

# Skin wears summer.

RonaCare® Bronzyl™: stimulation of the natural tanning process



*Rona*

# RonaCare® Bronzyl™

For beautiful summer-like skin throughout the entire year

Whether in sculptures or suntanned skin, bronze has been highly valued since antiquity – it embodies health, vitality and youth. Today, consumers want an attractive-looking tan, but not the premature aging of skin caused by the sun's rays. Consumers thus search for alternatives that are available now. RonaCare® Bronzyl™ is a brand new biological tanner from Merck that helps enable tanning with a natural and even skin tone, which in turn can contribute to UV protection. The extremely pure active ingredient is a multitalent – it can be incorporated into a wide variety of cosmetics such as day creams, body and sun care, as well as pre- and after-sun care products. Use it to create new products or innovate within your established ones!



## Outstanding benefits

### In daily face care products

- Contributes to the appearance of an even, natural tan in day creams, especially for those who prefer a gradual tan
- Helps to protect skin from UV-induced premature aging

### In sun care products

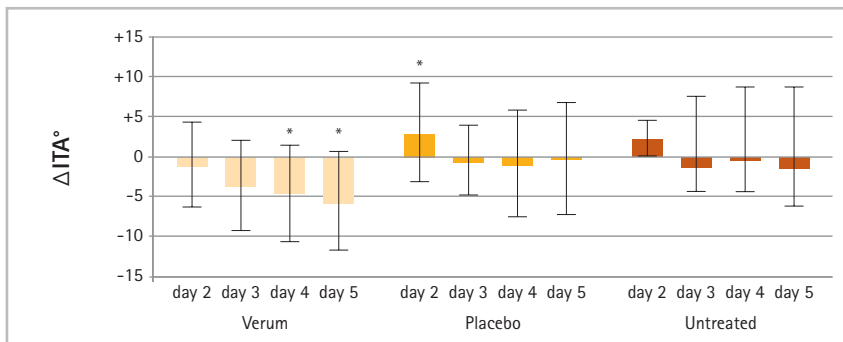
- Enables faster tanning in products with SPF, allowing protection and tanning at the same time

### In body care products

- Contributes to an even, natural and healthy-looking tan in multifunctional products

### In pre- and after-sun care products

- Prepares the skin for summer by means of natural tan stimulation
- Enables a consistent and long-lasting tan



RonaCare® Bronzyl™ shows a statistical significant difference in the  $\Delta ITA^\circ$  which correlates to darker skin color.

## RonaCare® Bronzyl™ performance data

### In-vivo performance:

- A statistical significant difference in  $\Delta ITA^\circ$  could be shown after 4 and 5 days in the verum treated area, not in placebo and untreated area.
- The treatment with RonaCare® Bronzyl™ correlates with a higher increase in tanning.
- RonaCare® Bronzyl™ shows a clear tendency to enhance the tanning process.

## Ordering information

Product	Composition / INCI	Package Size	Catalog No.
RonaCare® Bronzyl™	Dihydroxy Methylchromonyl Palmitate	1 kg	132250

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