

Editorial Schedule 2017 (as per Aug. 31st 2016, subject to change)

COSSMA is published 10x per year in an international **English issue** – in a printed editions, a PDF version for download and as an interactive E-Paper versions at www.cossma.com/E-paper and /epaper. The E-Paper is to be published prior to the print publishing date which is given in this editorial schedule. In addition, a **Russian language newsletter edition** is published on-line 12 times a year (<http://ru.cossma.com>) and **COSSMA China** is published 4 times a year in cooperation with our partner China Cosmetics Review www.cossma.com/china



	Editorial Focus "Go Future"	Special Features	Trade Show Issue (bonus distribution)	Advertising Deadline	Publishing Date
January/ February 2017	Sun Care: Protection, self-tanning, après sun sun protection, self tanning, after sun, sprays, gels, cremes, lotions, perfuming, UV-filter, measuring SPF,	<ul style="list-style-type: none"> Natural cosmetics: actives, neutraceuticals, food supplements, vitamins Promotions: Sample Packaging, Monodose & Co Market data Detergents, Home and Fabric Care Formulations: Facial Care, Colour Cosmetics 	PCD /ADF Paris Vivaness Winterseminar Swiss SCC Review: SCS Formulate Luxe Pack Monaco	Jan. 9th	Feb. 8th
March 2017	Future Technologies: Encapsulation, Delivery Systems, Carriers, Active Compounds, Efficacy Tests, Safety Assessments	<ul style="list-style-type: none"> Fragrance and perfumery Closures, Spray Caps, Valves The Lab: Measurement, Services, Technology Formulations: Skin Cleansing 	<i>Cosmoprof</i>	Jan. 27th	Mar.7th
April 2017 Trade Show ISSUE*	Body Care: deodorants, depilatory products, body lotions, body splashes, bath and shower products, exfoliants, innovative textures, surfactants, thickeners, emulsifiers, preservatives	<ul style="list-style-type: none"> Boxes, Promotional Packaging, Displays Cosmetic Aerosols Additives in Cosmetics + Detergents Formulations: Masks, Treatments, Exfoliants <p><i>* If only booking in an trade show issue, please be prepared to pay a supplement of 30% to the advertising price.</i></p>	<i>In-Cosmetics</i> <i>Review:</i> <i>Vivaness</i> <i>Winterseminar</i> <i>Swiss SCC</i>	Feb. 17th	Mar. 29th
May 2017	Trends in active ingredients Skin lightening, Nano technology, botox-like actives, biotechnology, marine ingredients, peptides, anti-ageing, cosmeceuticals, actives from stem cells	<ul style="list-style-type: none"> Nutraceuticals, Cosmeceuticals, OTC products High-performance ingredients for home and fabric care Airless systems, Spray pumps, cream pumps, dispensing Labels, Sleeves, Coding Market Survey: Process + Laboratory Technology Formulations: Natural Cosmetics 	<ul style="list-style-type: none"> <i>SCS Suppliers Day</i> <i>Luxe Pack New York</i> <i>DGK Symposium</i> <i>China Beauty Week</i> 	Mar. 31st	May 9th
June 2017	Hair Care Shampoos, conditioners, vitamins, active ingredients, fragrancing trends, hair colours, surfactant solutions, functionals and additives	<ul style="list-style-type: none"> Contract Services, Private Label Cosmetic Containers: Bottles, Jars, Tottles, Compacts The Lab: Technolgy + Services Sensory Solutions + Textures Formulations: Sun Care 	<ul style="list-style-type: none"> <i>MakeUp in Paris</i> <i>Cosmetic Business</i> <i>HBA</i> <p><i>Review:</i> <i>In-Cosmetics</i> <i>Cosmoprof</i></p>	Apr. 28th	Jun.7th

Deadline for editorial material: 5 days prior to advertising deadline;

Deadline for printing material: 10 days after advertising deadline

Target group:

Decision Production makers in the international cosmetics personal care, household and fabric care industry, especially in the areas of company management, marketing, sales, R & D, and production.

Advertising rates for

Full Page 4 color: 3350 € (4500 US-Dollar)

½ page 4color: 2300 € (3100 US-Dollar)

Classified

per month, 40x43 mm entry 124 € (170 US-Dollar)

Please contact us for a detailed quotation!

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	Editorial Focus	Special Features	Trade Show Issue (bonus distribution)	Advertising Deadline	Publishing Date
July/ August 2017	Natural Cosmetics + Fair Trade: natural ingredient, certification, high-performance functionals, plant extracts, essential oils, ecological packaging solutions, alternative preservation, natural texture enhancers	<ul style="list-style-type: none"> ▪ Market Survey Ingredients ▪ Additives + Functionals ▪ Cosmetic claims for home and fabric care ▪ Airless Systems ▪ Formulations: Hair Care, Styling, Colour 	Review: <ul style="list-style-type: none"> ▪ Forum Cosmeticum ▪ HBA ▪ Cosmetic Business ▪ MakeUp in Paris 	June 23 rd	Aug. 1 st
September 2017	Facial Care: Sensitive skin, anti-wrinkle treatments, carrier systems, creams, gels, lotions, wipes, ampoules and masks, cleansing products, efficiency tests, actives	<ul style="list-style-type: none"> ▪ Tubes from alu, laminate, plastic ▪ Filling + packaging technology ▪ Fall Innovations (Creative Beyond Beauty) ▪ Silicones: Versatile ingredients ▪ Formulations: Body Care Products 	<ul style="list-style-type: none"> ▪ Luxe Pack ▪ Beyond Beauty ▪ MakeUp in New York ▪ IFSCC 	Jul. 28 th	Sep. 5 th
October 2017 Trade show ISSUE*	Make-up and Styling: Make-up for face + body, nail art, pigments, polymeres, aerosols, packaging, sprays, gels, foams, hair colour, colour forecasts	<ul style="list-style-type: none"> ▪ Packaging: Decoration and innovative material ▪ Thickeners, emollients, emulsifiers ▪ Ethnic products for skin + hair ▪ Formulations: Anti-Ageing products <p><i>** If only booking in a trade show issue, please be prepared to pay a supplement of 30% to the advertising price</i></p>	<ul style="list-style-type: none"> ▪ Sepawa ▪ Intercharm Moscow 	Sep. 1 st	Oct. 10 th
November 2017	Cosmeceuticals: OTC products, doctor's brand, anti-acne-treatments, anti-wrinkle, depilatory products, anti hair-loss products, salon products, cellulite treatments, dermatological tests, allergies and problem skin	<ul style="list-style-type: none"> ▪ Market Survey Packaging ▪ Personal Care Market India ▪ Hair products: Colour, Styling, Care ▪ Green Washing: Sustainable home and fabric care ▪ Aerosol packaging ▪ Formulations: Sprays + Foams 	<ul style="list-style-type: none"> ▪ SCS Formulate ▪ Cosmoprof Asia ▪ All4Pack 	Sep. 29 th	Nov. 7 th
December 2017	Innovations 2017 sun care, colour cosmetics, body and hair care, new ingredients, formulation techniques, UV-filter, preservatives, additives, pigments, testing methods	<ul style="list-style-type: none"> ▪ Market Survey Services ▪ Innovations in household and fabric care ▪ Preservatives, Emulsifiers, Stabilizers ▪ Production technology for personal care products ▪ „Green“ packaging solutions ▪ Formulations: Lotions, creams, exfoliants 	<ul style="list-style-type: none"> ▪ MakeUp in SaoPaulo Review: <ul style="list-style-type: none"> ▪ Sepawa ▪ IFSCC 	Oct. 27 th	Dec. 5 th

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Short description: COSSMA is THE trade magazine aimed at the personal care and cosmetics, household and fabric care manufacturing industry worldwide. It carries regular reports on ingredients and their applications, research and development, packaging and design, aerosol and spray technology, machines and equipment, and service providers to the cosmetics industry. In addition the magazine covers major industry events and exhibitions. COSSMA's editorial concept distils complex, detailed information down to the essentials and is essential reading for decision makers in the cosmetics industry. COSSMA is published monthly in an international English language version. **With your standard booking, your advert will automatically be placed in the printed and PDF edition as well as in the interactive e-Paper without any extra cost.**

Because the cosmetics industry is taking on a much more international character selected editorial material in COSSMA is published in **Chinese (4x year www.cossma.com/china) and Russian (6x year e-Paper at <http://ru.cossma.com>)**

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