

# Formulation

## GOO # 2700-002

Memory re-styling hairspray

#### Ingredients:

1	WATER	AQUA	-	30,00%
2	ALCOHOL denat 95°C	ALCOHOL DENAT.	-	49,00%
3	LANOGEN 1500	PEG-6 (and) PEG-32	CLARIANT	12,00%
5	PLASCIZE L-9909U	AMP-ACRYLATES/C1-18 ALKYL ACRYLATE/C1-8 ALKYL ACRYLAMIDE COPOLYMER (and) ALCOHOL	GOO CHEMICAL / DKSH	4,00%
6	PLASCIZE L-2700	DIMETHYLACRYLAMIDE/HYDROX YETHYLACRYLATE/METHOXYETH YLACRYLATE COPOLYMER (and) ALCOHOL	GOO CHEMICAL / DKSH	4,00%
7	1-3 BUTYLENE GLYCOL	BUTYLENE GLYCOL	DAICEL / DKSH	1,00%

#### Procedure:

Combine ingredients in the listed order Mix until uniform at room temperature with a propeller

### **Particularity**:

**PLASCIZE L-2700** is a sticky polymer which creates on your hair unique styling properties with re-style-able ability.

**PLASCIZE L-9909U** is a pre-neutralized polymer with hard fixative properties even under high humidity conditions.

Formulation developed by:

DKSH, European Innovation Center, Lyon, France May, 2013

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DKSH France SA.

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