



Colgate Time Control with its practical, clean dispensing closure system for the 40+ generation helps prevent receding gums and so reduces the risk of tooth loss. Launch: 5/2006, about € 2.79  
Vitamin E helps avoid receding gums

Foto: Colgate-Palmoliv



L'Oréal Paris I Body Expertise has now launched a gel spray with a drainage action that refreshes the legs by way of a thermal shock. Called "Perfect Slim Anti Heavy Legs" it is based on Pro-Drainyl, an active complex containing caffeine and horse-chestnut extract which stimulates the micro-circulation, helping to purify the blood whilst toning the ankles, calves and knees. Launch: 3/2006, about € 10.50

Foto: L'Oréal Paris

# NEWS

## body care and dental care



Garnier I Bodytonic SOS 14 Day Cellulite Cure is a 14-day ampoule treatment that is specifically designed to banish unsightly orange-peel skin using actives such as caffeine, ginkgo and horse-chestnut extracts. Launch: 4/2006, about € 12.00  
14 day ampoule treatment for orange-peel skin



Foto: Sensodyne ProSchmelz

Artdeco I Crackling Cooler for Legs & Feet in Artdeco's 4-part Get Fresh range is a tingling foam that fizzes on application and contains menthol for a long-lasting cooling effect. Cool & Fresh is an invigorating aqua-spray with orange oil and herbal extracts for the face, neck and bust area. Get Fresh Shower Mousse is a creamy shower foam, and Cooling Eye Mask with natural cucumber extract consists of moisturising pads for the eyes. Launch: 5/2006, between about € 6.80 and € 9.50



Foto: Artdeco

GlaxoSmithKline I The Sensodyne ProEnamel toothpaste is a new concept in combating enamel erosion, the prime cause of sensitive teeth and tooth wear. It increases the micro-hardness of the tooth enamel, and with 1,450 ppm of fluoride it helps remineralisation. A desensitising potassium salt helps prevent the pain of sensitive teeth. Launch: 4/2006, about € 3.49  
Protects the tooth enamel from acid attack