

Fax Response to +49 721 165 353

Yes, I wish to place a firm booking for the economy package – I will save 1910,- €!

Contact:

Dorothea Michaelis
dorothea.michaelis@health-and-beauty.com;
phone: +49 721 165 144 fax: +49 721 165 353;
Web-Sites: www.cossmma.com ;
www.cossmma.ru www.cossmma.fr; www.cossmma.es

Fax-Response (please fill in or add your business card here)

Company:

Contact person: (Mr/Mrs)

Invoicing Address:

Your order number (if necessary)

phone:

Company website: www.

e-mail:

Date, signature

*I understand and confirm with my signature that the economy package is available for a 12 month period only at a **special rate of only 190 Euros per month**, i.e. 1900 Euros for total insertion period. This means I will save 1960 Euros compared to single booking of different elements.*

We will be invoiced for the full period in advance after publication of the first advert. All prices are net prices, no further discounts can be applied to these special rates.

Please fill in all relevant spaces:

Heading of your choice for your Suppliers' Guide entry:

Month to start your insertions:.....

Month to publish your ¼ page advert (107 mm wide, 143 mm high).....

Deadline for printing material: 3 weeks prior to publication
Preferred file format: PDF (high resolution, minimum 300 dpi X3, (printable quality), QuarkXPress 6.5, Illustrator CS 2, Freehand MX, Photoshop CS2, TIF, EPS (please transform fonts into pathes) ;
Minimum resolution for printing: 300 dpi
Further information + technical specs: www.cossmma.com/mediakit



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COSSMA

Tech. specifications, digital printing material

Transfer via ISDN

Leonardo +49 (0)721 165-696
+49 (0)721 165-665
Fritz +49 (0)721 165-664
(Euro-File Transfer)

Transfer via E-Mail

Please contact dorothea.michaelis@health-and-beauty.com

File name:

Your company, COSSMA, issue
(i. e. Yourcompany_COS0209)

In addition to the file transfer, please send a print of your file via fax to +49 721 165 353 so that we can check if the transfer was correct. Please also give a contact person and phone number for any questions our layout people might have.

If you have technical questions, please call:
Tel.: ++49 721-165-592

Language versions of the artwork to be supplied:

Please send the artwork/ printing material for your advert in separate files which are marked as given above. When placing the **standard booking, your advert will automatically be placed in the English AND the German issue (without any additional costs)**. If we only receive one language version of your printing material, this artwork will automatically be used in both language versions. If possible, please let us know when placing your booking if you will supply different language versions or go with only one language version to be placed in both issues.

File formats

Preferred file format: PDF (high resolution, minimum 300 dpi X3, (printable quality), QuarkXPress 6.5, Illustrator CS 2, Freehand MX, Photoshop CS2, TIF, EPS (please transform fonts into paths)

- ▶ When using open files, please also send all fonts, graphics and pictures in a separate file
- ▶ Please only use Type-1 fonts (no true type fonts) – only those will make sure the font is published correctly
- ▶ Save pictures as EPS, JPG (minimum quality: 8) or TIF files
- ▶ Only send those pictures, logos, fonts ect. which you actually want to use in your ad
- ▶ File should be created in the final format (100%) – for details on formats and sizes, see page 9
- ▶ Create 4c-ads in CMYK modus (Euro-Scale)
- ▶ Minimum resolution (in original size of the ad):

CMYK (32 Bit)	300 dpi
Grey Scale image (8 Bit)	300 dpi
Bit Map (1 Bit)	1.200 dpi
- ▶ For bleed adverts: We recommend a minimum edge of 5 mm between text/images and bleed edge.

COSSMA is not taking any responsibility for format, text and colours of your ad when the print data is transferred in digital format only.

Please make sure to send a proof print for colour check.

