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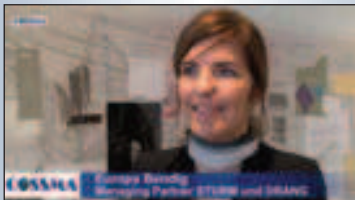
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presents the mega-trends Mintel has identified for 2010, for example Turbo Beauty 4G. She also points out in which areas she sees the highest growth potential in the future.



is presenting cosmetics ingredients and cosmetics packaging in an intercultural context. She explains why it is so difficult to launch a really global product with the same packaging and ingredients world-wide.



Industry insiders explain how they manage the innovation process



informs about Symrise's „Botanical“ range. He presents different plant extracts, for example Neo Actipone® Organic Rooibos.



presents the market development on the German personal care and cosmetics market 2009 and points out that the market for natural cosmetics reached a total turnover of ca. 675 Mio. Euros.

COSSMA Download Tip


Background-Information: Ingredients for natural cosmetics

The demand for natural products in the fields of nutrition, clothing and personal care has grown enormously in recent decades. Many consumers are, however, rather confused by the growing range of products with claims such as “natural”, “with herbal extracts”, “contains pure natural substances”, etc. Martina Spiegel of Impag explains which ingredients are particularly suitable for the production of natural cosmetics. COSSMA subscribers have access to a detailed list with ingredients suitable for natural and organic formulations.

photo: Origins



More and more cosmetics manufacturers are now looking to use certified ingredients for natural cosmetics



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Log in and take full advantage! On the COSSMA web site we post lots of additional information related to the topics covered in the magazine. You will find **more than 1,000 useful additional items** to extend your knowledge and understanding: more information on the ingredients and finished products that we cover, market data and statistics, supplier listings, literature references, scientific articles, product formulations and useful base formulations. Take a look right now, at www.cossmma.com/downloads

Top-Downloads for March

- **Product Information:**
Caféin'Algue (Daniel Jouvenance)
- **Scientific Information:**
Advantages of Enzymatic Emollient Production (Evonik)
- **Literature References:**
Aloe vera:
Evidence of active content
- **Market Data:**
Performance Market Shampoos & Conditioners
- **Formulations:**
Naturally Protective Sun Lotion SPF 30



photo: Nikolai Sorokin Fotalia.de

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presents the company's latest innovations in the field of sustainable glass production. Although a high percentage of recycled material is used as a raw material, the result is a high-quality perfumery glass.



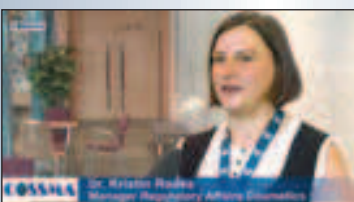
presents the company's latest innovations in the field of cosmetic packaging, including electronic components like light or heating systems



presents his company's clever new ideas for use with colour cosmetics.



describes new types of molecules which provide protection against UV and infrared radiation.



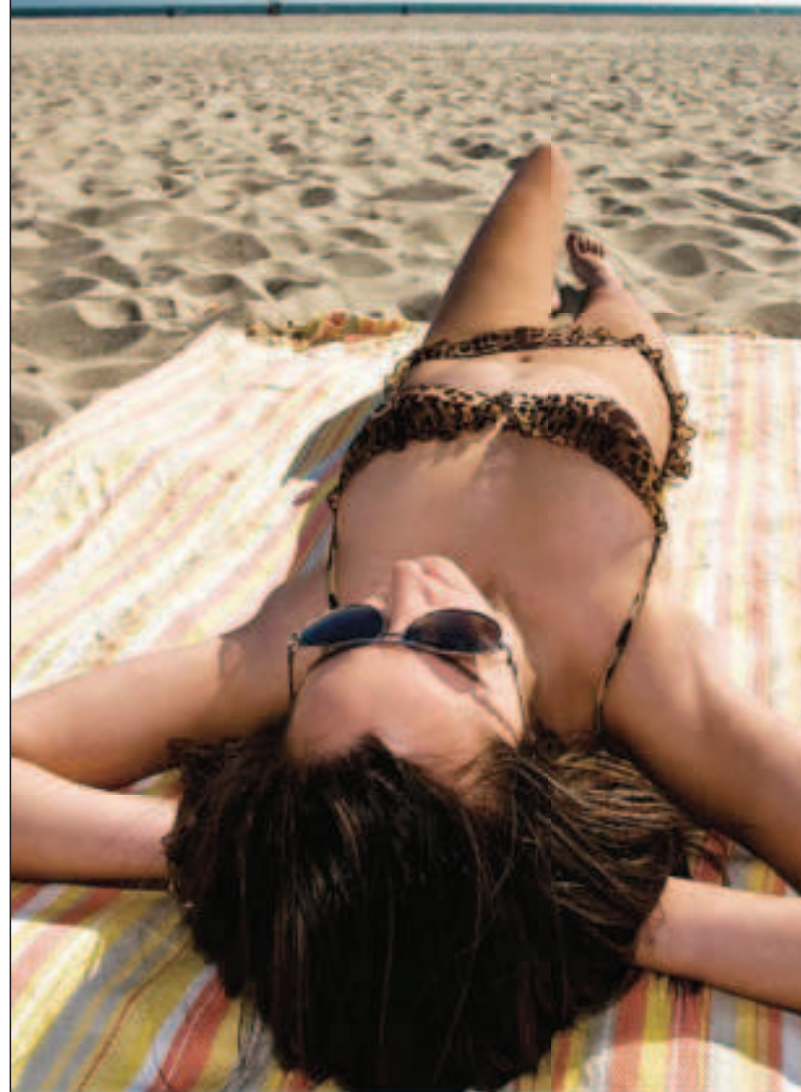
summarises the results of a study in which the bioaccumulation properties of UV filters were tested.

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In its **25th anniversary** the **BEAUTY FORUM MUNICH** is moving to the **New Munich Exhibition Center (Riem)** in October. The **steadily rising demand** from national and international customers, who consider the **BEAUTY FORUM MUNICH** to be **Europe's leading industry event in autumn**, have made us taken this step in order to give you the best trade platform for your business success.



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Jean-Marie Martin-Hattemberg

New

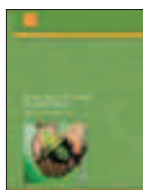


Lips of Luxury

In the French/English book „Lèvres de Luxe“ or „Lips of Luxury“ Jean-Marie Martin-Hattemberg describes the fascinating and multifaceted history of lipstick – from its origins to the present day. 168 pages, hard bound, € 29.80

GfK report

Shopper types for natural cosmetics



This extensive consumer type analysis is based on the findings of a GfK panel with 25,000 participants.

Full report in German, 96 pages:

€ 7,021. Full report in English: € 8,211.

Summary in German, 38 pages:

€ 2,975. Summary in English: € 4,165

Kai Bester

Personal Care Compounds in the Environment



This book covers in detail which toxic chemicals are responsible for harming the environment. 244 pages, hard bound, € 129.00

Who and what



This German language reference work for 2009 is on CD-ROM and as a printed book, and contains detailed information on all of the important players in the cosmetics industry. With the supplementary marketing CD-ROM all of the data can be exported. 316 pages, paperback, standard version, € 166.00, marketing version with data export function, € 1,050.18

Charles Sell

Understanding fragrance Chemistry



This book covers the basics of organic chemistry as applicable to the fragrance business. 417 pages, hard bound, € 110.00

Johann W. Wiechers, PhD Skin Delivery Systems



In this handbook entitled “Science and Application of Skin Delivery Systems” expert contributions update the reader on the latest findings in this field.

511 pages, hard bound, € 239.00

ECV Blue List



This reference work for cosmetic ingredients, with CD-ROM, lists 8,000 cosmetic ingredients, including additives. 880 pages, with CD-ROM, € 168.00

Cheryl M. Burgess Cosmetic Dermatology



This book explains cosmetic treatments carried out by dermatologists and how the symptoms of skin ageing can be treated. 170 pages, 35 illustrations, 33 charts and tables, € 96.25

Fiedler

Encyclopaedia of Excipients



This 2-volume encyclopaedia contains more than 12,900 entries covering additives, as well as a list of the manufacturers. 2 volumes, 1,600 pages, hard bound, € 350.00

Andreas Reinhart Cosmetics Law



A German language practical handbook, “Cosmetics Law” presents the current legal position and explains some recent court decisions. 190 pages, paperback, € 36.00

Anthony J. O'Lennick

Silicones for Personal Care



In this publication Anthony J. O'Lennick offers an introduction to the basic chemistry of silicones and their application in cosmetics. 160 pages, paperback, € 159.00

Barbara B. Gilchrest,
Jean Krutmann

Skin Aging



This comprehensive technical book contains numerous expert contributions providing an extensive overview of current research into skin ageing. 216 pages, 72 illustrations, 24 tables, hard bound, € 106.95



BEAUTY FORUM MUNICH moves to a new venue

A change of scenery on the 25th anniversary

Europe's Number 1 autumn beauty fair is moving to bigger premises. BEAUTY FORUM MUNICH will take place on October 16th and 17th, 2010 – for the 25th time! And as an anniversary year it will be suitably celebrated: this year BEAUTY FORUM MUNICH will take place in the extensive, modern halls of the Munich International Trade Fairs in Riem, on the outskirts of the city. Exhibitors are being offered a special anniversary discount of up to 50 percent on their stand space costs.

There will be plenty new to see at the BEAUTY FORUM MUNICH anniversary event. The exhibition, which has for 24 years been an important point of contact and the platform for presenting trends, innovations and new products to the beauty sector, is moving to the Munich International Trade Fairs exhibition centre in Riem and will occupy four exhibition halls. "The increasing demand from the market and the feedback from our customers have prompted us to take this step in order to be able to offer them the very best business platform on which to build their success," explained Jürgen Volpp, managing director of the

Health and Beauty Group. Munich's location in the heart of Europe and the first class travel and transport infrastructure mean for the exhibitors and the visitors short journeys and transport times. Munich has Germany's second biggest airport and so offers excellent continental and intercontinental connections.

As one of the world's most modern exhibition centres the New Munich Trade Fair Centre offers more space, a first class infrastructure, lots of car parking, a simple, direct route, and optimum transport links, as well as extremely modern halls creating a pleasant atmosphere – ideal for presenting the latest beauty trends.

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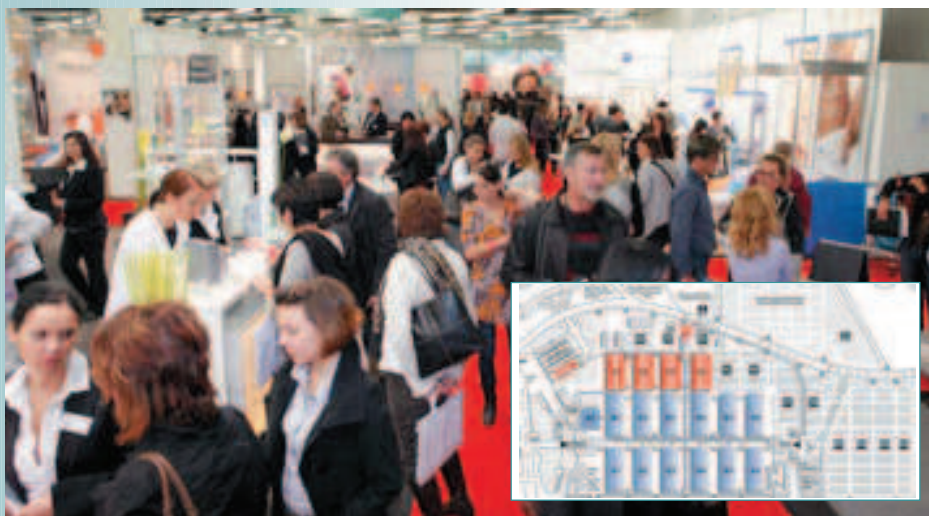
Extensive and wide ranging

True to its 25-year tradition BEAUTY FORUM MUNICH will, this autumn, once again offer the trade visitor a high calibre presentation of information and products to the professional cosmetics and beauty sector. Well-known exhibitors and brands will be showcasing their innovative product ideas, their future-oriented new products, services for the beauty business, and lots more.

In line with the well-tested maxim "Treasure what's good, but welcome the new!" BEAUTY FORUM MUNICH offers, in addition to the traditional areas of cosmetics, foot care and nail design, new sections devoted to such themes as Wellness & Spa, Medical Aesthetics and Natural Cosmetics, and in this way is becoming a real magnet for trade visitors. Potential exhibitors please note: in this anniversary year there is a special exhibitor discount of up to 50 percent being offered. To learn more please contact Natalie Hubral at ++49(0)721 165352 or email her at natalie.hubral@health-and-beauty.com.

We very much look forward to welcoming you as an exhibitor at the 25th BEAUTY FORUM MUNICH on the new exhibition site!

A detailed plan of the exhibition centre can be found on the Internet (see Internet button)













BEAUTY FORUM MUNICH will this year, for the first time, take place at the exhibition centre of Munich International Trade Fairs in Riem

photo: Health and Beauty

2010

Fairs, conferences and seminars

When?	What?	Where?	Who?
11.-13.03.2010	BEAUTY FORUM SLOVAKIA 2010 	Trencin, Slovakia	Expo Center wos23@tmm.sk, www.tmm.sk
11.-14.03.2010	BEAUTY & CARE (WK) Turkey 2010 	Istanbul, Turkey	Interteks www.interteks.com
13.-14.03.2010	BEAUTY FORUM POLAND 2010 	Warsaw, Poland	Health and Beauty Media Sp.z.z.o. targi@health-and-beauty.com.pl, www.beauty-fairs.com.pl
15.-16.03.2010	Parfümerietagung	Düsseldorf, Germany	Bundesverband Parfümerien info@parfuemerieverband.de, www.parfuemerieverband.de
17.-18.03.2010	FormulaCare	Pasay City, Philippines	PCA Consulting pam.jones@consultpca.com, www.formulacare.com
23.03.2010	Workshop: Kosmetik-GMP 	Windhagen, Germany	cosmetic campus info@cosmetic-campus.de, www.cosmetic-campus.de
24.03.2010	Seminar: Grundlagen- wissen Betriebshygiene 	Walldorf, Germany	cosmetic campus info@cosmetic-campus.de, www.cosmetic-campus.de
25.-26.03.2010	Sustainable Cosmetics Summit	New York, USA	Organic Monitor Events info@www.sustainablecosmeticssummit.com, www.sustainablecosmeticssummit.com
26.-28.03.2010	Beauty International	Düsseldorf, Germany	Messe Düsseldorf GmbH info@messe-duesseldorf.de, www.beauty.de
27.-28.03.2010	make-up artist design show	Düsseldorf, Germany	Messe Düsseldorf GmbH info@messe-duesseldorf.de, www.messe-duesseldorf.de
30.-31.03.2010	LuxePack Shanghai	Shanghai, China	Idice SAS info@idice.fr, www.luxepack.com
13.-15.04.2010	In-Cosmetics	Paris, France	Reed Exhibitions nicole.houben@reedexpo.co.uk, www.in-cosmetics.com
14.04.2010	Basisseminar: Moderne Hautpflegemittel 	Windhagen, Germany	cosmetic campus info@cosmetic-campus.de, www.cosmetic-campus.de
14.04.2010	Seminar: Kennzeichnung, Verpackung und Marketing von Kosmetika	Wiesbaden, Germany	Forum Institut für Management direktkontakt@forum-institut.de, www.forum-institut.de
15.04.2010	Aufbauseminar: Moderne Hautpflegemittel 	Windhagen, Germany	cosmetic campus info@cosmetic-campus.de, www.cosmetic-campus.de
15.-18.04.2010	Cosmopack	Bologna, Italy	SoGeCos sogecos@cosmoprof.it, www.cosmoprof.com
16.-19.04.2010	Cosmoprof	Bologna, Italy	SoGeCos sogecos@cosmoprof.it, www.cosmoprof.com
22.-23.04.2010	Sepawa PRP Fachtagung	Rapperswil, Switzerland	Sepawa e.V. vci@sofw.com, www.sofw.com
24.-25.04.2010	BEAUTY FORUM HUNGARY 2010 	Budapest, Hungary	Health and Beauty Business Media Kft. www.beauty-fairs.hu
24.-25.04.2010	Schönheit & Ästhetik	Munich, Germany	H & K Messe GmbH w.kniffka@hundkmesse.de, www.schoenheit-aesthetik-forum.de
27.-29.04.2010	Powtech Technopharm	Nuremberg, Germany	NürnbergMesse www.powtech.de
28.04.2010	Seminar: Konservierung kosmetischer Mittel 	Frankfurt a.M., Germany	cosmetic campus info@cosmetic-campus.de, www.cosmetic-campus.de
29.04.2010	Seminar: Naturkosmetik 	Frankfurt a.M., Germany	cosmetic campus info@cosmetic-campus.de, www.cosmetic-campus.de

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Skin cleansing

In this issue we bring you 22 formulations for body and facial skin cleansing products from 19 different ingredients suppliers. In addition we present the top 3 formulations of the month in the field of household cleaners. This month it is the turn of glass cleaners and general-purpose cleaners. For those readers with a specific interest, all of the formulations can be downloaded from our web site at www.cossmma.com/download. The access codes for this month can be found on the Internet button on this page.

In April 2010 our focus will be on masks and in May it will be the turn of facial care products. All of the data have been assembled with the greatest care, however neither the editors nor the developers of these formulations can accept responsibility for their safety or accuracy.

The formulations that we present here include facial cleansers, special cleansers for impure skin, make-up removers, natural moist cleansing wipes, facial toning products, body cleansers, shower gels and hand soaps.

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– Mild Anti-Blemish Cleansing Foam
– Complexion Clearing Scrub
– Natural Wet Wipe Cleanser

SPF 15 Face & Body Wash

Aquea Scientific Corporation

Shower Gel

Clariant

Light Cleansing / Body Lotion

Cognis

Caring Face Tonic with Honey Herbasol Vinegar Extract PF

Cosmetochem

Foaming Kiwi Facial Cleanser with Jojoba

Desert Whale Jojoba Company

Cleanse the Day Away – Make-up Remover

Dow Corning

Moisturizing Face Tonic

Greentech

Cleansing Micellar Gel XL Clean Soft

Impag/ Lab. Serobiologique

Cleansing Micellar Water XL Clean Soft

Impag/ Lab. Serobiologique

Foaming Make-Up Remover

Inolex Chemical Company

Transparent Facial Cleanser

Laboratoires Expanscience

Omega-3 Hand Soap

Natunola Health Inc.

Oily skins lotion

Provital Group

Oil free facial cleanser

SACI-CFPA

Exfoliating Facial Cleaner for Problem Skin

Southern Cross Botanicals Pty Ltd

Baby Bubble Bath

Struktol/Schill & Seilacher

Simple Coco-Sulfate Based Body Cleanser

The HallStar Company

“Sulfate-free” Mild Facial Cleanser

Zschimmer & Schwarz

Formulations for cleaners and detergents: Top 3 in March

Hard Surface Cleaner

Clariant

Anti-Fog Glass Cleaner

ISP

Glass Cleaner with Anti-electrostatic Effect

Zschimmer & Schwarz

Current job vacancies

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VIP of the Month

VIP des Monats

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of Cognis talks about
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cosmetic actives