42 **Suppliers' Guide**

48 **Company Index**

48 **Advertisers' Index**

49 **Masthead Page**

50 **Preview**

▶ Leading articles

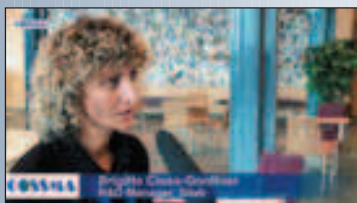
Front cover picture: Clinique

Free Downloads for Subscribers

www.cossmma.com/download

► **NEW!**

Click through our Web TV clips: www.cossmma.com/tv



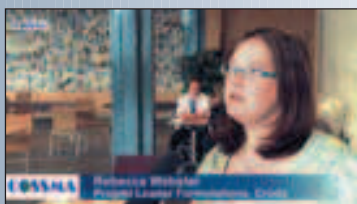
Brigitte Closs-Gonthier R&D Manager at Silab presents a new approach to anti-ageing treatments. She outlines the areas of developments in which her company is currently heavily engaged.



Dr. Mike Farwick, Head of R&D for active substances at Evonik Goldschmidt, talks the latest anti-ageing trends and some important anti-ageing active ingredients.



Bettina Jackwerth, Global Marketing Manager Personal Care at Cognis, tells of some important new product launches, explains the global importance of „Green Chemical Solutions“ and describes new advances in actives with sensory properties.



Rebecca Webster of Croda explains how the desired product performance of lipstick formulations can be achieved with the right specific ingredients.

PRODUCT INFORMATION

■ **Product information:**

- Ingredients:
- **MicroSilver BG**
Preventhelia
EpiCalmin TCM
SEBUMOL LPC : Lauryl PCA
SEBUMOL SPC : Isostearyl PCA
SEBUMOL ODPC : Octyldodecyl
PhytoCellTec Malus Domestica
Hydrolite 5
Aqualance
Aquasense
CellActive-Hydro
DayMoist CLR
Hydrasalinol
Ion-Moist4men
Pheohydran
Renovhyal

Finished products:

- Innovative products, selected by Mintel:
- **Outlast Lipstain**
- **Rush Hour Two-in-One Shower Wash**
- **Mascara Noir Grenade et Aloé Vera**
Rose & Chamomile Gentle Face Scrub
Designing Concentrate
Solar Tan Self-Tanning Primer
Tremendous Tomato Daily Volumizing Conditioner
Venus Shaving Starter Kit
Shower gel Replay for Him
Hand Creme with Emu Oil
Bio-Moist Serum Foundation with White Snow Mushroom
Godiva Safe Sea Sunblock with Jelly-fish Sting protection
Spongeables Shower Gel
Riff Underarm Deodorant Patches
Bidet-in-a-Bottle Self-Starter Kit
Solution 2 Post-Shave Treatment
Fructis Nordic Hair Care,

SCIENTIFIC ARTICLES AND STUDIES

Avoiding free radicals during the self-tanning process
References concerning study + Maillard reaction

Facial care: Current trends
Background information, trend statements (Cognis, Lab. Serobiologiques, Dow Corning, Symrise)

Events:
Emballage 2008: Packaging trends in the cosmetics, pharmaceuticals and luxury sectors

New complex to beat stretch marks
In-vitro study results Vanistry

Mouth odor and its treatment
Background information mouth odor treatment

REFERENCES:

- **From physiology to the end product: Living on our skin**
References
Background: Bacteria on our skin

Bacteria in cosmetics formulations: Not easy to kill
References on microbiology in personal care formulations

Dangerous Nanotechnology?
References

Cell-active folic acid:
References

SUPPLIER LISTINGS
Service Providers international
Address listing

Natural Cosmetics:
Supplier listing ingredients and packaging

Contract Services International
Address listing

Ingredient Providers International
Address listing

Packaging Providers International
Address listing



MARKET DATA AND STUDIES

- **by country**
France: Market Cosmetics & Toiletries
Latin America:
Market Cosmetics & Toiletries
Germany: Personal Care Market 2007
Geo cosmetics:
Detailed description of the study
Eastern Europe:
Market Data Cosmetic Market
Russia: Data on cosmetic market
Spain: Market shares by segments, companies and brands

- **by segments**
- Finished Products:
Market data and Studies
Hair Care Market Data Worldwide
Facial Care Market World-Wide (size, growth, brand ranking)
Color Cosmetics Market:
Brand Shares Ranking
Body Care: Market data by segments and countries
Natural Cosmetics: Market data, list of products recently launched (international)
Sun Care/ Sun Protection:
Market data international

Click through our Web TV-clips

www.cossma.com/tv



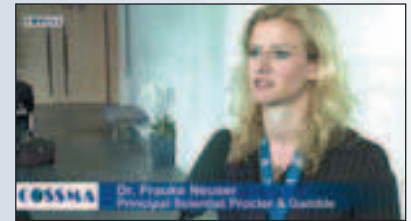
Michel Fontaine,
head of packaging of L'Oréal,

explains the company's approach to the question of "Sustainable Packaging" and shows that luxury packaging can also be environmentally friendly.



Barbara Brockway, Active Concepts

Whilst diamond dust is eminently suitable as an ingredient for marketing women's products meteorite dust is the appropriate one for men's products. In addition Barbara Brockway, Marketing director of Active Concepts, presents some efficient anti-ageing peptides.



Dr. Frauke Neuser, Procter & Gamble

According to Dr. Frauke Neuser, scientific head of Procter & Gamble's hair care business, new directions for product research will in the future open up the way for completely new product marketing concepts.



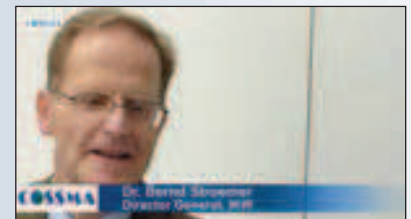
Gérald Martines of RPC Beauté

presents three environmentally friendly lipstick developments.



Isabelle Benoit of Laboratoires Sérobiologiques

tells us about her company's latest active and the current direction that is being taken in R & D.



Dr. Bernd Stroemer of the IKW Association

explains which commercial developments he expects to see in the fields of body care, private labels, natural cosmetics and beauty salon cosmetics in 2009.



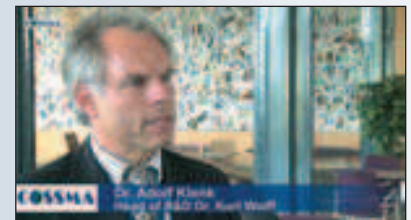
Claudia Tillmanns
of DuPont Cosmetic Solutions

explains the advantages of the Biomax biopolymer and shows the most appropriate applications for this material in the area of cosmetic packaging.



Dr. Thomas Förster of Henkel

talks about the most important research and product trends in skin care at the moment.



Dr. Adolf Klenk, head of R&D at Dr. Kurt Wolff

talks about what are currently the most important areas of research in hair care.



Juan Carlos Escudero of Lipotec

Juan Carlos Escudero of Lipotec describes his company's latest and most significant products and also tells us which products are in the pipeline.

Download Extra

The exclusive service for our subscribers:

At www.cossmag.com/download you will find additional information that you can download.

Your access codes for May:
User name: **cossmag5**
Password: **r+d**



Hair care

The formulations focus in this issue is on hair care. We have collected for you 37 different formulations from 32 ingredients suppliers. If any of these formulations should be of interest to you they can easily be downloaded from our web site at www.cossmag.com. The access codes for this month can be found on the Internet button on this page.

In June we will be focussing on natural cosmetics products and in July we will look at formulations for mature skin. All of the information published here has been carefully assembled, however neither the publishers nor the developers of these formulations can accept responsibility for their safety or accuracy.

Our extensive and varied collection of formulations includes, in addition to shampoos, hair serums, waxes, creams, hair masks, colouring formulations, gels, tonics, mousses, lotions and hair oil.

For those looking for hair care products with anti-ageing properties **Croda's Age Defying Hair Cream** should be of interest.

Hair colouring is a popular theme, and the basis of numerous formulations, including **Semi-permanent Tinting Formulation for Dark Hair** from Ciba, **Coloring Soft Wax "Pink"** from Eckart, **Color Retention Hair Glaze** from IMCD Germany, and **Clear Colouring Foaming Gel** from LCW – Sensient Cosmetic Technologies.

CRODA

Innovation you can build on™

Croda Chemicals Europe Ltd.

Contact: Corwick Hall, Snaith
Goole DN14 9AA; Great Britain
www.croda.com/europe/pc
pc-europe@croda.com

Profile: Croda is one of the world's leading suppliers of speciality raw materials, combining functionality with a natural positioning to provide winning ingredients for the personal care industry. With a wide and diverse product range, Croda offers innovation supported by proven efficacy testing across all personal care market sectors.

Formulas:

- Thermal Smooth Serum
- Age Defying Hair Cream
- Naturally Styled Hair Wax
- Layers For Layers Aqua Spritz
- Gr8 Style Gel-wax
- Hair Mask with Velvet Flower Extract

Structure Defining Gel

BASF

Semi-permanent Tinting Formulation for Dark Hair

Ciba

Hairgel

Clariant

Ceramide Hair Mask for Damaged Hair (O/W)

CLR

Emergency Anti-Hair Breakage Formula

Cognis

Intensive Hair Mask

Cognis

Hair Shampoo with Australian Bush Mint

Cosmetochem International AG

Clear Shampoo: Dry and Long Hair

Dow Corning



photo: Pantene

Energizing Hair and Skin Tonic

Dr. Straetmans

2 Phase Pump Spray with Parsol SLx

DSM Nutritional Products Europe Ltd

Coloring Soft Wax – “Pink”

Eckart

Metallic Styler – “Let’s Rock”

Eckart Cosmetic Colours LLC

Clear Conditioning Shampoo for Damaged Hair with Color Protection

Evonik

Intensive Conditioner with Heat Protecting Properties

Evonik

Protective Transparent Shampoo

Galaxy

Color Retention Hair Glaze

IMCD Deutschland GmbH & Co. KG

Kerabase Intense Hair Mask

Inolex Chemical Company

Wrapping and Shine Crème

Interpolymer

Ultra Hold Hair Gel with Frizz Control

ISP

Boron Free Conditioning Anti Dandruff Shampoo

Lamberti SpA

Clear Colouring Foaming Gel

LCW – Sensient Cosmetic Technologies

Vegetalum Pomade

Natunola

Volumizing Hair Mousse

Noveon Consumer Specialties

Melting Marshmallow Styling Putty

S. Black

Styling Lotion for Curly Haired

Saci-Cfpa

Nature’s Cocktail Shampoo

SD Chesham

Bio-energizing Shampoo – Shampooing Bio-energisan

Seppic

Clear Conditioning Shampoo

Stepan

Clear Swimmers Shampoo

The Hallstar Company

Citrus Hair & Body Wash

TRI-K Industries

Hair Oil

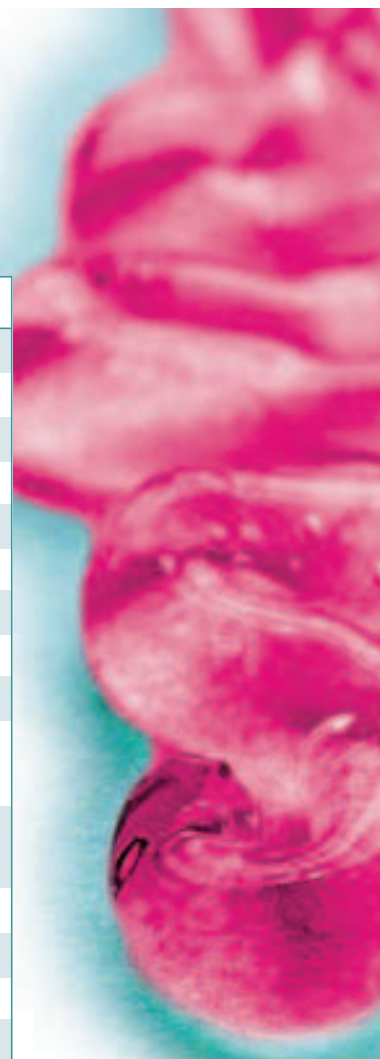
Zschimmer & Schwarz

Top Downloads 2009

Our formulations page is always a very popular feature. This is where you can quickly find all sorts of interesting new formulations, sorted by category. For those who want to look closely at the individual formulations, they are available for downloading on our web site at www.cossma.com/formulations. As a special service to our readers we have collected together the most popular downloads so far of 2009. Here you will see at a glance which 15 formulations were accessed most frequently during the past 4 months. Have fun browsing through them!

Ranking	Formulation	supplied by
1	O/W Cream 0,1% MicroSilver BG™	Bioepiderm
2	Nature Firming Body Lotion	Dr. Straetmans
3	Natural Caring Cream	Dr. Straetmans
4	Natural Shower Oil	Dr. Straetmans
5	Body Butter for Dry Skin	C.H. Erbslöh
6	Sunscreen Spray O/W, SPF 62, water resistant	Symrise
7	Shower Milk	C.H. Erbslöh
8	Cream Foundation	C.H. Erbslöh
9	Natural Moisturizing Face Cream (O/W)	Lab. Expanscience
10	Facial Tonic with Pineapple, Iris and Mandarin eco-designed extracts	Alban Muller
11	High Performance Sun Care Lotion SPF 30 with extra UVA Protection	BASF
12	Spicy Pearls (body exfoliator)	Gattefossé
13	Advanced UV Protection Sun Cream	Ciba
14	Fluid Foundation	SACI
15	Mascara Waterproof with Ceramides	Evonik

photo: Bayer Material Science



Book Shop

Place your order today, and be sure to keep yourself fully up to date!

Current technical books – selected for you by the COSSMA editorial team. Further information on the items listed, as well as lots more interesting titles, can be found in the beauty professional's bookshop at www.beauty-profi-shop.com. Order your personal copies today!



www.beauty-profi-shop.com
 Phone +49 (0) 721 165-122
gabriele.hagner@health-and-beauty.com

GfK report

Shopper types for natural cosmetics



This extensive consumer type analysis is based on the findings of a GfK panel with 25,000 participants.

Full report in German, 96 pages:

€ 7,021. Full report in English: € 8,211.

Summary in German, 38 pages:

€ 2,975. Summary in English: € 4,165

Kai Bester

Personal Care Compounds in the Environment



This book covers in detail which toxic chemicals are responsible for harming the environment.

244 pages, hard bound, € 129.00

Parfums Edition 2009



The authors, Susanne Opalka and Uschi Rollar, present 164 new perfumes and reports taken from "Haute Parfumerie" as well as interviews with designers and perfumers.

184 pages, hard bound, € 29.90

Who and what



This German language reference work for 2009 is on CD-ROM and as a printed book, and contains detailed information on all of the important players in the cosmetics industry. With the supplementary marketing CD-ROM all of the data can be exported. 316 pages, paperback, standard version, € 166.00, marketing version with data export function, € 1,050.18

Charles Sell

Understanding fragrance chemistry



This book covers the basics of organic chemistry as applicable to the fragrance business.

417 pages, hard bound, € 95.00

Johann W. Wiechers, PhD Skin Delivery Systems



In this handbook entitled "Science and Application of Skin Delivery Systems" expert contributions update the reader on the latest findings in this field.

511 pages, hard bound, € 230.00

ECV Blue List



This reference work for cosmetic ingredients, with CD-ROM, lists 8,000 cosmetic ingredients, including additives.

880 pages, with CD-ROM, € 168.00

Cheryl M. Burgess Cosmetic Dermatology



This book explains cosmetic treatments carried out by dermatologists and how the symptoms of skin ageing can be treated.

170 pages, 35 illustrations, 33 charts and tables, € 96.25

Fiedler

Encyclopaedia of Excipients

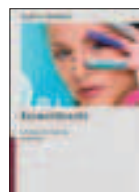


This 2-volume encyclopaedia contains more than 12,900 entries covering additives, as well as a list of the manufacturers.

2 volumes, 1,600

pages, hard bound, € 350.00

Andreas Reinhart Cosmetics Law



A German language practical handbook, "Cosmetics Law" presents the current legal position and explains some recent court decisions.

190 pages, paper-

back, € 36.00

Anthony J. O'Lennick

Silicones for Personal Care



In this publication Anthony J. O'Lennick offers an introduction to the basic chemistry of silicones and their application in cosmetics.

160 pages, paperback, € 110.25

Barbara B. Gilchrest,
Jean Krutmann

Skin Aging





This comprehensive technical book contains numerous expert contributions providing an extensive overview of current research into skin ageing.

216 pages, 72 illustrations, 24 tables, hard bound, € 106.95

Fairs, conferences and seminars

2009

When?	What?	Where?	Who?
12.-13.05.2009	NYSCC Suppliers' Day	Edison, NJ USA	New York Society of Cosmetic Chemists cc@curtinproductions.com
14.-15.05.2009	Seminar: Packaging Design	Berlin, Germany	Deutsches Verpackungsinstitut e.V. (dvi) wohlatz@verpackung.org, www.verpackungsakademie.de
16.-18.05.2009	BEAUTY FORUM GREECE 	Athens, Greece	Beauty Greece Tsirimokou info@beautygreece.gr www.health-and-beauty.com
17.-19.05.2009	Annual Cosmetic Science Symposium	Belton Nr Grantham, Great Britain	SCS ifscs.scs@btconnect.com, www.scs.org.uk
20.-21.05.2009	Luxe Pack New York	New York, USA	Idice SAS info@idice.fr, www.luxepacknewyork.com
26.-27.05.2009	World of Private Label	Amsterdam, Netherlands	PLMA International Council info@plma.nl, www.plmainternational.com
03.-04.06.2009	International Sun Protection Conference	London, Great Britain	Summit Events info@summit-events.com, www.summit-events.com
03.-04.06.2009	Pack&Gift	Paris, France	Idice www.packandgift.com
04.-06.06.2009	National Annual SCC Scientific Seminar	Chicago, USA	SCC www.midwestscs.org
17.06.2009	COSSMA Packaging Summit	Munich, Germany	COSSMA dorothea.michaelis@health-and-beauty.com, www.cossmma.com
10.-11.07.2009	Brilliance of Nature	Las Vegas, USA	NürnbergMesse North America www.brillianceofnature.com
18.-20.07.2009	Beauty Eurasia	Istanbul, Turkey	Ipekyolu International Exhibitions info@beautyeurasia.com, www.beautyeurasia.com
19.-21.07.2009	Cosmoprof North America	Las Vegas, USA	SoGeCos S.p.a. sogecos@cosmoprof.it, www.cosmoprofnorthamerica.com
05.-06.09.2009	BEAUTY FORUM AUSTRIA 	Salzburg, Austria	Health and Beauty Marketing Ges.m.b.H. info@health-and-beauty.com, www.beauty-fairs.at
09.-11.09.2009	Hair-Science Symposium	Weimar, Germany	DWI kueppers@dwi.rwth-aachen.de, www.dwi.rwth-aachen.de
12.-13.09.2009	BEAUTY FORUM ITALY 	Verona, Italy	Health and Beauty Marketing Italy S.r.l. info@health-and-beauty.it, www.beauty-forum.it
15.-17.09.2009	HBA Global Expo	New York, USA	CMP Information (CMPi) nschwartz@hbaexpo.com, www.hbaexpo.com
16.-17.09.2009	Symposium: Kosmetik und Körperpflegemittel	Dortmund, Germany	Die Akademie Fresenius mstratmann@akademie-fresenius.de, www.akademie-fresenius.de.
16.-20.09.2009	Rives de la Beauté	Paris, France	Intuid wouter.wiels@rivesdelabeaute.com, www.rivesdelabeaute.com
19.-20.09.2009	BEAUTY FORUM Nailpro Show 	Warsaw, Poland	Health and Beauty Media Sp.z.z.o. info@health-and-beauty.com, www.beauty-fairs.com.pl
22.-23.09.2009	Natural Cosmetics Conference	Nuremberg, Germany	NürnbergMesse GmbH www.naturkosmetik-branchenkongress.de
29.09.-01.10.2009	Fachpack	Nuremberg, Germany	NürnbergMesse GmbH www.fachpack.de
05.-07.10.2009	Pack Expo Las Vegas	Las Vegas, USA	PMMI www.packexpo.com
07.-09.10.2009	IFSCC Congress	Melbourne, Australia	SEQC info@ifsc2009.com.au, www.ifsc2009.com.au
13.-15.10.2009	In-Cosmetics Asia	Singapore, Republic of Singapore	Reed Exhibitions www.in-cosmeticsasia.com
14.-16.10.2009	SEPAWA Kongress	Würzburg, Germany	SEPAWA senicky@sofw.com, www.sepawa.com
21.-23.10.2009	Luxe Pack Monaco	Monte Carlo, Monaco	Idice SAS info@idice.fr, www.luxepack.com
24.-25.10.2009	BEAUTY FORUM MÜNCHEN 	Munich, Germany	Health and Beauty Trade Fairs GmbH, Arndt Nickel arndt.nickel@health-and-beauty.com, www.beauty-fairs.d



Legislation

Natural cosmetics:
Legal regulation
in sight?

Events

Cosmopack review:
Elegant new ideas

Packaging

The increasing popularity
of airless packaging



VIP of the Month

Dr. Valérie Pian of
Cognis talks about
polymers with tailored
sensory properties