

F O R M U L A T I O N

**OPTIMEYES
 ET-7**

OptimEyes is an ultra lightweight gel that soothes and refreshes tired, strained eyes. **β-Gel™**, a multifunctional hydrogel, provides long lasting hydration while promoting collagen production. **Biodynes® O₃** firms skin and rebuilds the lipid bi-layer to improve overall appearance of skin. **NAB® Arnica Extract** provides an anti-inflammatory effect reducing eye puffiness while **Soothex** soothes fatigued tissues. **Mikrokill™ COS** protects the integrity of this gel. Detoxify, hydrate, reduce puffiness, and diminish dark circles – **OptimEyes**.

Ingredient	INCI Nomenclature	Supplier	%
Phase A			
Water	Water	-	72.65
β-Gel	Glyceryl/Betaine Polyacrylate & Glycerin	Arch Personal Care Products	20.00
Ucon Fluid 75-H-450	PEG/PPG-17/6 Copolymer	Amerchol	1.50
Phase B			
Tween 20	Polysorbate 20	Spectrum	2.00
Soothex*	Boswellia Serrata (Olibanurn) Gum & Dipropylene Glycol	Arch Personal Care Products	0.50
Phase C			
NAB Arnica Extract	Arnica Montana Flower Extract & Algae Extract	Arch Personal Care Products	1.00
Mikrokill COS	Phenoxyethanol & Caprylyl Glycol & Chlorphenesin	Arch Personal Care Products	0.75
Phase D			
Fragrance - Cucumber	Fragrance	Wellington Fragrance Co.	0.20
Tween 20	Polysorbate 20	Spectrum	0.40
Biodynes O₃	Saccharomyces Ferment Lysate Filtrate	Arch Personal Care Products	1.00

* Manufactured by Quest International and distributed in the U.S. by Arch Personal Care Products.

Specifications:

pH: 5.0 – 5.5
 Viscosity: 35,000 cps – 37,000 cps

Procedure:

1. Weigh out the water. Add **β-Gel** and begin mixing. Mix until uniform and a gel forms.
2. Slowly add Ucon Fluid 75-H-450 while mixing. Mix until uniform.
3. Pre-mix **Soothex** with Polysorbate 20 and add to the batch.
4. Slowly add the **NAB Arnica Extract** to the batch. Then add the **Mikrokill COS** mixing well between each addition.
5. Pre-mix the Fragrance and the Polysorbate 20 and add to the batch.
6. Slowly add the **Biodynes O₃** to the batch while mixing. Mix until uniform.